



FACULTY OF MEDIA & COMMUNICATION

Wiltshire College & University Centre Media Production Undergraduate Framework:

BA (Hons) Photography BA (Hons) Film Production and Cinematography

Version 2.3

FRAMEWORK SPECIFICATION

2020

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Wiltshire College & University Centre (Salisbury)
1, Southampton Road
Salisbury
Wiltshire
SP1 2LW

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1.0 BASIC FRAMEWORK DATA

Originating institution(s)	Bournemouth University/Wiltshire College Salisbury
Award(s) and title(s)	BA (Hons) Photography BA (Hons) Film Production and Cinematography Dip HE Photography Dip HE Film Production and Cinematography Cert HE Photography Cert HE Film Production and Cinematography
UCAS Programme Code(s) (where applicable and if known)	W640 (Photography) PW36 (Film Production and Cinematography)
HECoS (Higher Education Classification of Subjects) Code(s) per programme/pathway	100063 Photography 101214 Cinematics & photography
External reference points(s)	Framework for Higher Education Qualifications QAA Subject Benchmarks in Communication, Media, Film and Cultural Studies. <ul style="list-style-type: none"> • Chapter A1: The National Level (incorporating the Framework for Higher Education Qualifications (FHEQ)); • Chapter A2: The subject and qualification level, incorporating: <ul style="list-style-type: none"> ○ QAA Communication, Media, Film and Cultural Studies Honours Degree Subject Benchmark Statement (published March 2008);
Professional, Statutory and Regulatory Body (PSRB) links	The BA (Hons) in Photography is accredited by the British Institute of Professional Photography and Association of Photographers (London). Exemption from submission of further evidence for Associateship of the Royal Photographic Society (ARPS).
Place(s) of delivery	Wiltshire College – Salisbury campus
Mode(s) of delivery	Full time and Full time sandwich
Credit structure	120 Level 4 (60 ECTS) Certificate of HE 120 Level 5 (60 ECTS) Diploma of HE 120 Level 6 (60 ECTS) BA with honours
Duration	3 years or 4 years with one year placement
Date of original approval(s)	May 2009
Date of first intake	September 2015
Expected start dates	September
Student numbers	Film Production and Cinematography Min 10 Max 55 Target 50 Photography Min 10 Max 30 Target 15
Placements	The minimum placement requirement is: 4 weeks for BA (Hons) Film Production and Cinematography 2 weeks for BA (Hons) Photography. An alternative is: 40 weeks (year) placement after Level 5 Completion of either placement is a graduation requirement.
Partner(s) and model(s)	Wiltshire College & University Centre - Franchised
Date and version number of this Framework/Programme Specification Student intake(s)/cohort(s)	Version 2.1. March 2019 This Framework Specification will take effect for all students from September 2019

**Version number of this document and unique reference number: E1415025
BU1819 01, approved 20/02/2019, previously version 2.1-0918**

This Framework Specification was approved in July 2015 following revalidation by Academic Standards Committee. It took effect from September 2015 and applies to all current students and new enrolments.

1.1 AIMS OF THE DOCUMENT

- Define the structure of the Wiltshire College & University Centre Undergraduate Framework
- Specify the programme degree names and groupings within the Framework
- Identify programme and level learning outcomes
- Articulate the regulations governing the awards offered through this Framework

1.2 ACADEMIC AND PROFESSIONAL CONTEXTS

Undergraduate education is a critical part of the Faculty of Media & Communication's educational portfolio, supporting the Faculty's position as a leading provider of media practice higher education within the UK. The Faculty of Media & Communication seeks to develop innovative programmes in line with the University's strategy to develop professionally orientated learning within a research active environment. This proposal for a media production undergraduate framework is in line with this aim.

The Faculty prioritises the need to engage with industry developments and seeks to develop provision which mirrors and indeed leads such developments. The Faculty's designation as the UK's only Centre for Excellence in Media Practice (CEMP) by HEFCE and a Skillset (Media and Screen) Academy puts us in a strong position to provide such a framework for undergraduate programmes.

Wiltshire College & University Centre is proud to continue working as a partner institution with these courses within the additional undergraduate framework in the Faculty's portfolio.

The provision of Photography, Film & Television training and education has been delivered in Salisbury for 54 years. First as Salisbury College of Art, and now as part of Wiltshire College & University Centre.

The long-standing reputation of these programmes enables Wiltshire College to bring both tradition and innovation to the delivery of media programmes. There is no HE provision based in the county other than that which is provided by Wiltshire College, which is also a member of the Skillset Media Academy for Gloucestershire and Wiltshire. The South West has been highlighted as a Creative Industries National Exemplar in the Governments 'Creative Britain' strategy published in Feb 2008. South West Screen reports that the region is a centre of excellence in animation, natural history production and digital media.

Reference points include the QAA Benchmark statements for Communication, Media, Film and Cultural Studies (Last published 2008), BU Vision and Values and the guidance for colleges variously offered by the British Institute for Professional Photography, The British Kinematograph, Sound and Television Society (BKSTS) and the Association of Photographers.

This framework contains two single honours programmes in the area of Photography, Film Production and Cinematography.

- 1.1 The two degrees are vocational in nature and are delivered at Wiltshire College & University Centre in Salisbury. The units are designed to enable students to reflect on the design and production processes and contextualise their work in a theoretical framework.
- 1.2 The programmes are offered to meet the changing needs of an evolving media industry, which requires graduates who are highly skilled in their chosen area and possess a broad understanding of the media industry in a wider sense. The delivery is designed to motivate the students and enable them to achieve their full potential through a combination of individual and team based projects (as appropriate to the pathway) and encouraging them to critically reflect upon and contextualise their work.
- 1.3 Media employers are looking for the ability to think critically and apply knowledge to practical situations. They are also seeking strong communication skills and the ability to work in teams or with others in related professions. This is reflected in the aims and intended learning

outcomes of the programme. Most graduates of the programme choose to enter the media industry. The photography course at Wiltshire College & University Centre has maintained a long-standing relationship with the British Institute of Professional Photographers (BIPP) and the Association of Photographers, both of whom operate an accreditation scheme.

1.3 AIMS OF THE FRAMEWORK / PROGRAMME(S)

The Wiltshire College & University Centre Media Production Undergraduate framework aims to produce graduates who engage in the world with interest, insight, intellectual curiosity and ethical awareness. These attributes will allow them to work as creative, collaborative, reflective and confident practitioners in order to contribute to and shape the present and future media industry.

This key aim is underpinned by the following further aims:

- To provide students with the opportunity to produce individually and collaboratively authored work to professional standards;
- To provide students with a critical understanding of current issues and opportunities at the forefront of the photographic, film and media industries;
- To equip students with the intellectual tools and techniques required to deal with issues systematically and creatively;
- To prepare students to be able to solve problems, both intellectual and practice orientated;
- To prepare students to be reflective practitioners;
- To provide students with the independent learning ability required for continuing professional development.

1.4 INTENDED LEARNING OUTCOMES

Programme and Level 6 Intended Learning Outcomes (BA and Level 6)

This level provides opportunities for students to develop and demonstrate knowledge and understanding, and skills, as follows:

A Subject Knowledge and Understanding

Applicable to both programmes

- A1. Produce work through a dialogue between theory and practice that confirms their command of a range of creative and technical abilities within their chosen subject area.
- A2. Demonstrate a comprehensive and detailed knowledge of a major media discipline (Photography, Film Production and Cinematography) and the professional, historical and cultural context within which they operate.
- A3. Demonstrate a critical understanding of the hybrid nature of contemporary media production.

B Intellectual Skills

Applicable to both programmes

- B1. Demonstrate an ability to consider and evaluate their own work in a reflective manner and demonstrate a clear understanding of the profession they are about to enter.
- B2. Demonstrate an ability to conduct research and to draw creatively and critically upon, and synthesise ideas from professional sources (including current and historical practitioners, professional organisations and trade bodies).

C Subject-specific Skills

Photography

- C1. Demonstrate a technical skill and appropriate creative aesthetic judgement appropriate to undergraduate study.
- C2. Produce a unique insight into their personal vision and control of the medium through the production of a body of work.
- C3. Demonstrate an ability to communicate visually and in doing so, solve communication problems appropriate to their subject area.

Film Production and Cinematography

- C4. Demonstrate a technical skill and appropriate creative aesthetic judgement appropriate to undergraduate study
- C5. Demonstrate and apply a range of knowledge and skills relating to the planning, management and implementation of individual & team projects in the film industry.

D Transferable Skills

Applicable to both programmes.

- D1. Interact effectively within a team/learning/professional group, recognise, support or be pro-active in leadership, negotiate in a professional context and manage conflict.
- D2. Demonstrate autonomy as a learner and self-reflective practitioner.
- D3. Demonstrate confidence in the application of their own criteria of judgement, challenge received opinion and reflect on action. Seek and make use of feedback.
- D4. An ability to write using appropriate modes of style, expression and analytical content.
- D5. Communicate effectively by oral, written and audio/visual means.

Level 5 Intended Learning Outcomes (Dip HE)

This level provides opportunities for students to develop and demonstrate knowledge and understanding, and skills, as follows:

A Subject Knowledge and Understanding

Applicable to both programmes

- A1. Demonstrate knowledge and critical understanding of the well-established principles of Photography, Film Production and Cinematography, and of the way in which those principles have developed.
- A2. Demonstrate an ability to apply underlying concepts and principles outside the context in which they were first studied.

B Intellectual Skills

Applicable to both programmes

- B1. Use a range of established research techniques to initiate and undertake critical analysis of information which will include film, photographic and text and to propose solutions to problems arising from that analysis.
- B2. Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences.

C Subject-specific Skills

Applicable to both programmes

- C1. Demonstrate a technical skill and appropriate creative aesthetic judgement appropriate to level 5.

D Transferable Skills

Applicable to both programmes.

- D1. Demonstrate an ability to work independently to produce film and photographic artefacts.
- D2. Evaluate work in a reflective manner with reference to appropriate debates and conventions.

Level 4 Intended Learning Outcomes (Cert HE)

A Subject Knowledge and Understanding

Applicable to both programmes.

- A1. Demonstrate knowledge of the underlying concepts and principles associated with Photography, Film Production and Cinematography, and an ability to evaluate and interpret these within the context of that area of study.
- A2. Demonstrate an ability to present, evaluate and interpret information, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Photography, Film Production and Cinematography.

B Intellectual Skills

Applicable to both programmes

- B1. Evaluate the appropriateness of different approaches to communication and presentation problems.
- B2. Communicate the results of their study/work accurately and reliably and with structured and coherent arguments through the presentation of a body of work and its critique.

C Subject-specific Skills

Applicable to both programmes

- C1. Demonstrate a technical skill and appropriate creative aesthetic judgement appropriate to level 4.

D Transferable Skills

Applicable to both programmes.

- D1 To begin to take responsibility for their own learning and develop a critical appreciation of their work.

1.5 LEARNING AND TEACHING STRATEGIES AND METHODS

Subject knowledge and understanding.

Core knowledge and understanding is acquired through a variety of methods and strategies that include lectures, seminars, group work activities and personal tutorials.

Students will be expected to use a wide range of resource materials, including books, journals, the internet, the college and university website, primary and secondary research, and to utilise the appropriate methodology in fulfilment of their projects.

Intellectual skills

Intellectual skills are acquired through a programme of lectures, seminars and tutorials. Students are encouraged to undertake independent reading and research and to make use of support services provided by the college and the university.

Subject-specific skills

Subject specific outcomes are attained through a variety of methods and strategies that include lectures, technical demonstrations, seminars, production projects, group work activities and personal tutorials. Students will be expected to use published sources to investigate a range of key concepts and case study material. In some cases, they will be involved in primary research and secondary research related to general media as well as issues specific to their subject.

Transferable skills

Transferable skills are developed through a range of activities including lectures, seminars and tutorials. Students are encouraged to work more independently, reading around their selected subject areas. Personal project tutorials provide a forum for debate, and the development and exchange of ideas.

1.6 ASSESSMENT STRATEGIES AND METHODS

Assessment – Subject knowledge

Due to the integrated nature of the course, all units are used to assess Subject Knowledge.

Assessment - Intellectual skills

Intellectual skills are assessed through research, essays and reports containing written analyses of individual productions as well as group and individual presentations, pitches and critiques.

Assessment – Subject specific skills

Subject specific skills are primarily assessed through the development and execution of practical work.

Assessment – Transferable skills

Due to the integrated nature of the course, all units are used to assess all of the above transferable skills. Transferable skills may be also demonstrated non-specifically through adhering to course deadlines, independently identifying and solving problems, attending and participating in meetings and completing required written work.

1.7 PROGRAMME SKILLS MATRIX

The relationship between units and Programme Learning Outcomes for BA (Hons) Photography

Units		Programme Intended Learning Outcomes														
		A1	A2	A3		B1	B2		C1	C2	C3	D1	D2	D3	D4	D5
4	Media Concepts and Contexts		X	X								X		X	X	
4	Professional Development Plan	X		X		X	X					X		X	X	
4	Introduction to Production Skills - Photography	X						X		X	X	X	X	X	X	
4	Applied Production Skills 1 - Photography	X						X		X	X	X	X	X	X	
4	Collaborative Project - Photography	X		X		X		X		X	X	X	X	X	X	
5	Professional Studies - Photography		X								X	X	X	X	X	
5	Media Theory		X	X		X					X	X	X	X	X	
5	Applied Production Skills 2 - Photography	X						X	X	X	X	X	X	X	X	
5	Research Methods						X				X	X	X	X	X	
5	Photography Project	X					X	X		X	X	X	X	X	X	
6	Dissertation		X	X			X				X	X	X	X	X	
6	Concept Development	X	X			X	X		X	X	X	X	X	X	X	
6	Graduate Project - Photography	X				X		X	X	X	X	X	X	X	X	
A - Subject knowledge & understanding Students will be expected to be able to: <ul style="list-style-type: none"> A1. Produce work through a dialogue between theory and practice that confirms their command of a range of creative and technical abilities within their chosen subject area. A2. Demonstrate a comprehensive and detailed knowledge of Photography, and the professional, historical and cultural context within which it operates. A3. Demonstrate a critical understanding of the hybrid nature of contemporary media production. 								C – Subject Specific skills <ul style="list-style-type: none"> C1. Demonstrate a technical skill and appropriate creative aesthetic judgement appropriate to undergraduate study. C2. Produce a unique insight into their personal vision and control of the medium through the production of a body of work. C3. Demonstrate an ability to communicate visually and in doing so; solve communication problems appropriate to their subject area. 								

B – Intellectual skills

Students will be expected to be able to:

- B1. Demonstrate an ability to consider and evaluate their own work in a reflective manner and demonstrate a clear understanding of the profession they are about to enter.

- B2. Demonstrate an ability to conduct research and to draw creatively and critically upon, and synthesise ideas from professional sources (including current and historical practitioners, professional organisations and trade bodies).

D - Transferable skills

Students will be expected to be able to:

- D1 Interact effectively within a team/learning/professional group, recognise, support or be pro-active in leadership, negotiate in a professional context and manage conflict.

- D2 Demonstrate autonomy as a learner and self-reflective practitioner.

- D3 Demonstrate confidence in the application of their own criteria of judgement, challenge received opinion and reflect on action. Seek and make use of feedback.

- D4 An ability to write using appropriate modes of style, expression and analytical content.

- D5 Communicate effectively by oral, written and audio/visual means

The relationship between units and Programme Learning Outcomes for BA (Hons) Film Production and Cinematography

Units		Programme Intended Learning Outcomes														
		A1	A2	A3	B1	B2		C4	C5		D1	D2	D3	D4	D5	
4	Media Concepts and Contexts		X	X								X		X	X	
4	Professional Development Plan	X		X	X	X						X		X	X	
4	Introduction to Production Skills - Film Production and Cinematography	X			X			X	X		X	X	X	X	X	
4	Advanced Production Skills 1 - Film Production and Cinematography	X			X			X	X		X	X	X	X	X	
4	Collaborative Project - Film Production and Cinematography	X		X				X	X		X	X	X	X	X	
5	Professional Studies - Film Production and Cinematography		X		X	X					X	X	X	X	X	
5	Media Theory		X	X							X	X	X	X	X	
5	Applied Production Skills 2 - Film Production and Cinematography	X		X	X			X	X		X	X	X	X	X	
5	Research Methods		X			X					X	X	X	X	X	
5	Film Production and Cinematography Project	X				X		X	X		X	X	X	X	X	
6	Dissertation		X	X		X					X	X	X	X	X	
6	Concept Development	X	X			X			X		X	X	X	X	X	
6	Graduate Project - Film Production and Cinematography	X		X	X	X		X	X		X	X	X	X	X	
A - Subject knowledge & understanding							C – Subject Specific skills									
Students will be expected to be able to:							Students will be expected to be able to:									
A1. Produce work through a dialogue between theory and practice that confirms their command of a range of creative and technical abilities within their chosen subject area.							C4. Demonstrate a technical skill and appropriate creative aesthetic judgement appropriate to undergraduate study									
A2. Demonstrate a comprehensive and detailed knowledge of Film Production and Cinematography and the professional, historical and cultural context within which it operates.							C5. Demonstrate and apply a range of knowledge and skills relating to the planning, management and implementation of individual & team projects in the film industry.									
A3. Demonstrate a critical understanding of the hybrid nature of contemporary media production.																

B – Intellectual skills

Students will be expected to be able to:

- B1. Demonstrate an ability to consider and evaluate their own work in a reflective manner and demonstrate a clear understanding of the profession they are about to enter.

- B2. Demonstrate an ability to conduct research and to draw creatively and critically upon, and synthesise ideas from professional sources (including current and historical practitioners, professional organisations and trade bodies).

D - Transferable skills

Students will be expected to be able to:

- D1 Interact effectively within a team/learning/professional group, recognise, support or be pro-active in leadership, negotiate in a professional context and manage conflict.
- D2 Demonstrate autonomy as a learner and self-reflective practitioner.
- D3 Demonstrate confidence in the application of their own criteria of judgement, challenge received opinion and reflect on action. Seek and make use of feedback.
- D4 An ability to write using appropriate modes of style, expression and analytical content.
- D5 Communicate effectively by oral, written and audio/visual means

1.8 WORK-BASED LEARNING (WBL) / PLACEMENTS ELEMENTS

BA (Hons) Photography and BA (Hons) Film and Cinematography students are normally required to complete a placement. The minimum requirement is a 2 week 'short' placement for BA (Hons) Photography and a 4 week 'short' placement for BA (Hons) Film and Cinematography. Successful completion of a short placement is a graduation requirement of both programmes, although students are encouraged to complete the short placement between levels 5 and 6.

As an alternative to the short placement, and with sufficient notice, students may undertake a 40-week 'sandwich' placement. The sandwich placement must take place between levels 5 and 6 and be in the broad area of Photography, Film Production or Cinematography.

In order to be allowed to proceed to the final year of study, students must:

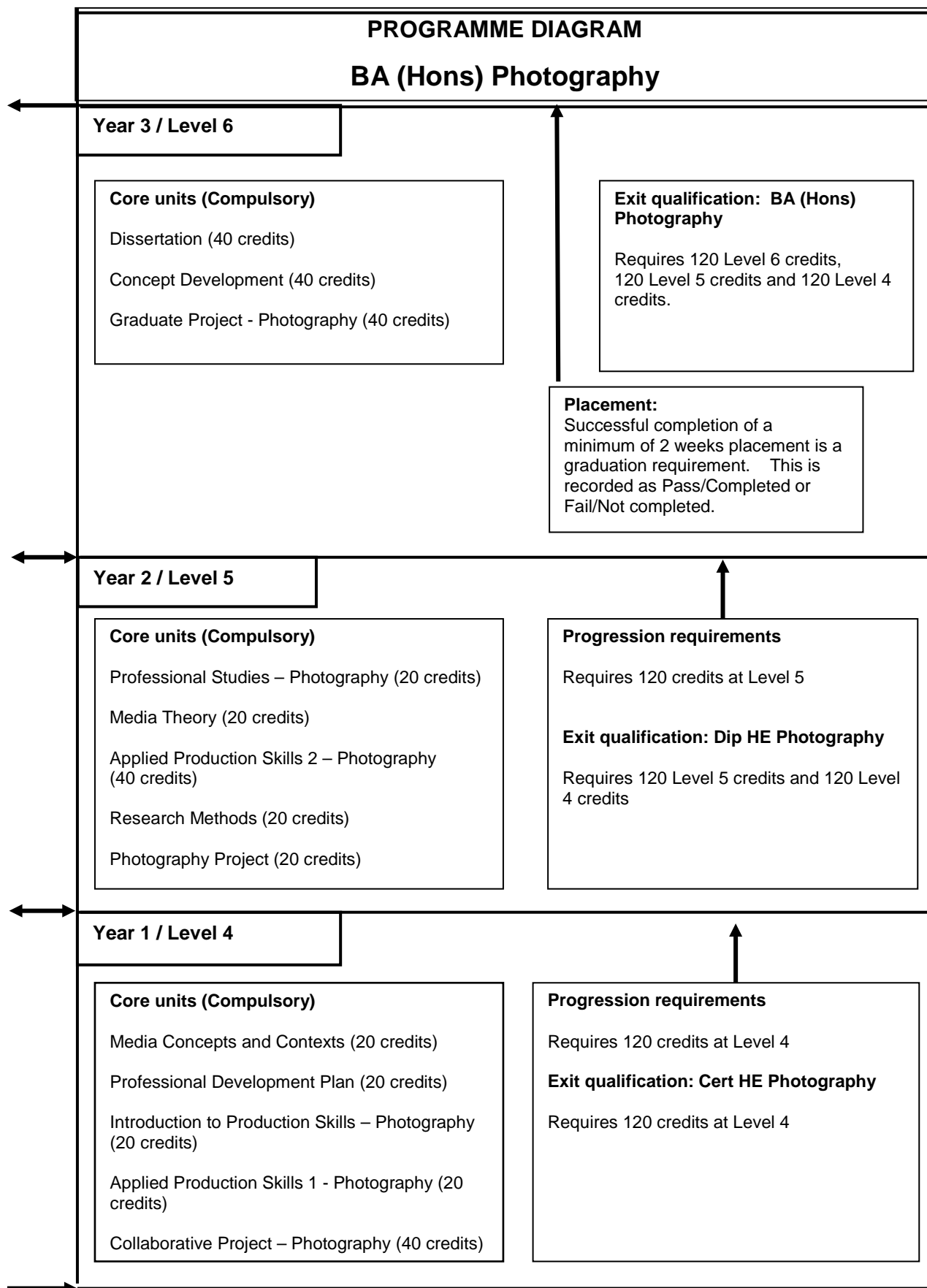
- Complete a minimum of 40 weeks satisfactory work experience;
- Complete the placement log book satisfactorily; this may include assignments relating to the nature of their work and the organisation they are working in;
- Satisfactorily meet the performance criteria of the placement as determined by the completed assessment forms from the company and the student.

The supervised work placement year draws on some or all of the units studied on the first two levels of the programme. It provides the opportunity for the student to develop their abilities and understanding of Photography, Film Production or Cinematography and related subjects, as well as providing a platform for successful entry into the profession following graduation.

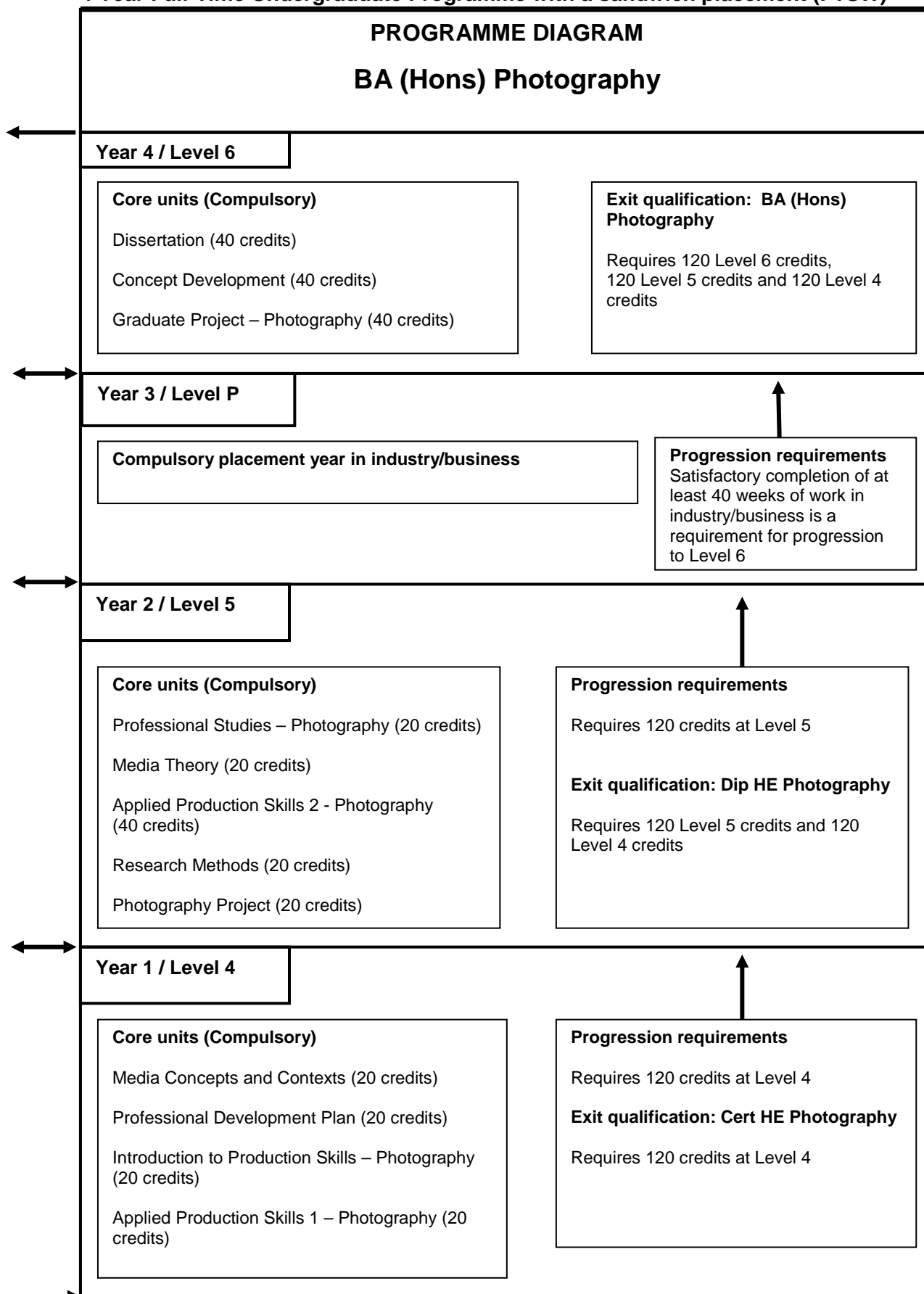
It applies and develops understanding and skills acquired in Levels 4 and 5, makes a major contribution to the understanding of the final level units, further develops dissertation research by utilising the context of the work experience as appropriate and enhances students' prospects of future employment.

Successful completion of a placement is a graduation requirement.

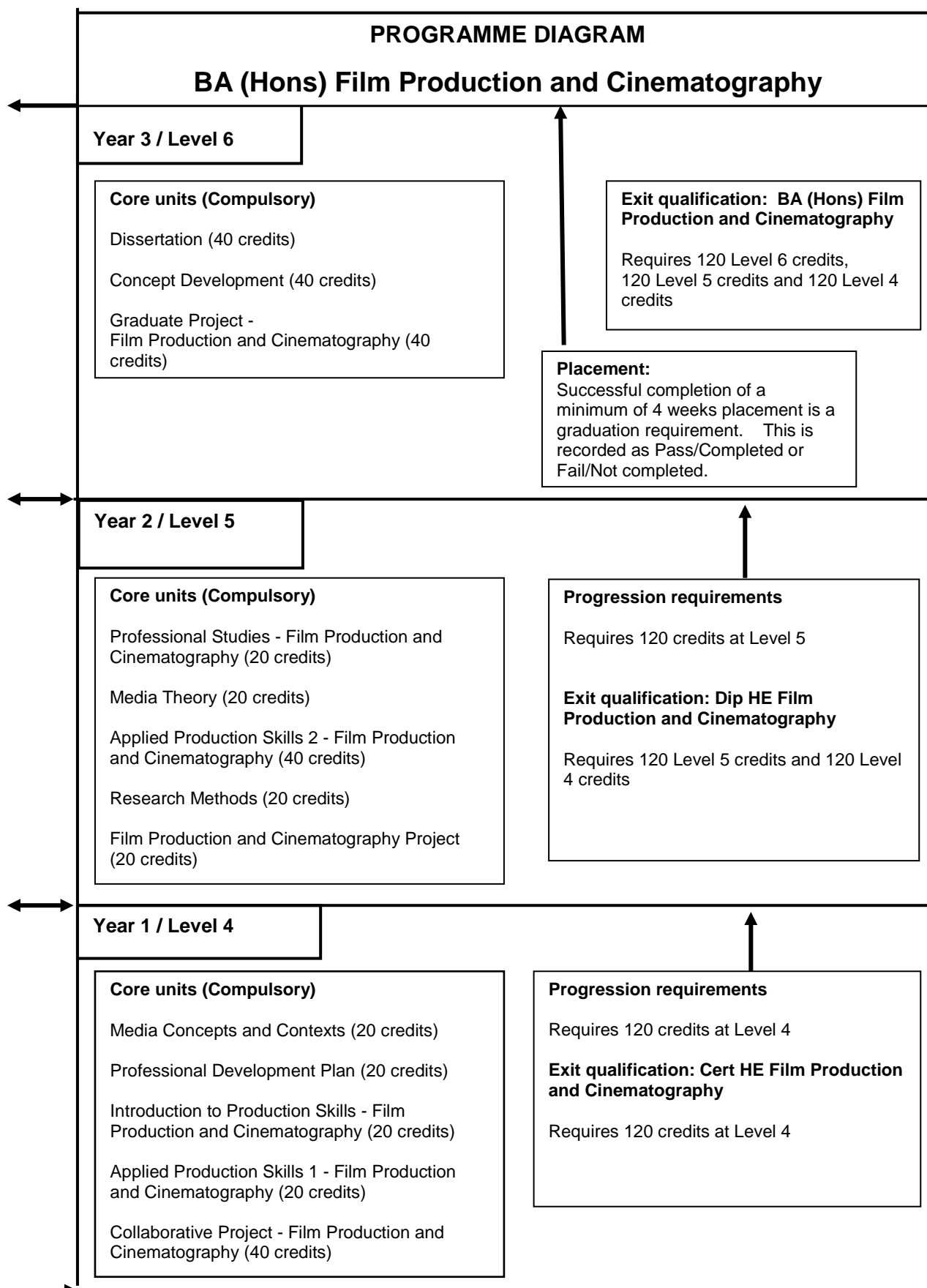
1.9 3 - Year Full-Time Undergraduate Programme with 2 week work placement



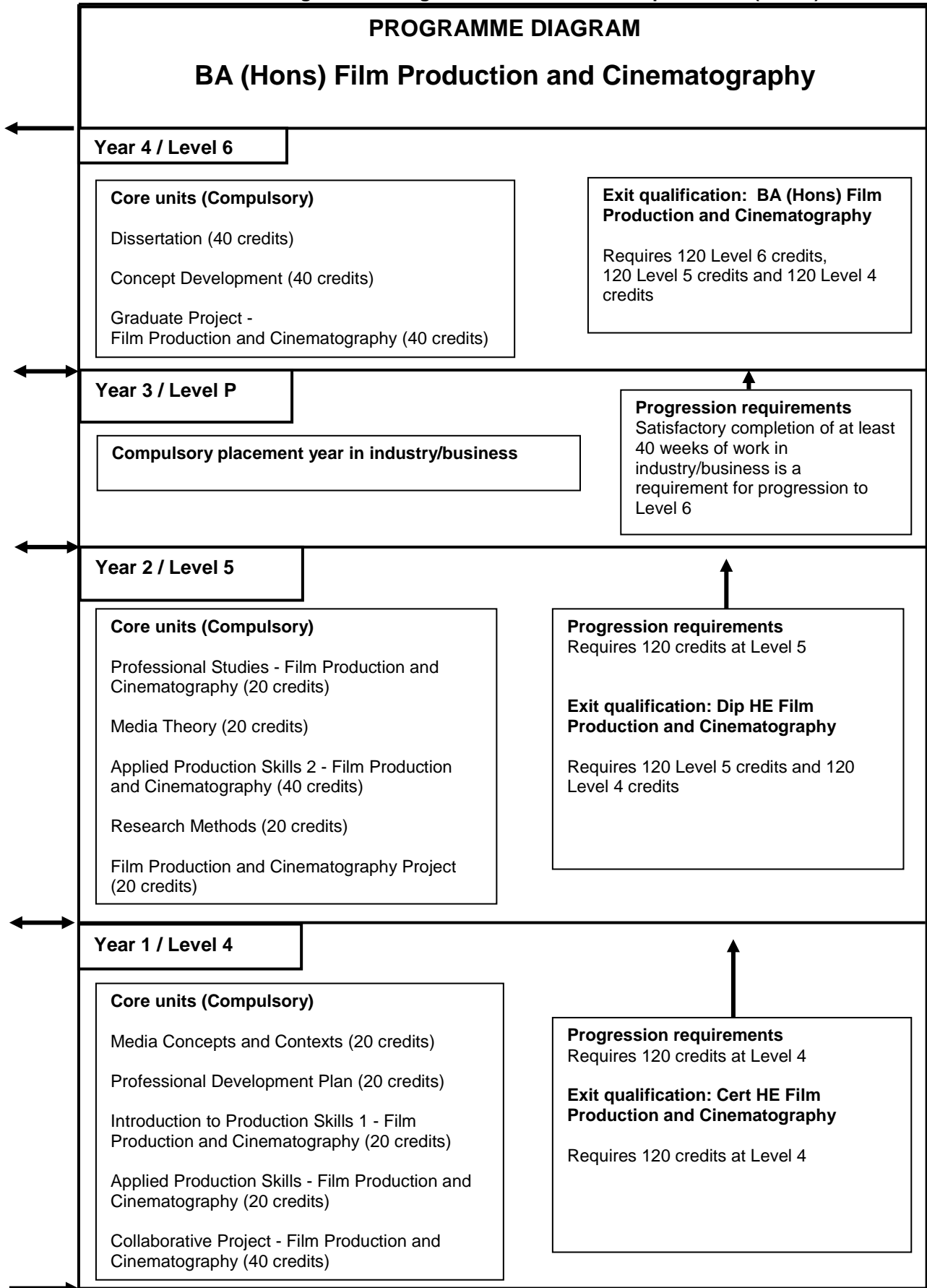
4 Year Full-Time Undergraduate Programme with a sandwich placement (FTSW)



3 Year Full-Time Undergraduate Programme with 4 week work placement



4 - Year Full-Time Undergraduate Programme with a sandwich placement (FTSW)



1.10 ADMISSION REGULATIONS

Admissions are handled by Wiltshire College & University Centre Higher Education admissions team who work closely with University.

The regulations for this framework are the University's Standard Undergraduate Admission Regulations with the following amendments:

Applicants whose mother tongue is not English must offer evidence of qualifications in written and spoken English. Acceptable qualifications are:

- IELTS (academic) 6.5 (with a minimum of 6 in each of four categories)
- We also take the equivalent English Language qualifications set out in document 3H - Standards of English for International Students and English Language Qualifications. This document is part of a revised series of Academic Regulations, Policies and Procedures which govern the University's academic provision.

In addition to the criteria above, applicants may be assessed by means of an interview or submission of work. The interview will examine motives, background and professional competence, and gauges standards of comprehension and intellectual range.

1.11 ASSESSMENT REGULATIONS

The regulations for this programme are the University's Standard Undergraduate Assessment Regulations

1.12 PROGRAMME PROFILE - BA (Hons) Photography

Originating Institution(s): Bournemouth University School: Faculty of Media and Communication Partner: Wiltshire College & University Centre	Place(s) of Delivery: Wiltshire College & University Centre	Framework Title (in full): Wiltshire College & University Centre Media production Undergraduate Framework Programme Award and Title: BA (Hons) Photography Interim Award and Titles & required credits: BA with Honours 120 Level 4 (60 ECTS) + 120 Level 5 (60 ECTS) 120 Level 6 (60 ECTS) Diploma of HE 120 Level 4 (60 ECTS) + 120 Level 5 (60 ECTS) Certificate of HE 120 Level 4 (60 ECTS)	Mode(s) of study : F/T & FT/SW Expected Length of study: 3 years or 4 years with yearlong placement BU Credit Structure & ECTS ³ : Level 6 120 (60 ECTS) Level 5 120 (60 ECTS) Level 4 120 (60 ECTS)
	Language of delivery: English		
	Programme HECoS code: 100063		

Unit identification		Cost Centre(s) ⁴					Unit Details					Assessment Regs ⁷ :			
Unit version no.	Unit name	HECoS Subject Code	CC 1	%	HECoS Subject Code	CC2	%	Prog year ⁵ FT	Prog year ⁵ PT	Core / option	No of credits ⁶	Level (C/4,I/5, H/6, PgC, PgD, M/7)	Assessment ⁸ Element Weightings ⁹		
													Exam 1	C/Work 1	C/Work 2
2	Media Concepts and Contexts	100714	JSCZ1 6.X					1	N/A	Core	20	4		50	50
1	Professional Development Plan	100714	JSCZ1 6.X					1	N/A	Core	20	4		70	30
2	Introduction to Production Skills – Photography	100063	JSCZ1 6.X					1	N/A	Core	20	4		100	
1	Applied Production Skills 1 - Photography	100063	JSCZ1 6.X					1	N/A	Core	20	4		100	
1	Collaborative Project – Photography	100063	JSCZ1 6.X					1	N/A	Core	40	4		60	40
1	Professional Studies – Photography	100714	JSCZ1 6.X					2	N/A	Core	20	5		100	
2	Media Theory	100444	JSCZ1 6.X					2	N/A	Core	20	5		50	50
2	Applied Production Skills 2 - Photography	100063	JSCZ1 6.X					2	N/A	Core	40	5		75	25
2	Photography Project	100063	JSCZ1 6.X					2	N/A	Core	20	5		30	70

2	Research Methods	100444	JSCZ1 6.X					2	N/A	Core	20	5		50	50	
1	Professional Placement (2 weeks)		JSCZ1 6.X					2	N/A	Option	0	5		P/F		
1	Professional Placement (1 year)		JSCZ1 6.X					3	N/A	Option	0	P		P/F		
2	Dissertation	100632	JSCZ1 6.X					3/4	N/A	Core	40	6		100		
2	Concept Development	100632	JSCZ1 6.X					3/4	N/A	Core	40	6		20	80	
2	Graduate Project - Photography	100063	JSCZ1 6.X					3/4	N/A	Core	40	6		100		
Effective from ¹⁰ Prog Year / Month / Year			Contact in School: Mark Bond, link tutor mbond@bournemouth.ac.uk				Date approved ¹¹ : July 2015		Programme Specification version no. ¹² : Version 2.1				Placement ¹³ : Compulsory – 2 week placement or 1 year sandwich placement			
Yr. 1	Sept	2019	Name of Professional, Statutory or Regulatory Body (if appropriate) ¹⁴ : British Institute of Professional Photography Association of Photographers													
Yr. 2	Sept	2019														
Yr. 3	Sept	2019														
Yr.4	Sept	2019														

1.12 PROGRAMME PROFILE - BA (Hons) Film Production and Cinematography

Originating Institution(s): Bournemouth University	Place(s) of Delivery: Wiltshire College & University Centre	Framework Title (in full): Wiltshire College Salisbury Media Production Undergraduate Framework	Mode(s) of study : F/T & FT/SW
School: Faculty of Media and Communication	Language of delivery: English	Programme Award and Title: BA (Hons) Film Production and Cinematography	Expected Length of study: 3 years or 4 years with yearlong placement
Partner: Wiltshire College & University Centre	Programme HECoS code: 101214	Interim Award and Titles & required credits: BA with Honours 120 Level 4 (60 ECTS) + 120 Level 5 (60 ECTS) 120 Level 6 (60 ECTS) Diploma of HE 120 Level 4 (60 ECTS) + 120 Level 5 (60 ECTS) Certificate of HE 120 Level 4 (60 ECTS)	BU Credit Structure & ECTS ³ : Level 6 120 (60 ECTS) Level 5 120 (60 ECTS) Level 4 120 (60 ECTS)

Unit identification		Cost Centre(s) ⁴						Unit Details					Assessment Regs ⁷		
Unit version no.	Unit name	HECoS Subject Code	CC 1	%	HESA JACS Subject Code	CC2	%	Prog year ⁵ FT	Prog year ⁵ PT	Core / option	No of credits ⁶	Level (C/4,I/5, H/6, PgC, PgD, M/7)	Assessment ⁸ Element Weightings ⁹		
													Exam 1	C/Work 1	C/Work 2
2	Media Concepts and Contexts	100714	JSCZ1 5.X					1	N/A	Core	20	4		50	50
1	Professional Development Plan	100714	JSCZ1 5.X					1	N/A	Core	20	4		70	30
2	Introduction to Production Skills - Film Production and Cinematography	100063	JSCZ1 5.X					1	N/A	Core	20	4		50	50
1	Applied Production Skills 1 - Film Production and Cinematography	100063	JSCZ1 5.X					1	N/A	Core	20	4		50	50
1	Collaborative Project - Film Production and Cinematography	100063	JSCZ1 5.X					1	N/A	Core	40	4		50	50
1	Professional Studies - Film Production and Cinematography	100714	JSCZ1 5.X					2	N/A	Core	20	5		50	50
2	Media Theory	100444	JSCZ1 5.X					2	N/A	Core	20	5		50	50
2	Applied Production Skills 2 - Film Production and Cinematography	100063	JSCZ1 5.X					2	N/A	Core	40	5		75	25

2	Film Production and Cinematography Project	100063	JSCZ1 5.X					2	N/A	Core	20	5		70	30
2	Research Methods	100444	JSCZ1 5.X					2	N/A	Core	20	5		50	50
1	Professional Placement (4 weeks)		JSCZ1 5.X					2	N/A	Option	0	5		P/F	
1	Professional Placement (1 year)		JSCZ1 5.X					3	N/A	Option	0	P		P/F	
2	Dissertation	100632	JSCZ1 5.X					3/4	N/A	Core	40	6		100	
2	Concept Development	100632	JSCZ1 5.X					3/4	N/A	Core	40	6		20	80
2	Graduate Project - Film Production and Cinematography	100063	JSCZ1 5.X					3/4	N/A	Core	40	6		100	

Effective from ¹⁰ Prog Year / Month / Year			Contact in School: Mark Bond, link tutor mbond@bournemouth.ac.uk				Date approved ¹¹ :		Programme Specification version no. ¹² : Version 2.1			Placement ¹³ : Compulsory – 4 week placement or 1 year sandwich placement			
Yr. 1	Sept	2019	Name of Professional, Statutory or Regulatory Body (if appropriate) ¹⁴ : N/A												
Yr. 2	Sept	2019													
Yr. 3	Sept	2019													
Yr.4	Sept	2019													