Media Production Postgraduate Framework

MA Directing Film and Television
MA Post Production Editing
MA Producing Film and Television
MA Radio Production
MA Scriptwriting
MA Cinematography for Film and Television
MA Sound Design for Film and Television
MA Production Design for Film and Television (closed March 2016)

FRAMEWORK SPECIFICATION

Version 4.1-0919
March 2019
Bournemouth University undertakes to encourage the recognition, protection and exploitation of intellectual property rights generated by participants in this programme, to the benefit, as appropriate, of students, staff, industrial/other third parties/partners and the university.
BASIC FRAMEWORK / PROGRAMME DATA

Originating institution(s)  
**Bournemouth University**

Awards and titles  
- Postgraduate Certificate Directing Film and Television
- Postgraduate Certificate Post Production Editing
- Postgraduate Certificate Producing Film and Television
- Postgraduate Certificate Radio Production
- Postgraduate Certificate Scriptwriting
- Postgraduate Certificate Cinematography for Film and Television
- Postgraduate Certificate Sound Design for Film and Television
- Postgraduate Certificate Production Design for Film and Television
- Postgraduate Diploma Directing Film and Television
- Postgraduate Diploma Post Production Editing
- Postgraduate Diploma Producing Film and Television
- Postgraduate Diploma Radio Production
- Postgraduate Diploma Scriptwriting
- Postgraduate Diploma Cinematography for Film and Television
- Postgraduate Diploma Sound Design for Film and Television
- Postgraduate Diploma Production Design for Film and Televis

MA Directing Film and Television
MA Post Production Editing
MA Producing Film and Television
MA Radio Production
MA Scriptwriting
MA Cinematography for Film and Television
MA Sound Design for Film and Television

HECoS Code(s) per programme/pathway  
100716 – MA Cinematography for Film and Television
100888 – MA Directing Film and Television
100887 – MA Post Production Editing
100441 – MA Producing Film and Television
100924 – MA Radio Production
100729 – MA Scriptwriting
100443 – MA Sound Design for Film and Television

External reference points(s)  
*List (e.g.):*
- The UK Quality Code for Higher Education in particular:
  - Part A – Setting and maintaining academic standards (Comprising)
  - Chapter A1: UK and European reference points for academic standards
  - Chapter A2: Degree-awarding bodies’ reference points for academic standards
  - Chapter A3: Securing academic standards and an outcomes-based approach to academic awards
  - Part B – Assuring and Enhancing Academic Quality

Professional, Statutory and Regulatory Body (PSRB) links  
Creative Skillset: MA Producing Film and Television
IMIS (Formerly) BKSTS: MA Directing Film and Television
MA Post Production Editing
MA Cinematography for Film and Television
MA Sound Design for Film and Television

Media Production Postgraduate Framework
Framework Specification
Version 4.1-0919: March 2019
Place(s) of delivery: Bournemouth University
Mode(s) of delivery: Full Time
Credit structure:
- PGCert 60 Level 7 credits (30 ECTS)
- PGDip 120 Level 7 credits (60 ECTS)
- MA 180 Level 7 credits (90 ECTS)

Duration: 12 months
Date of original approval(s): August 2008
Date of first intake: 2008
Student numbers: 87
Placements: Not applicable
Partner(s) and model(s): None
Date and version number of this Framework/Programme Specification:
Version 4.0-0918 January 2017
Version 4.1-0919 March 2019
Student intake(s)/cohort(s): 2019

This Framework Specification was approved in February 2015 following revalidation by Academic Standards Committee.

This Framework Specification was approved in February 2015 following validation by Academic Standards Committee of MA Production Design for Film and Television.

E1415007
P1415 25
E1516063 – MA Production Design for Film and Television formally closed March 2016
BU1819 01, approved 20/02/2019, previously version v.4.5-0918
AIMS OF THE DOCUMENT

The aims of this document are to:

- Define the structure of the Postgraduate Media Production Framework
- Specify the programme degree names and groupings within the Framework
- Identify programme and level learning outcomes
- Articulate the regulations governing the awards offered through this Framework

PROGRESSION ROUTES

Articulation
Students who have successfully completed BUIC / Kaplan’s Foundation or Pre-Masters courses can be admitted to the Postgraduate Media Production Framework Programmes* without further scrutiny.

Bournemouth University International College Articulation

Applicants from Bournemouth University International College programmes which have approved articulation routes must meet the minimum entry requirements in terms of course average and English requirements as stipulated by the Faculty of Media and Communication at Bournemouth University.

*Articulation routes are approved to the following programmes on the Postgraduate Framework: MA Directing Film and Television; MA Post Production Editing; MA Producing Film and Television; MA Radio Production; MA Scriptwriting; MA Cinematography for Film and Television; MA Sound Design for Film and Television.

ACADEMIC AND PROFESSIONAL CONTEXTS

Postgraduate education is an important part of Faculty of Media and Communication’s educational portfolio, supporting the Faculty’s position as a leading provider of media practice higher education within the UK. The Faculty of Media and Communication seeks to develop innovative programmes in line with the University’s strategy to develop professionally orientated learning within a research active environment. This Media Production masters framework is in line with this aim.

The Faculty prioritises the need to engage with industry developments and seeks to develop provision which mirrors and indeed leads such developments. The Faculty of Media and Communication’s designation as the UK’s only Centre for Excellence in Media Practice (CEMP) by HEFCE puts us in a strong position to
This framework provides students with an opportunity to acquire and develop specialist media production skills in the areas of cinematography, editing, directing, producing, scriptwriting, sound design, production design or radio production. Students will be provided with the opportunity to produce individually authored work and also to work collaboratively, bringing their specialist skills to a collaborative experience appropriate to a rapidly evolving media environment.

Students are given the opportunity to provide their final masters' output in the form of a professional production project appropriate to the needs of their industry, or to provide research orientated output appropriate for publication or exhibition.

This framework reflects the Faculty's international reputation which forefronts engagement with the media professions, the ability to develop professional skills, innovative teaching and learning, collaborative activity and endeavour within the dynamic media context. In this context the Framework balances a range of provision through which students can enjoy specialist industry facing learning, with the students self-identifying their professional outlook through their choice of course. This is in keeping with the professionally-oriented nature of the programmes and the opportunities that these provide for students both in terms of their own learning and their future careers. Students find the courses create a much sought-after space for the pursuit of creative self-development and an opportunity to initiate the connections which will launch their careers.

The Media Production Masters framework aligns with Bournemouth University's mission to be a pre-eminent professional university well rounded in terms of educational quality and student appeal. The framework also aligns with the Faculty of Media and Communication’s Mission Statement, in that it is characterised by:

- the integration of professional and creative approaches;
- close links with the media industries;
- curricula that equip students with the knowledge, skills and insights to secure employment and shape the industries in which they work.

POINTS OF REFERENCE FOR PROGRAMME DESIGN

Framework for Higher Education Qualifications
The programme and unit ILOs are aligned with the Level 7 standards in the Framework for Higher Education Qualifications
http://www.qaa.uk/academicinfrastructure/FHWQ/EWNI/default.asp

QAA Subject Benchmark Statement
There is no postgraduate subject benchmark statement for this subject area. However, the Media Production Postgraduate Framework takes account of the undergraduate subject benchmark statement for Communication, Media, Film and
Cultural Studies, notably in its aims of producing students who have: “an informed, critical and creative approach both to understanding media, culture and communications in contemporary society and to their own forms of media, communicative and expressive practice”. In addition the undergraduate benchmarks for Music were consulted and we are confident that the proposal is not out of alignment with these benchmarks. (However, we note that the benchmark focus is explicitly music with little specific mention of sound design.)

The curriculum of Media Production Postgraduate Framework seeks to develop knowledge and understanding of the following topic areas listed in the Subject Benchmark Statement.

Subject Knowledge and Understanding
Communication systems; Role of media in society; Media forms and genres; Role of technology; Production processes; Legal, ethical and regulatory frameworks; Media organisations

Subject skills
Understand major debates and intellectual paradigms; Understand forms and development of media; Produce media artefacts; Produce distinctive and original material; Understand relevant technical theory; Experiment

General skills
Work flexibly and independently; Research and present arguments; Interpersonal communication skills; Team working; Deliver to a brief; IT skills.

Bournemouth University Curriculum Framework
The Media Production Postgraduate Framework aligns with the university’s current strategic plan.

Academic Regulations, Policies and Procedures
The programme was developed with reference to University Academic Procedures.

Professional and Statutory Regulatory Bodies Accreditation
MA Producing Film and Television is accredited by Creative Skillset
MA Directing Film and Television is accredited by the International Moving Image Society (formerly BKSTS.)
MA Cinematography for Film and Television is accredited by the International Moving Image Society (formerly BKSTS.)
MA Post Production Editing Film and Television is accredited by the International Moving Image Society (formerly BKSTS.)
MA Sound Design for Film and Television is accredited by the International Moving Image Society (formerly BKSTS.)
AIMS OF THE FRAMEWORK AND PROGRAMMES

The Media Production Masters framework aims to provide students with an opportunity to develop and enhance specialist skills of media practice in the areas of sound production, cinematography, writing for the media, post-production editing, radio production, producing, directing, and production design. The framework gives students the opportunity to produce individually authored work and also to work collaboratively in multi skilled teams to provide content appropriate for an inter-connected media environment. In this way the learning enjoyed by students in the framework is intended to be greater than the sum of its parts in each separate programme, whilst allowing each programme to retain its distinct identity.

Students are able to conclude their studies with the choice of either the production of a media artefact appropriate to their chosen media context, or to engage within a piece of research with a practice-led research or scholarly research paper output.

Finally, the framework aims to provide students with the opportunity to become innovative, critical, knowledgeable and responsible media professionals.

Aims for the programmes within the framework are set out below:

MA Sound Design for Film and Television

The MA Sound Design for Film and Television programme aims to produce graduates who combine the technical skills, creative abilities and contextual insights to enable them to work in the sound production industry as it is currently constituted, as well as to be instrumental in the development of that industry in the future.

This key aim is underpinned by the following further aims:

1. To provide students with a systematic understanding of knowledge, and a critical awareness of current issues and opportunities at the forefront of sound production for film and television work;

2. To equip students with the intellectual tools, understanding and techniques required to deal with a complex range of sound challenges they would encounter in film, television or other related moving image industries both systematically and creatively;

3. To ensure students develop self-direction and originality in tackling and solving logistical and narrative-based sound problems, and act autonomously in planning and implementing tasks at a professional level;

4. To develop a student’s qualities and skills necessary for high-responsibility industry employment within the film, television or other related moving image industries requiring decision-making in complex and unpredictable
situations, and the independent learning ability required for continuing professional development.

Key “selling points” of the programme:

The MA in Sound Design for Film and Television was one of the first specialist sound courses at post-graduate level in Europe at its original launch in 1997 (MA in Sound Design for the Moving Image, as it was then). Since then, the programme has undergone a number of evolutionary stages in order to maintain its validity in relation to a fast-changing industry. Central to the course is the collaborative experience: in addition to generating material for a highly original show-reel, this enables sound design students to develop their practice and communication skills by working alongside their MA Media Production Framework peers. As well as continually improving their sound design work within the post-production environment, students also gain further experience of location sound recording. The sound course has been awarded the Avid Learning Partner status; consolidating existing specialist ProTools instruction, this arrangement also enables students to prepare for an on-line exam to gain Pro Tools 101 certification. The current iteration of the MA in Sound Design for Film and Television is strengthened considerably by being able to draw on its delivery expertise built over the last 18 years. The programme seeks to strike the right balance between academic direction and industry focus; this is reflected in its teaching team, as well as its BKSTS accreditation.

**MA Directing Film and Television**

The MA Directing Film and Television programme aims to equip students with the competencies, tools and techniques required to successfully author distinctive, creative and stylish television drama to industry standards as calling cards for their abilities as a director.

This key aim is underpinned by the following further aims:

1. To provide students with a systematic understanding of knowledge, and a critical awareness of current issues and opportunities at the forefront of authoring moving-image production work;

2. To equip students with the intellectual tools, understandings and techniques required to deal with complex issues both systematically and creatively;

3. To ensure students develop self-direction and originality in tackling and solving logistical and narrative-based editorial problems, and act autonomously in planning and implementing tasks at a professional level;

4. To develop a students qualities and skills necessary for high-responsibility industry employment requiring decision-making in complex and unpredictable situations, and the independent learning ability required for continuing professional development.
Key “selling points” of the programme:

The MADFT course at BU provides the unique opportunity to work as part of a close knit production team, throughout the year. Directing students collaborate with scriptwriting, cinematography, sound, producing and editing students to deliver projects to both internal and external 'live' briefs. Guided by industry directors and working with actors, students develop craft skills across a range of platforms and genres, working both within established conventions and being encouraged to experiment, to push the boundaries of storytelling and their craft. Engagement with industry networks, regular masterclasses, and visiting speaker events, enable students to build professional portfolios and prepare themselves for work as freelance professionals on graduating from the course.

**MA Post Production Editing**

MA Post Production Editing aims to produce graduates who combine the technical skills, creative abilities and contextual insights to enable them to work in the post-production industry as it is currently constituted, as well as to be instrumental in the development of that industry in the future. The aims could be summed up as follows:

1. To provide students with the advanced study of the evolution, aesthetics and critical function of the post production editing industry;
2. To prepare students for and/or develop a career in the post production editing field by developing the skills to a professional or equivalent level, or as preparation for research or further study in the area;
3. To provide students with the development of the critical ability to apply knowledge and understanding of post production editing to complex issues, both systematically and creatively, to improve working practice;
4. To provide students with the enhancement of lifelong learning skills and personal development so as to be able to work with self-direction and originality and to contribute to the post production working environment.

Key “selling points” of the programme:

The MA in Post Production Editing recognises the centrality of the editor to the process of narrative development. The editor in film and television finds themself both at the front line of attack, ensuring the creative visions of the producer and director are realised fully, and the last line of defence, ensuring the production meets the highest technical standards demanded by broadcasters and distributors. Post Production Editing students are also involved in pre-production and production, learning about script development and supervision, data wrangling and post-production audio. We are accredited by the BKSTS and are AVID Learning Partners, ensuring that the most current industry practices are reflected in the course content.
**MA Producing Film and Television**

The MA Producing Film and Television programme aims to educate and develop knowledgeable and adaptable individuals who will have acquired the competencies, tools and techniques required to successfully initiate and manage a significant film or television project to industry standards as a calling card for their abilities as a producer in their chosen field.

1. To provide students with a systematic and critical understanding of current practice and theories in the development of ideas within creative media teams;

2. To provide students with a systematic and critical understanding of strategic management in the marketing and distribution processes involved in film and broadcasting;

3. To equip students with the capacity to produce narrative content in an emerging multi-media environment.

4. To develop the practical and cognitive skills needed to operate as television or film producers.

**Key “selling points” of the programme:**

The MA Producing Film & Television is a Creative Skillset accredited course focusing upon the realities of producing content in a constantly evolving marketplace. The course is a part of Bournemouth University’s unique postgraduate media production framework, whereby MA Producing Film & Television students collaboratively work alongside other specialisms whilst concentrating in depth upon their role. Students learn through a combination of practice and theory with an increasing level of self-directed study as the course progresses, enabling students to explore their particular interest in detail within their final project. The course presents an excellent opportunity to develop your skills and understanding in a stimulating environment, providing a perfect platform for students to progress into the challenges of industry.

**MA Radio Production**

The MA Radio Production programme aims to equip students with the competencies, tools and techniques required to successfully author distinctive, creative and imaginative work to industry standards.

This key aim is underpinned by the following further aims:

1. To provide students with a systematic understanding of knowledge, and a critical awareness of current issues and opportunities at the forefront of radio and audio production;
2. To equip students with the intellectual tools, understandings and techniques required to deal with complex issues both systematically and creatively;

3. To ensure students develop self-direction and originality in tackling and solving production related problems, including business and ethical issues and act autonomously in planning and implementing tasks at a professional level;

4. To develop a students qualities and skills necessary for high-responsibility industry employment requiring decision-making in complex and unpredictable situations, and the independent learning ability required for continuing professional development.

Key “selling points” of the programme:

This Skillset Media Academy course is highly practical and will allow you to work collaboratively with students from other disciplines to develop your technical skills. Hands-on exercises in programme-making will familiarise you with digital editing and mixing techniques, and you can put your skills to work at the university’s own award-winning internet radio station, BIRSt.co.uk, where you will gain real experience of scheduling, managing and running a station.

MA Scriptwriting

1. To develop high level skills and originality of voice in scriptwriting and story development processes across a range of media, to a standard where they are able to deploy skills in the conceptualisation, writing and producing of industry standard work;

2. To develop students’ critical awareness of the practice, philosophy and continuing evolution of media forms and the scriptwriter’s changing role in the collaborative process of realising them;

3. To prepare students for future industry employment within the film, television or other related moving image industries by developing both professional skills as a scriptwriter and the critical understanding of professional writing in industry contexts.

4. To provide students with the enhancement of lifelong learning skills and personal development so as to be able to work with self-direction and originality in maintaining a professional career in the media industry.

Key “selling points” of the programme:
MA Scriptwriting uniquely prepares writers for working in a rapidly changing industry by guaranteeing production of students’ writing on collaborative film, tv, radio, transmedia and multiplatform projects. Students collaborate with other media production students according to industry roles and practices on productions where script development, script editing and rewriting are at the heart of the writers’ work. Drawing on the latest industry and critical debates about the role of the scriptwriter and the script today, this exciting and demanding course produces creative and highly skilled writers with industry standard scripts.

**MA Cinematography for Film and Television**

The MA Cinematography for Film and Television programme aims to equip students with the competencies, tools and techniques required to work successfully as professional camera operators and cinematographers in the digital film and television industries.

This key aim is underpinned by the following further aims:

1. To provide students with a systematic understanding of knowledge, and a critical awareness of current issues and opportunities at the forefront of creating moving-image production work;

2. To equip students with the intellectual tools, understandings and techniques required to deal with complex issues both systematically and creatively to a professional level, or as preparation for research or further study in the area;

3. To ensure students develop self-direction and originality in tackling and solving logistical and narrative-based cinematography problems, and act autonomously in planning and implementing tasks at a professional level;

4. To develop a students qualities and skills necessary for high-responsibility industry employment requiring decision-making in complex and unpredictable situations, and the independent learning ability required for continuing professional development.

Key “selling points” of the programme:

The MA Cinematography for Film and Television programme aims to equip students with the skills, competencies and techniques required to work successfully as camera operators and cinematographers in the film and television industries. The emphasis of the programme is to develop key intellectual and practical skills that not only match industry expectations, but also challenge current practice, constantly striving to develop new approaches and techniques. Students will develop their technical proficiencies working with a range of industry standard cameras, grip and lighting equipment and employ those tools for the successful realisation of projects through independent working, teamwork and collaboration with the other disciplines in the framework.
Aims for MA Production Design for Film and Television

The MA Production Design for Film and Television programme aims to produce graduates who combine the technical skills, creative abilities and contextual insights to enable them to work in the field of concept design, art direction and set design for film and television as it is currently constituted, as well as to be instrumental in the development of that industry in the future.

This key aim is underpinned by the following further aims:

1. To provide students with a systematic understanding of knowledge, and a critical awareness of current issues and opportunities at the forefront of production design for film and television work;

2. To equip students with the intellectual tools, understanding and techniques required to deal with a complex range of sound challenges they would encounter in film, television or other related moving image industries both systematically and creatively;

3. To ensure students develop self-direction and originality in tackling and solving logistical and narrative-based production design problems, and act autonomously in planning and implementing tasks at a professional level;

4. To develop a student’s qualities and skills necessary for high-responsibility industry employment within the film, television or other related moving image industries requiring decision-making in complex and unpredictable situations, and the independent learning ability required for continuing professional development.

INTENDED LEARNING OUTCOMES

MASTERS LEVEL

A Subject Knowledge and Understanding

Subject understanding learning outcomes are specific to programmes.

The programmes provide opportunities for students to develop and demonstrate knowledge and understanding and skills as follows:

MA Directing Film and Television

A1) Students will be able to demonstrate a critical awareness of the processes involved with planning and directing different genres of film and television productions;
A2) Students will be able to demonstrate a critical awareness of how media, cultural and creative organisations operate and are managed;

A3) Students will be able to produce work which demonstrates a critical awareness of appropriate moving-image forms and structures, audiences and specific communication registers;

A4) Students will be able to demonstrate a critical awareness of how theoretical approaches can be applied;

A5) Students will be able to demonstrate a critical awareness of the development of story in directing film and television productions.

MA Post Production Editing

A6) Students will be able to demonstrate a critical understanding and evaluation of the implications of technological change upon narrative forms;

A7) Students will be able to demonstrate a critical evaluation and comprehension of the target audience and its relationship to the narrative artefact;

A8) Students will be able to demonstrate a thorough understanding of the history and evolution of the professional post production editing industry;

A9) Students will be able to demonstrate a systematic understanding of knowledge, and a critical awareness of current insights at the forefront of the academic field of study;

A10) Students will be able to demonstrate the ability to explore software and hardware solutions to problem solve editing scenarios at industry standard;

A11) Students will be able to demonstrate a critical awareness of current and potential issues within the media context.

MA Producing Film & TV

A12) Students will be able to demonstrate a critical awareness of how innovative media, cultural and creative organisations operate and are managed;

A13) Students will be able to demonstrate a significant depth of knowledge relating to the legal, ethical and regulatory frameworks which affect media and cultural production, exhibition and consumption;
A14) Students will be able to demonstrate a critical awareness of the processes of developing and marketing projects in film and television production;

A15) Students will be able to demonstrate a critical awareness of the processes of production management in film and television production.

**MA Radio Production**

A16) Students will be able to demonstrate a critical understanding of the processes involved with project management and self-directed planning;

A17) Students will be able to demonstrate a critical understanding of how media, cultural and creative organisations operate and are managed.

A18) Students will be able to demonstrate a critical understanding of appropriate radio and audio forms and structures, audiences and specific communication registers;

A19) Students will be able to demonstrate a critical understanding of how theoretical and historical approaches can be applied;

A20) Students will be able to demonstrate a critical awareness of current and potential issues within the media context.

**MA Scriptwriting**

A21) Students will be able to demonstrate the ability to deploy screenwriting skills acquired in the programme to create and develop scripted projects to a professionally commissioned standard in specialised genre;

A22) Students will be able to demonstrate a critical understanding of the theoretical, commercial and creative context and creative context of writing for the media;

A23) Students will be able to demonstrate a critical understanding of current and potential issues within the media context.

**MA Cinematography for Film and Television**

A24) Students will be able to demonstrate critical awareness of the historical, theoretical, and aesthetic determinants of their craft;

A25) Students will be able to demonstrate an understanding of the professional and technological determinants of cinematography for film and television;
A26) Students will be able to demonstrate an advanced critical understanding of the processes involved with project management and self-directed planning in relation to their own work as well as in relation to any collaborative ventures undertaken;

A27) Students will be able to demonstrate an advanced critical awareness of current and potential issues within the media context.

**MA Sound Design for Film and Television**

A28) Students will be able to demonstrate critical awareness of the historical, theoretical, psychological and aesthetic determinants of sound production in conjunction with the moving image;

A29) Students will be able to demonstrate a critical understanding of the professional and technological determinants of sound in moving images;

A30) Students will be able to demonstrate an advanced critical understanding of the processes involved with project management and self-directed planning in relation to their own sound production work as well as in relation to any collaborative ventures undertaken;

A31) Students will be able to demonstrate an advanced critical awareness of current and potential issues within the media context;

A32) Students will be able to demonstrate a systematic thorough understanding of the history and development of the film and television sound production industry.

**MA Production Design for Film and Television**

A33) Students will be able to demonstrate critical awareness of the historical, theoretical, and aesthetic determinants of their craft;

A34) Students will be able to demonstrate a systematic understanding of the professional and technological determinants of production design for film and television;

A35) Students will be able to demonstrate an advanced critical understanding of the processes involved with project management and self-directed planning in relation to their own work as well as in relation to any
collaborative ventures undertaken;

A36) Students will be able to demonstrate an advanced critical awareness of current and potential issues within the media context.

B  Intellectual Skills
All programmes have the following learning outcomes for intellectual skills:

B1) Students will be able to systematically engage with thinkers, debates and intellectual paradigms relevant to their area of specialism;

B2) Students will be able to develop critical frameworks for the analysis and evolution of theories and solutions in their area of specialism;

B3) Students will demonstrate the ability to devise strategies for the investigation and solution of professionally orientated challenges in their area of specialism.

C  Practical Skills
Subject specific learning outcomes are specific to programmes.

MA Directing Film and Television

C1) Students will be able to demonstrate the application of their skills within the origination and production of media artefacts;

C2) Students will demonstrate the advanced capability to practice their role in a professional context.

C3) Students will demonstrate capabilities of story-telling which reflect narrative forms.

MA Post Production Editing

C4) Students will be able to demonstrate the application of their skills within the production of media artefacts;

C5) Students will demonstrate the advanced capability to practice their role in a professional context.

C6) Students will demonstrate capabilities of storytelling which reflect narrative forms.

MA Producing Film and Television
C7) Students will be able to demonstrate the application of their skills within the origination and production of media artefacts within their area of specialism;

C8) Students will demonstrate the advanced capability to practice their role in a professional context.

C9) Students will demonstrate capabilities of story-telling which reflect narrative forms;

MA Radio Production

C10) Students will be able to demonstrate the application of their skills within the origination and production of media artefacts;

C11) Students will demonstrate the advanced capability to practice their role in a professional context.

C12) Students will demonstrate capabilities of radio and audio production reflecting mastery of production techniques.

MA Scriptwriting

C13) Students will be able to demonstrate the application of their skills through the creation and development of authored material;

C14) Students will demonstrate the advanced capability to practice their role in a professional context.

C15) Students will demonstrate capabilities of storytelling within generic forms.

MA Cinematography for Film and Television

C16) Students will be able to demonstrate the application of their skills through the filming of media artefacts;

C17) Students will demonstrate the advanced capability to practice their role in a professional context;

C18) Students will demonstrate capabilities of film and television production reflecting mastery of lighting and camera techniques.

MA Sound Design for Film and Television

C19) Students will be able to demonstrate a critical level of technical
knowledge enabling them to engage as industry based sound practitioners;

C20) Students will demonstrate a mastery of technical processes and tools to produce appropriate sound artefacts;

C21) Students will be able to produce projects which display creativity and originality, whilst fulfilling the prerequisites of the professional sound production industries;

C22) Students will demonstrate the advanced capability to practice their role in a professional context.

MA Production Design for Film and Television

C23) Students will be able to demonstrate the application of their skills through the design of productions in film and television;

C24) Students will demonstrate the advanced capability to practice their role in a professional context;

C25) Students will demonstrate capabilities of film and television production design reflecting mastery of techniques in production design and art direction.

D Transferable Skills

All programmes have the following learning outcomes for transferable skills:

D1 Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise;

D2 Students will demonstrate the ability to evaluate their work in a reflexive manner;

D3 Students will demonstrate skills in communicating effectively, within both academic and professional contexts;

D4 Students will demonstrate skills of adaptability, flexibility and entrepreneurship;

D5 Students will demonstrate the ability to deliver work to a given brief and deadline.

LEARNING AND TEACHING STRATEGIES AND METHODS

Core subject knowledge and understanding relating to PLOs is acquired by lectures, seminars, workshop support and independent study with access to
electronic learning resources.

Intellectual skills relating to PLOs are developed principally through the student’s engagement with the curriculum content of all programme units. This engagement is facilitated by unit tutors and student peers in the face to face and virtual learning environment, and is moderated through the assessment process. Further and advanced intellectual skills are acquired through structured independent study by students using the full range of learning resources available. The opportunity to take the research project option at masters level, will be supported by lectures, individual tutorials and online support material.

Practical skills relating to PLOs are acquired by participation in practice workshops, fieldwork production and engagement with visiting speakers. The development of practical skills is supported by tutorials and online materials on the VLE.

Transferable skills relating to PLOs are again acquired through participation in lectures, seminars, workshops and tutorials. Students will work within collaborative groups to develop solutions to briefs through fieldwork production. The composition of groups and nature of briefs will require students to demonstrate necessary skills of negotiation, compromise, adaptability, flexibility and entrepreneurship.

ASSESSMENT STRATEGIES AND METHODS

Assessment for skills, subject knowledge and understanding, will be through the submission of a range of individually and collaboratively produced materials accompanied by production analyses. Types of assessment include portfolios, productions, and presentations, together with development folders and production files. All students undertake an essay in the shared unit Narrative Constructions. Self-development for all students is assessed by a reflective blog in the shared unit Professional Practice. In the technical subject areas there are technical tests and examinations. Non-written forms of assessment such as video essays are encouraged where appropriate.

PROGRAMME SKILLS MATRIX

This aim of this section is to show the relationship between ILOs specified at programme and unit levels using the standard matrix. See below for programme detail.
## The relationship between units and Programme Learning Outcomes for MA Directing Film and Television

<table>
<thead>
<tr>
<th>Units</th>
<th>Programme Intended Learning Outcomes</th>
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<td></td>
<td>A1</td>
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<tr>
<td>Directing Across Genres</td>
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<tr>
<td>Narrative Constructions</td>
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<td>Directing and Developing Story</td>
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<tr>
<td><strong>A - Subject knowledge &amp; understanding</strong></td>
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<tr>
<td>A1 Students will be able to demonstrate a critical awareness of the processes involved with planning and directing different genres of film and television productions;</td>
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<tr>
<td>A2 Students will be able to demonstrate a critical awareness of how media, cultural and creative organizations operate and are managed;</td>
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<tr>
<td>A3 Students will be able to produce work which demonstrates a critical awareness of appropriate moving-image forms and structures, audiences and specific communication registers;</td>
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<tr>
<td>A4 Students will be able to demonstrate a critical awareness of how theoretical approaches can be applied;</td>
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<tr>
<td>A5 Students will be able to demonstrate a critical awareness of the development of story in directing film and television productions.</td>
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<tr>
<td><strong>B - Intellectual skills</strong></td>
<td></td>
</tr>
<tr>
<td>B1 Students will be able to systematically engage with thinkers, debates and intellectual paradigms relevant to their area of specialism;</td>
<td></td>
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<tr>
<td>B2 Students will be able to systematically develop critical frameworks for the analysis and evolution of media theories and solutions in their area of specialism;</td>
<td></td>
</tr>
<tr>
<td>B3 Students will demonstrate the ability to systematically devise strategies for the investigation and solution of professionally orientated challenges in their area of specialism.</td>
<td></td>
</tr>
<tr>
<td><strong>C - Subject Specific skills</strong></td>
<td></td>
</tr>
<tr>
<td>C1 Students will be able to demonstrate the application of their skills within the origination and production of media artefacts;</td>
<td></td>
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<tr>
<td>C2 Students will demonstrate the advanced capability to practice their role in a professional context.</td>
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</tr>
<tr>
<td>C3 Students will demonstrate capabilities of storytelling which reflect narrative forms.</td>
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</tr>
<tr>
<td><strong>D - Transferable skills</strong></td>
<td></td>
</tr>
<tr>
<td>D1 Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise;</td>
<td></td>
</tr>
<tr>
<td>D2 Students will demonstrate the ability to evaluate their work in a reflexive manner;</td>
<td></td>
</tr>
<tr>
<td>D3 Students will demonstrate skills in communicating effectively, within both academic and professional contexts;</td>
<td></td>
</tr>
<tr>
<td>D4 Students will demonstrates skills of adaptability, flexibility and entrepreneurship;</td>
<td></td>
</tr>
<tr>
<td>D5 Students will demonstrate the ability to deliver work to a given brief and deadline.</td>
<td></td>
</tr>
</tbody>
</table>
## The relationship between units and Programme Learning Outcomes for MA Post Production Editing

| Units                                      | A6 | A7 | A8 | A9 | A10 | A11 | B1 | B2 | B3 | C4 | C5 | C6 | D1 | D2 | D3 | D4 | D5 |
|--------------------------------------------|----|----|----|----|-----|-----|----|----|----|----|----|----|----|----|----|----|
| **LEVEL 7**                                |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| Approaches to Editing                     | /  | /  | /  | /  | /   | /   | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  |
| Narrative Constructions                   | /  | /  | /  | /  | /   | /   | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  |
| Developing Editing Principles and Practice| /  | /  | /  | /  | /   | /   | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  |
| Professional Practice                     | /  | /  | /  | /  | /   | /   | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  |
| Masters Production Project                | /  | /  | /  | /  | /   | /   | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  |
| Masters Research Project                  | /  | /  | /  | /  | /   | /   | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  | /  |
| **A - Subject knowledge & understanding** |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| A6  Students will be able to demonstrate a critical understanding and evaluation of the implications of technological change upon narrative forms; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| A7  Students will be able to demonstrate a critical evaluation and comprehension of the target audience and its relationship to the narrative artefact; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| A8  Students will be able to demonstrate a thorough understanding of the history and evolution of the professional post production editing industry; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| A9  Students will be able to demonstrate a systematic understanding of knowledge, and a critical awareness of current insights at the forefront of the academic field of study; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| A10 Students will be able to demonstrate the ability to explore software and hardware solutions to problem solve editing scenarios at industry standard; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| A11 Students will be able to demonstrate a critical awareness of current and potential issues within the media context. |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| **B - Intellectual skills**                |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| B1  Students will be able to systematically engage with traditional thinkers, debates and intellectual paradigms relevant to their area of specialism; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| B2  Students will be able to systematically develop critical frameworks for the analysis and evolution of media theories and solutions in their area of specialism; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| B3  Students will demonstrate the ability to systematically devise strategies for the investigation and solution of professionally orientated challenges in their area of specialism. |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| **C - Subject Specific skills**            |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| C4  Students will be able to demonstrate the application of their skills within the production of media artefacts; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| C5  Students will demonstrate the advanced capability to practice their role in a professional context |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| C6  Students will demonstrate capabilities of storytelling which reflect narrative forms. |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| **D - Transferable skills**                |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| D1  Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| D2  Students will demonstrate the ability to evaluate their work in a reflexive manner; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| D3  Students will demonstrate skills in communicating effectively, within both academic and professional contexts; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| D4  Students will demonstrate skills of adaptability, flexibility and entrepreneurship; |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
| D5  Students will demonstrate the ability to deliver work to a given brief and deadline. |    |    |    |    |     |     |    |    |    |    |    |    |    |    |    |    |
## The relationship between units and Programme Learning Outcomes for MA Producing Film and Television

<table>
<thead>
<tr>
<th>Units</th>
<th>Programme Intended Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A12</td>
</tr>
<tr>
<td>LEVEL 7</td>
<td>Developing and Selling Ideas</td>
</tr>
<tr>
<td></td>
<td>Narrative Constructions</td>
</tr>
<tr>
<td></td>
<td>Production Management</td>
</tr>
<tr>
<td></td>
<td>Professional Practice</td>
</tr>
<tr>
<td></td>
<td>Masters Production Project</td>
</tr>
<tr>
<td></td>
<td>Masters Research Project</td>
</tr>
<tr>
<td>A - Subject knowledge &amp; understanding</td>
<td></td>
</tr>
<tr>
<td>A12 Students will be able to demonstrate an advanced critical awareness of how innovative media, cultural and creative organisations operate and are managed;</td>
<td></td>
</tr>
<tr>
<td>A13 Students will be able to demonstrate a significant depth of knowledge relating to the legal, ethical and regulatory frameworks which affect media and cultural production, exhibition and consumption;</td>
<td></td>
</tr>
<tr>
<td>A14 Students will be able to demonstrate an advanced critical awareness of the processes of developing and marketing projects in film and television production;</td>
<td></td>
</tr>
<tr>
<td>A15 Students will be able to demonstrate an advanced critical awareness of the processes of production management in film and television production.</td>
<td></td>
</tr>
<tr>
<td>B - Intellectual skills</td>
<td></td>
</tr>
<tr>
<td>B1 Students will be able to systematically engage with traditional thinkers, debates and intellectual paradigms relevant to their area of specialism;</td>
<td></td>
</tr>
<tr>
<td>B2 Students will be able to systematically develop critical frameworks for the analysis and evolution of media theories and solutions in their area of specialism;</td>
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</tr>
<tr>
<td>B3 Students will demonstrate the ability to systematically devise strategies for the investigation and solution of professionally orientated challenges in their area of specialism.</td>
<td></td>
</tr>
<tr>
<td>C – Subject Specific skills</td>
<td></td>
</tr>
<tr>
<td>C7 Students will be able to demonstrate the application of their skills within the origination and production of media artefacts within their area of specialism;</td>
<td></td>
</tr>
<tr>
<td>C8 Students will demonstrate the advanced capability to practice their role in a professional context</td>
<td></td>
</tr>
<tr>
<td>C9 Students will demonstrate capabilities of storytelling which reflect narrative forms.</td>
<td></td>
</tr>
<tr>
<td>D - Transferable skills</td>
<td></td>
</tr>
<tr>
<td>D1 Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise;</td>
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<td>D2 Students will demonstrate the ability to evaluate their work in a reflexive manner;</td>
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<tr>
<td>D5 Students will demonstrate the ability to deliver work to a given brief and deadline.</td>
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</tbody>
</table>
## The relationship between units and Programme Learning Outcomes for MA Radio Production

<table>
<thead>
<tr>
<th>Units</th>
<th>Programme Intended Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A16</td>
</tr>
<tr>
<td>Radio Production and Theory</td>
<td>/</td>
</tr>
<tr>
<td>Narrative Constructions</td>
<td>/</td>
</tr>
<tr>
<td>Advanced Radio and Audio Production</td>
<td>/</td>
</tr>
<tr>
<td>Professional Practice</td>
<td>/</td>
</tr>
<tr>
<td>Masters Production Project</td>
<td>/</td>
</tr>
<tr>
<td>Masters Research Project</td>
<td>/</td>
</tr>
</tbody>
</table>

### A – Subject knowledge & understanding

- **A16** Students will be able to demonstrate a critical understanding of the processes involved with project management and self-directed planning;
- **A17** Students will be able to demonstrate a critical understanding of how media, cultural and creative organisations operate and are managed;
- **A18** Students will be able to demonstrate a critical understanding of appropriate radio and audio forms and structures, audiences and specific communication registers;
- **A19** Students will be able to demonstrate a critical understanding of how theoretical and historical approaches can be applied;
- **A20** Students will be able to demonstrate a critical awareness of current and potential issues within the media context.

### B – Intellectual skills

- **B1** Students will be able to systematically engage with traditional thinkers, debates and intellectual paradigms relevant to their area of specialism;
- **B2** Students will be able to systematically develop critical frameworks for the analysis and evolution of media theories and solutions in their area of specialism;
- **B3** Students will demonstrate the ability to systematically devise strategies for the investigation and solution of professionally orientated media challenges in their area of specialism.

### C – Subject Specific skills

- **C10** Students will be able to demonstrate the application of their skills within the origination and production of media artefacts;
- **C11** Students will demonstrate the advanced capability to practice their role in a professional context;
- **C12** Students will demonstrate capabilities of radio and audio production reflecting mastery of production techniques.

### D – Transferable skills

- **D1** Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise;
- **D2** Students will demonstrate the ability to evaluate their work in a reflexive manner;
- **D3** Students will demonstrate skills in communicating effectively, within both academic and professional contexts;
- **D4** Students will demonstrate skills of adaptability, flexibility and entrepreneurship;
- **D5** Students will demonstrate the ability to deliver work to a given brief and deadline.
### The relationship between units and Programme Learning Outcomes for MA Scriptwriting

#### Units

<table>
<thead>
<tr>
<th>Units</th>
<th>Programme Intended Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A21</td>
</tr>
<tr>
<td>Scriptwriting across Platforms and Genres</td>
<td>/</td>
</tr>
<tr>
<td>Narrative Constructions</td>
<td>/</td>
</tr>
<tr>
<td>Creative Story Development</td>
<td>/</td>
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<tr>
<td>Professional Practice</td>
<td>/</td>
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<tr>
<td>Masters Production Project</td>
<td>/</td>
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<tr>
<td>Masters Research Project</td>
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</tbody>
</table>

#### Level 7

**A - Subject knowledge & understanding**

- **A21**: Students will be able to demonstrate the ability to deploy screenwriting skills acquired in the programme to create and develop scripted projects to a professionally commissioned standard in specialised genre;
- **A22**: Students will be able to demonstrate a critical understanding of the theoretical, commercial and creative context of writing for the media;
- **A23**: Students will be able to demonstrate a critical understanding of current and potential issues within the media context.

**B - Intellectual skills**

- **B1**: Students will be able to systematically engage with traditional thinkers, debates and intellectual paradigms relevant to their area of specialism;
- **B2**: Students will be able to systematically develop critical frameworks for the analysis and evolution of media theories and solutions in their area of specialism;
- **B3**: Students will demonstrate the ability to systematically devise strategies for the investigation and solution of professionally orientated challenges in their area of specialism.

**C - Subject Specific skills**

- **C13**: Students will be able to demonstrate the application of their skills through the creation and development of authored material;
- **C14**: Students will demonstrate the advanced capability to practice their role in a professional context.
- **C15**: Students will demonstrate capabilities of storytelling within generic forms.

**D - Transferable skills**

- **D1**: Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise;
- **D2**: Students will demonstrate the ability to evaluate their work in a reflexive manner;
- **D3**: Students will demonstrate skills in communicating effectively, within both academic and professional contexts;
- **D4**: Students will demonstrate skills of adaptability, flexibility and entrepreneurship;
- **D5**: Students will demonstrate the ability to deliver work to a given brief and deadline.
## The relationship between units and Programme Learning Outcomes for MA Sound Design For Film and Television

<table>
<thead>
<tr>
<th>Units</th>
<th>Programme Intended Learning Outcomes</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>A28</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Sound Design and Theory</td>
<td>/</td>
</tr>
<tr>
<td>Narrative Constructions</td>
<td></td>
</tr>
<tr>
<td>Extended Sound Design Project</td>
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<tr>
<td>Professional Practice</td>
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<tr>
<td>Masters Production Project</td>
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<tr>
<td>Masters Research Project</td>
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</tbody>
</table>

### A - Subject knowledge & understanding

**A28**  Students will be able to demonstrate critical awareness of the historical, theoretical, psychological and aesthetic determinants of sound production in conjunction with the moving image;

**A29**  Students will be able to demonstrate a critical understanding of the professional and technological determinants of sound in moving images;

**A30**  Students will be able to demonstrate an advanced critical understanding of the processes involved with project management and self-directed planning in relation to their own sound production work as well as in relation to any collaborative ventures undertaken;

**A31**  Students will be able to demonstrate an advanced critical awareness of current and potential issues within the media context;

**A32**  Students will be able to demonstrate a systematic thorough understanding of the history and development of the film and television sound production industry.

### B - Intellectual skills

**B1**  Students will be able to systematically engage with traditional thinkers, debates and intellectual paradigms relevant to their area of specialism;

**B2**  Students will be able to systematically develop critical frameworks for the analysis and evolution of media theories and solutions in their area of specialism;

**B3**  Students will demonstrate the ability to systematically devise strategies for the investigation and solution of professionally orientated challenges in their area of specialism.

### C - Subject Specific skills

**C19**  Students will be able to demonstrate a critical level of technical knowledge enabling them to engage as industry based sound practitioners;

**C20**  Students will demonstrate a mastery of technical processes and tools to produce appropriate sound artefacts;

**C21**  Students will be able to produce projects which display creativity and originality, whilst fulfilling the prerequisites of the professional sound production industries;

**C22**  Students will demonstrate the advanced capability to practice their role in a professional context.

### D - Transferable skills

**D1**  Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise;

**D2**  Students will demonstrate the ability to evaluate their work in a reflexive manner;

**D3**  Students will demonstrate skills in communicating effectively, within both academic and professional contexts;

**D4**  Students will demonstrate skills of adaptability, flexibility and entrepreneurship;

**D5**  Students will demonstrate the ability to deliver work to a given brief and deadline.
### The relationship between units and Programme Learning Outcomes for MA Cinematography for Film and Television

<table>
<thead>
<tr>
<th>Units</th>
<th>Programme Intended Learning Outcomes</th>
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<tbody>
<tr>
<td></td>
<td>A24</td>
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<tr>
<td>LEVEL 7</td>
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<tr>
<td>Exploring Creative Camera and Lighting Techniques</td>
<td>/</td>
</tr>
<tr>
<td>Narrative Constructions</td>
<td>/</td>
</tr>
<tr>
<td>Camera: Image, Style and Motion</td>
<td>/</td>
</tr>
<tr>
<td>Professional Practice</td>
<td>/</td>
</tr>
<tr>
<td>Masters Production Project</td>
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<tr>
<td>Masters Research Project</td>
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</tbody>
</table>

### A - Subject knowledge & understanding
- **A24** Students will be able to demonstrate critical awareness of the historical, theoretical, and aesthetic determinants of their craft;
- **A25** Students will be able to demonstrate an understanding of the professional and technological determinants of cinematography for film and television;
- **A26** Students will be able to demonstrate an advanced critical understanding of the processes involved with project management and self-directed planning in relation to their own work as well as in relation to any collaborative ventures undertaken;
- **A27** Students will be able to demonstrate an advanced critical awareness of current and potential issues within the media context.

### B - Intellectual skills
- **B1** Students will be able to systematically engage with traditional thinkers, debates and intellectual paradigms relevant to their area of specialism;
- **B2** Students will be able to systematically develop critical frameworks for the analysis and evolution of media theories and solutions in their area of specialism;
- **B3** Students will demonstrate the ability to systematically devise strategies for the investigation and solution of professionally orientated challenges in their area of specialism.

### C - Subject Specific skills
- **C16** Students will be able to demonstrate the application of their skills through the filming of media artefacts;
- **C17** Students will demonstrate the advanced capability to practice their role in a professional context.
- **C18** Students will demonstrate capabilities of digital film and television production reflecting mastery of lighting and camera techniques.

### D - Transferable skills
- **D1** Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise;
- **D2** Students will demonstrate the ability to evaluate their work in a reflexive manner;
- **D3** Students will demonstrate skills in communicating effectively, within both academic and professional contexts;
- **D4** Students will demonstrate skills of adaptability, flexibility and entrepreneurship;
- **D5** Students will demonstrate the ability to deliver work to a given brief and deadline.
## The relationship between units and Programme Learning Outcomes for MA Production Design for Film and Television

<table>
<thead>
<tr>
<th>Units</th>
<th>Programme Intended Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A33</td>
</tr>
<tr>
<td>Principles of Set Design</td>
<td>I</td>
</tr>
<tr>
<td>Narrative Constructions</td>
<td>I</td>
</tr>
<tr>
<td>Design on Location</td>
<td>I</td>
</tr>
<tr>
<td>Professional Practice</td>
<td>I</td>
</tr>
<tr>
<td>Masters Production Project</td>
<td>I</td>
</tr>
<tr>
<td>Masters Research Project</td>
<td>I</td>
</tr>
<tr>
<td></td>
<td>A - Subject knowledge &amp; understanding</td>
</tr>
<tr>
<td>A33</td>
<td>Students will be able to demonstrate critical awareness of the historical, theoretical, and aesthetic determinants of their craft;</td>
</tr>
<tr>
<td>A34</td>
<td>Students will be able to demonstrate a systematic understanding of the professional and technological determinants of production design for film and television;</td>
</tr>
<tr>
<td>A35</td>
<td>Students will be able to demonstrate an advanced critical understanding of the processes involved with project management and self-directed planning in relation to their own work as well as in relation to any collaborative ventures undertaken;</td>
</tr>
<tr>
<td>A36</td>
<td>Students will be able to demonstrate an advanced critical awareness of current and potential issues within the media context.</td>
</tr>
<tr>
<td></td>
<td>C – Subject Specific skills</td>
</tr>
<tr>
<td>C23</td>
<td>Students will be able to demonstrate the application of their skills through the design of productions in film and television;</td>
</tr>
<tr>
<td>C24</td>
<td>Students will demonstrate the advanced capability to practice their role in a professional context;</td>
</tr>
<tr>
<td>C25</td>
<td>Students will demonstrate capabilities of film and television production design reflecting mastery of techniques in production design and art direction.</td>
</tr>
<tr>
<td></td>
<td>B – Intellectual skills</td>
</tr>
<tr>
<td>B1</td>
<td>Students will be able to systematically engage with traditional thinkers, debates and intellectual paradigms relevant to their area of specialism;</td>
</tr>
<tr>
<td>B2</td>
<td>Students will be able to systematically develop critical frameworks for the analysis and evolution of media theories and solutions in their area of specialism;</td>
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<td>B3</td>
<td>Students will demonstrate the ability to systematically devise strategies for the investigation and solution of professionally orientated challenges in their area of specialism.</td>
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<td></td>
<td>D – Transferable skills</td>
</tr>
<tr>
<td>D1</td>
<td>Students will demonstrate an ability to work collaboratively within complex and unpredictable situations showing skills of negotiation and compromise;</td>
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<tr>
<td>D2</td>
<td>Students will demonstrate the ability to evaluate their work in a reflexive manner;</td>
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<td>D3</td>
<td>Students will demonstrate skills in communicating effectively, within both academic and professional contexts;</td>
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<td>Students will demonstrate skills of adaptability, flexibility and entrepreneurship;</td>
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</tbody>
</table>
MA Sound Design for Film and Television

**Stage 2/Level 7**

**Option units**

**Choose 1 of the following:**
Masters Production Project (60)
OR
Masters Research Project (60)

**Exit qualification:**
MA Sound Design for Film and Television
Requires 180 Level 7 credits

**Stage 1/Level 7**

**Core units (Compulsory)**
- Sound Design and Theory (40)
- Narrative Constructions (20)
- Extended Sound Design Project (40)
- Professional Practice (20)

**Progression requirements 120 Level 7 credits**

**Exit qualification:**
PG Cert Sound Design for Film and Television
Requires 60 Level 7 credits

**Exit qualification:**
PG Dip Sound Design for Film and Television
Requires 120 Level 7 credits
PROGRAMME DIAGRAM
MA Directing Film and Television

Stage 2/Level 7

Option units

Choose 1 of the following:
Masters Production Project (60)
OR
Masters Research Project (60)

Exit qualification:
MA Directing Film and Television
Requires 180 Level 7 credits

Stage 1/Level 7

Core units (Compulsory)
Narrative Constructions (20)
Directing Across Genres (40)
Professional Practice (20)
Directing and Developing Story (40)

Progression requirements 120 Level 7 credits

Exit qualification:
PG Cert Directing Film and Television
Requires 60 Level 7 credits

Exit qualification:
PG Dip Directing Film and Television
Requires 120 Level 7 credits
PROGRAMME DIAGRAM
MA Post Production Editing

Stage 2/Level 7

Option units

Choose 1 of the following:
Masters Production Project (60)
OR
Masters Research Project (60)

Exit qualification:
MA Post Production Editing
Requires 180 Level 7 credits

Stage 1/Level 7

Core units (Compulsory)
Approaches to Editing (40)
Narrative Constructions (20)
Developing Editing Principles and Practice (40)
Professional Practice (20)

Progression requirements 120 Level 7 credits

Exit qualification:
PG Cert Post Production Editing
Requires 60 Level 7 credits

Exit qualification:
PG Dip Post Production Editing
Requires 120 Level 7 credits
MA Producing Film and Television

Stage 2/Level 7

Option units
Choose 1 of the following:
Masters Production Project (60)
OR
Masters Research Project (60)

Exit qualification:
MA Producing Film and Television
Requires 180 Level 7 credits

Stage 1/Level 7

Core units (Compulsory)
Developing and Selling Ideas (40)
Narrative Constructions (20)
Production Management (40)
Professional Practice (20)

Progression requirements 120 Level 7 credits
Exit qualification:
PG Cert Producing Film and Television
Requires 60 Level 7 credits
Exit qualification:
PG Dip Producing Film and Television
Requires 120 Level 7 credits
PROGRAMME DIAGRAM
MA Radio Production

Stage 1/Level 7

Core units (Compulsory)
Radio Production & Theory (40)
Narrative Constructions (20)
Advanced Radio & Audio Production (40)
Professional Practice (20)

Progression requirements 120 Level 7 credits
Exit qualification:
PG Cert Radio Production
Requires 60 Level 7 credits
Exit qualification:
PG Dip Radio Production
Requires 120 Level 7 credits

Stage 2/Level 7

Option units
Choose 1 of the following:
Masters Production Project (60)
OR
Masters Research Project (60)

Exit qualification:
MA Radio Production
Requires 180 Level 7 credits
**Programme Diagram**

**MA Scriptwriting**

**Stage 1/Level 7**

- **Core units (Compulsory)**
  - Scriptwriting across Platforms and Genres (40)
  - Narrative Constructions (20)
  - Creative Story Development (40)
  - Professional Practice (20)

**Stage 2/Level 7**

- **Option units**
  - Choose 1 of the following:
    - Masters Production Project (60)
    - OR
    - Masters Research Project (60)

- **Exit qualification:**
  - MA Scriptwriting
    - Requires 180 Level 7 credits

- **Progression requirements 120 Level 7 credits**
  - Exit qualification:
    - PG Cert Scriptwriting
      - Requires 60 Level 7 credits
    - PG Dip Scriptwriting
      - Requires 120 Level 7 credits

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Media Production Postgraduate Framework
Framework Specification
Version 4.1-0919: March 2019
MA Cinematography for Film and Television

**Core units (Compulsory)**
- Camera: Image, Style and Motion (40)
- Narrative Constructions (20)
- Exploring Creative Camera and Lighting Techniques (40)
- Professional Practice (20)

**Progression requirements 120 Level 7 credits**
- **Exit qualification:**
  - PG Dip Cinematography for Film and Television
  - Requires 120 Level 7 credits

**Stage 2/Level 7**

**Option units**
**Choose 1 of the following:**
- Masters Production Project (60)
- OR
- Masters Research Project (60)

**Exit qualification:**
- MA Cinematography for Film and Television
- Requires 180 Level 7 credits

**Stage 1/Level 7**

- **Exit qualification:**
  - PG Cert Cinematography for Film and Television
  - Requires 60 Level 7 credits
ADMISSION REGULATIONS

The regulations for this programme are the University's Standard Postgraduate Admission Regulations with the following amendments:

Final paragraph of Section 1.1 to read:

Applicants whose mother tongue is not English must offer evidence of qualifications in written and spoken English. Acceptable qualifications are:

IELTS (academic) 6.5 (with a minimum of 6 in each of four categories)

Section 1.3 to read:

In addition to the benchmark criteria above applicants will normally be assessed by means of an interview and/or submission of a portfolio of written work. As far as possible, applicants will be interviewed face to face, although phone interviews will be considered for non-UK applicants. This interview examines motives, background and professional competence, and gauges standards of English, comprehension and intellectual range.

Bournemouth University International College Articulation

Applicants from Bournemouth University International College programmes which have approved articulation routes must meet the minimum entry requirements in terms of course average and English requirements as stipulated by the Faculty of Media and Communication at Bournemouth University.

*Articulation routes are approved to the following programmes on the Postgraduate Framework: MA Directing Film and Television; MA Post Production Editing; MA Producing Film and Television; MA Radio Production; MA Scriptwriting; MA Cinematography for Film and Television; MA Sound Design for Film and Television.

ASSESSMENT REGULATIONS

The regulations for this programme are the University’s Standard Postgraduate Assessment Regulations.

https://staffintranet.bournemouth.ac.uk/aboutbu/policiesprocedures/academicregulationspoliciesprocedures/
### PROGRAMME PROFILE

**Originating Institution(s):** Bournemouth University  
**Faculty:** Media & Communication  
**Partner:**  
**Place(s) of Delivery:** BU  
**Framework Title (in full):** Postgraduate Media Production Framework  
**Programme Award and Title:** MA Directing Film and Television  
**Interim Award and Titles & required credits:**  
- PG Cert Directing Film and Television (60)  
- PG Dip Directing Film and Television (120)  
**Mode(s) of study:** Full time  
**Expected Length of study:** 1 year  
**Language of delivery (if not English):**  
**Programme HESA HECoS code:** 100888  
**BU Credit Structure & ECTS:**  
- PGCert. 30 ECTS; PG Dip. 60 ECTS; MA 90 ECTS  

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- **Yr. 2:**  
- **Yr. 3:**  
- **Yr. 4:**  

**Name of Professional, Statutory or Regulatory Body (if appropriate):** IMIS (Formerly BKSTS)
## PROGRAMME PROFILE

**Originating Institution(s):** Bournemouth University

**Faculty:** Media & Communication

**Partner:**

**Place(s) of Delivery:** BU

**Framework Title (in full):** Postgraduate Media Production Framework

**Programme Award and Title:** MA Post Production Editing

**Interim Award and Titles & required credits:**
- PG Cert Post Production Editing (60)
- PG Dip Post Production Editing (120)

**Mode(s) of study:**
- Full time

**Expected Length of study:** 1 year

**BU Credit Structure & ECTS:**
- PGCert. 30 ECTS
- PG Dip. 60 ECTS
- MA 90 ECTS

**Language of delivery:**

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**Effective from:**

- Yr. 1 09 19
- Yr. 2
- Yr. 3
- Yr. 4

**Contact in Faculty:** wbevanmogg@bournemouth.ac.uk

**Date approved:**

- Programmes Specification version no.

**Name of Professional, Statutory or Regulatory Body (if appropriate):** IMIS (Formerly BKSTS)

**Placement:** N/A
### PROGRAMME PROFILE

**Originating Institution(s):** Bournemouth University  
**Faculty:** Media & Communication  
**Language of delivery (if not English):**  
**Programme HESA HECoS code:** 100924

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**Framework Title (in full):** Postgraduate Media Production Framework  
**Programme Award and Title:** MA Radio Production  
**Interim Award and Titles & required credits:**  
PG Cert Radio Production (60)  
PG Dip Radio Production (120)

**Mode(s) of study:**  
Full time  
**Expected Length of study:** 1 year  
**BU Credit Structure & ECTS:**  
PG Cert. 30 ECTS; PG Dip. 60 ECTS; MA 90 ECTS

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#### Notes

- **Placement:** N/A
- **Effective from:** 10
- **Prog Year / Month / Year:** Yr. 1 09 19
- **Name of Professional, Statutory or Regulatory Body (if appropriate):** N/A
- **Date approved:** 11
- **Programme Specification version no.:** 12
- **Contact in Faculty:** wbevanmogg@bournemouth.ac.uk
## PROGRAMME PROFILE

**Originating Institution(s):** Bournemouth University  
**Faculty:** Media & Communication

**Framework Title (in full):** Postgraduate Media Production Framework  
**Programme Award and Title:** MA Sound Design for Film and Television  
**Interim Award and Titles & required credits:**  
- PG Cert Sound Design for Film and Television (60)  
- PG Dip Sound Design for Film and Television (120)

**Place(s) of Delivery:** BU  
**Partner:**

**Language of delivery (if not English):**

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**Mode(s) of study:**  
- Full time

**Expected Length of study:** 1 year

**BU Credit Structure & ECTS:**  
- PG Cert. 30 ECTS  
- PG Dip. 60 ECTS  
- MA 90 ECTS

### Unit Identification

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- **Yr. 2**
- **Yr. 3**
- **Yr. 4**

**Contact in Faculty:**  
- wbevanmogg@bournemouth.ac.uk

**Date approved:**

**Programme Specification version no.:**

**Name of Professional, Statutory or Regulatory Body (if appropriate):** IMIS (Formerly BKSTS)

**Placement:** N/A

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**Media Production Postgraduate Framework**  
**Framework Specification**  
**Version 4.1-0919: March 2019**
# PROGRAMME PROFILE

**Originating Institution(s):** Bournemouth University  
**Faculty:** Media & Communication  
**Partner:**  
**Place(s) of Delivery:** BU  
**Language of delivery (if not English):**  
**Framework Title (in full):** Postgraduate Media Production Framework  
**Programme Award and Title:** MA Scriptwriting  
**Interim Award and Titles & required credits:**  
- PG Cert Scriptwriting (60)  
- PG Dip Scriptwriting (120)  
**Mode(s) of study:** Full time  
**Expected Length of study:** 1 year  
**BU Credit Structure & ECTS:**  
- PG Cert. 30 ECTS  
- PG Dip. 60 ECTS  
- MA 90 ECTS

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**Effective from:**  
**Contact in Faculty:** wbevanmogg@bournemouth.ac.uk  
**Date approved:**  
**Programme Specification version no.:**  
**Placement:** N/A  
**Name of Professional, Statutory or Regulatory Body (if appropriate):** N/A

---

1. [Media Production Postgraduate Framework](#)  
2. [Framework Specification](#)  
3. [Version 4.1-0919: March 2019](#)
### PROGRAMME PROFILE

**Originating Institution(s):** Bournemouth University  
**Faculty:** Media & Communication  
**Partner:**  
**Place(s) of Delivery:** BU  
**Language of delivery (if not English):**  
**Programme HESA HECoS code:** 100716

**Framework Title (in full):** Postgraduate Media Production Framework  
**Programme Award and Title:** MA Cinematography for Film and Television  
**Interim Award and Titles & required credits:**  
- PG Cert Cinematography for Film and Television (60)  
- PG Dip Cinematography for Film and Television (120)

**Mode(s) of study:** Full time  
**Expected Length of study:** 1 year

**BU Credit Structure & ECTS:**  
- PGCert: 30 ECTS  
- PG Dip: 60 ECTS  
- MA: 90 ECTS

### Unit Identification

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**Effective from**  
**Contact in Faculty:** wbevanmogg@bournemouth.ac.uk  
**Date approved:**  
**Programme Specification version no.:**  
**Placement:** N/A

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**Name of Professional, Statutory or Regulatory Body (if appropriate):** IMIS (Formerly BKSTS)
**PROGRAMME PROFILE**

**Originating Institution(s):**
Bournemouth University

**Faculty: Media & Communication**

**Place(s) of Delivery:**
BU

**Framework Title (in full):** Postgraduate Media Production Framework

**Programme Award and Title:** MA Producing Film and Television

**Interim Award and Titles & required credits:**
- PG Cert Producing Film and Television (60)
- PG Dip Producing Film and Television (120)

**Mode(s) of study:**
Full time

**Expected Length of study:**
1 year

**Language of delivery (if not English):**

**Programme HESA HECoS code:** 100441

**BU Credit Structure & ECTS:**
- PGCert. 30 ECTS
- PG Dip. 60 ECTS
- MA 90 ECTS

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**Unit identification**

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**Effective from 10:**

**Contact in Faculty:** wbevanmogg@bournemouth.ac.uk

**Date approved 11:**

**Programme Specification version no. 12:**

**Placement 13:** N/A

**Yr. 1 09 19**

**Yr. 2**
Name of Professional, Statutory or Regulatory Body (if appropriate) 14: ScreenSkills (Formerly Creative Skillset)

**Yr. 3**

**Yr. 4**