

KEY PROGRAMME INFORMATION

Originating institution(s) Bournemouth University	Faculty responsible for the programme Faculty of Media and Communication
Final award(s), title(s) and credits MA Film and Television (180 credits)	
Intermediate award(s), title(s) and credits 60 credits Postgraduate Certificate (PG Cert Film and Television) 120 credit Postgraduate Diploma (PG Dip Film and Television)	
UCAS Programme Code(s) (where applicable and if known)	HECoS (Higher Education Classification of Subjects) Code and balanced or major/minor load 100058
External reference points The UK Quality Code for Higher Education in particular: <ul style="list-style-type: none"> • Part A – Setting and maintaining academic standards (Comprising) <ul style="list-style-type: none"> • Chapter A1: UK and European reference points for academic standards • Chapter A2: Degree-awarding bodies' reference points for academic standards • Chapter A3: Securing academic standards and an outcomes-based approach to academic awards • Part B – Assuring and Enhancing Academic Quality 	
Professional, Statutory and Regulatory Body (PSRB) links None	
Places of delivery Bournemouth University, Talbot Campus	
Mode(s) of delivery Full Time Part Time	Language of delivery English
Typical duration 1 year full-time (September start) (12 months duration) 20 months part-time (January start)	
Date of first intake September 2022	Expected start dates September January
Maximum student numbers n/a	Placements n/a
Partner(s) n/a	Partnership model n/a
Date of this Programme Specification April 2022	
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PROGRAMME STRUCTURE

Programme Award and Title: MA Film and Television								
Stage 1 / Level 7								
Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Critical Media Practice	Core	40		100%		40	1.0	100058
Storytelling	Core	20		100%		20	1.0	100058
Media for Social Impact	Core	40		100%		40	1.0	100058
Film and Television: Industries and Cultures	Option	20		100%		20	1.0	100058
Research In Film and Television	Option	20		100%		20	1.0	100058
Progression requirements: Requires 120 credits at Level 7								
Exit qualification: Postgraduate Certificate (PG Cert Film and Television) requires 60 credits at Level 7 Postgraduate Diploma (PG Dip Film and Television) requires 120 credits at Level 7								

Stage 2 / Level 7								
Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Masters Research Project in Film and Television	Core	60		100%		10	1.0	100058
Exit qualification: MA Film and Television								

AIMS OF THE DOCUMENT

The aims of this document are to:

- define the structure of the programme;
- specify the programme award titles;
- identify programme and level learning outcomes;
- articulate the regulations governing the awards defined within the document.

AIMS OF THE PROGRAMME

The MA Film and Television programme aims to produce intellectually curious graduates, who will deploy their critical autonomy to forge their own investigations with a deep understanding of screen-based media cultures. The ethos throughout is on rigorous contextual and conceptual interrogation of these media entwined with innovative, hands-on engagement with their inner workings.

Students will integrate both scholarly research skills and critical practice across every unit of the programme, in the process being given the opportunity to investigate, interpret and interrogate the concepts of 'film' and 'television' in any way they see fit. This will likely include research into such aspects as production, distribution, curation, circulation, reception or regulation, facilitated through historical, cultural, political or industrial inquiry and experimentation. The programme's *raison d'être* will therefore be to develop students' critical awareness of how screen-based media are constructed, how the surrounding industries operate, how they have developed over time, and how they continue to evolve and converge.

ALIGNMENT WITH THE UNIVERSITY'S STRATEGIC PLAN

This programme is informed by and aligned with the BU 2025 strategic plan and fusion ethos to inspire learning, advance knowledge and enrich society through the fusion of education, research and practice. The BU 2025 values of excellence, inclusivity, creativity and responsibility are woven throughout the programme.

LEARNING HOURS AND ASSESSMENT

Bournemouth University taught programmes are composed of units of study, which are assigned a credit value indicating the amount of learning undertaken. The minimum credit value of a unit is normally 20 credits, above which credit values normally increase at 20-point intervals. 20 credits is the equivalent of 200 study hours required of the student, including lectures, seminars, assessment and independent study. 20 University credits are equivalent to 10 European Credit Transfer System (ECTS) credits.

The assessment workload for a unit should consider the total time devoted to study, including the assessment workload (i.e. formative and summative assessment) and the taught elements and independent study workload (i.e. lectures, seminars, preparatory work, practical activities, reading, critical reflection).

Assessment per 20 credit unit should normally consist of 3,000 words or equivalent. Dissertations and Level 6 and 7 Final Projects are distinct from other assessment types. The word count for these assignments is 5,000 words per 20 credits, recognising that undertaking an in-depth piece of original research as the capstone to a degree is pedagogically sound.

STAFF DELIVERING THE PROGRAMME

Students will usually be taught by a combination of senior academic staff with others who have relevant expertise including – where appropriate according to the content of the unit – academic staff, qualified professional practitioners, demonstrators / technicians and research students.

INTENDED LEARNING OUTCOMES – AND HOW THE PROGRAMME ENABLES STUDENTS TO ACHIEVE AND DEMONSTRATE THE INTENDED LEARNING OUTCOMES

PROGRAMME AND LEVEL 7 INTENDED PROGRAMME OUTCOMES

<p>A: Subject knowledge and understanding</p> <p>This programme/level provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p>A1 Professional, technical and formal choices which realise, develop or challenge existing practices and traditions in the film or television industries;</p> <p>A2 A range of historical and contemporary influences on screen-based media practice, and how these illuminate the limitations of current knowledge and practices;</p> <p>A3 Key production processes and professional practices relevant to media, cultural and communication industries, and ways of conceptualising creativity and authorship;</p> <p>A4 Processes linking production, distribution, circulation and consumption of screen-based media;</p> <p>A5 Legal, ethical and regulatory frameworks that affect cultural production, manipulation, distribution, circulation and consumption.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Lectures (A1 – A5); • Seminars (A1 – A5); • Directed reading (A1 – A5); • Use of the VLE (A1 – A5); • Independent research (A1 – A5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Coursework (A1 – A5).
<p>B: Intellectual skills</p> <p>This programme/level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level outcomes:</p>
<p>B1 Engage critically with major thinkers, debates and intellectual paradigms within the field, to articulate and structure arguments appropriately through detailed and well-marshalled research;</p> <p>B2 Autonomously evaluate concepts, methodologies and skills, utilising these effectively and self-reflexively to design and execute an advanced research project;</p> <p>B3 Integrate and synthesise evidence from a range of sources to support findings, proposed solutions and hypotheses, thereby managing complexity, uncertainty and ambiguity;</p> <p>B4 Demonstrate a comprehensive understanding of relevant ethical and professional issues and debates appropriate to their field of study;</p> <p>B5 Systematically and creatively demonstrate an understanding of how research informs their contemporary practice.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Lectures (B1 – B5); • Seminars (B1 – B5); • Directed reading (B1 – B5); • Use of the VLE (B1 – B5); • Independent research (B1 – B5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Coursework (B1 – B5).

Programme Specification - Section 2

<p>C: Practical skills</p> <p>This programme/level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p>C1 Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use of a problem-solving approach;</p> <p>C2 Deal with complex issues both systematically and creatively, making sound judgements in the absence of complete data, and communicating their conclusions clearly to specialist and non-specialist audiences;</p> <p>C3 Demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level;</p> <p>C4 Organise and manage advanced research projects, exercising initiative, sound judgement and reflexivity;</p> <p>C5 Use screen-based media to communicate complex ideas in an effective, accessible manner.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Lectures (C1 – C5); • Seminars (C1 – C5); • Directed reading (C1 – C5); • Use of the VLE (C1 – C5); • Independent research (C1 – C5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Coursework (C1 – C5).
<p>D: Transferable skills</p> <p>This programme/level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p>D1 Draw on a comprehensive range of research techniques to communicate work effectively to a range of stakeholders and target audiences, including peers, tutors, professionals, and the public;</p> <p>D2 Retrieve and generate information, and evaluate sources, in carrying out independent research;</p> <p>D3 Organise and manage supervised, self-directed projects;</p> <p>D4 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively;</p> <p>D5 Demonstrate openness and sensitivity to diversity in terms of other people, cultures and business and management issues.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Lectures (D1 – D5); • Seminars (D1 – D5); • Directed reading (D1 – D5); • Use of the VLE (D1 – D5); • Independent research (D1 – D5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Coursework (D1 – D5).

PG Dip INTENDED STAGE OUTCOMES

<p>A: Knowledge and understanding</p> <p>This stage provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p>A1 A range of historical and contemporary influences on screen-based media practice, and how these illuminate the limitations of current knowledge and practices;</p> <p>A2 Key production processes and professional practices relevant to media, cultural and communication industries, and ways of conceptualising creativity and authorship;</p> <p>A3 Processes linking production, distribution, circulation and consumption of screen-based media;</p> <p>A4 Legal, ethical and regulatory frameworks that affect cultural production, manipulation, distribution, circulation and consumption.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Lectures (A2 – A5); • Seminars (A2 – A5); • Directed reading (A2 – A5); • Use of the VLE (A2 – A5); • Independent research (A2 – A5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Coursework (A2 – A5).
<p>B: Intellectual skills</p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p>B1 Engage critically with major thinkers, debates and intellectual paradigms within the field, to articulate and structure arguments appropriately through detailed and well-marshalled research;</p> <p>B2 Integrate and synthesise evidence from a range of sources to support findings, proposed solutions and hypotheses, thereby managing complexity, uncertainty and ambiguity;</p> <p>B3 Demonstrate a comprehensive understanding of relevant ethical and professional issues and debates appropriate to their field of study.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Lectures (B1, B3, B4); • Seminars (B1, B3, B4); • Directed reading (B1, B3, B4); • Use of the VLE (B1, B3, B4); • Independent research (B1, B3, B4). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Coursework (B1, B3, B4).
<p>C: Practical skills</p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p>C1 Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use of a problem-solving approach;</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p>

Programme Specification - Section 2

<p>C2 Deal with complex issues both systematically and creatively, making sound judgements in the absence of complete data, and communicating their conclusions clearly to specialist and non-specialist audiences;</p> <p>C3 Use screen-based media to communicate complex ideas in an effective, accessible manner.</p>	<ul style="list-style-type: none"> • Lectures (C1, C2, C5); • Seminars (C1, C2, C5); • Directed reading (C1, C2, C5); • Use of the VLE (C1, C2, C5); • Independent research (C1, C2, C5).
<p>D: Transferable skills</p> <p>This stage provides opportunities for students to:</p>	<p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Coursework (C1, C2, C5).
<p>D1 Draw on a comprehensive range of research techniques to communicate work effectively to a range of stakeholders and target audiences, including peers, tutors, professionals, and the public;</p> <p>D2 Retrieve and generate information, and evaluate sources, in carrying out independent research;</p> <p>D3 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively;</p> <p>D4 Demonstrate openness and sensitivity to diversity in terms of other people, cultures and business and management issues.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Lectures (D1, D2, D4, D5); • Seminars (D1, D2, D4, D5); • Directed reading (D1, D2, D4, D5); • Use of the VLE (D1, D2, D4, D5); • Independent research (D1, D2, D4, D5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Coursework (D1, D2, D4, D5).

PG Cert INTENDED STAGE OUTCOMES

<p>A: Knowledge and understanding</p> <p>This stage provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p>A1 A range of historical and contemporary influences on screen-based media practice, and how these illuminate the limitations of current knowledge and practices;</p> <p>A2 Key production processes and professional practices relevant to media, cultural and communication industries, and ways of conceptualising creativity and authorship.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Lectures (A2 – A3); • Seminars (A2 – A3); • Directed reading (A2 – A3); • Use of the VLE (A2 – A3); • Independent research (A2 – A3). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p>

Programme Specification - Section 2

	<p>Learning Outcomes):</p> <ul style="list-style-type: none"> Coursework (A2 – A3).
<p>B: Intellectual skills</p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p>B1 Engage critically with major thinkers, debates and intellectual paradigms within the field, to articulate and structure arguments appropriately through detailed and well-marshalled research;</p> <p>B2 Integrate and synthesise evidence from a range of sources to support findings, proposed solutions and hypotheses, thereby managing complexity, uncertainty and ambiguity.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> Lectures (B1, B3); Seminars (B1, B3); Directed reading (B1, B3); Use of the VLE (B1, B3); Independent research (B1, B3). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> Coursework (B1, B3).
<p>C: Practical skills</p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p>C1 Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use of a problem-solving approach;</p> <p>C2 Use screen-based media to communicate complex ideas in an effective, accessible manner.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> Lectures (C1, C5); Seminars (C1, C5); Directed reading (C1, C5); Use of the VLE (C1, C5); Independent research (C1, C5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> Coursework (C1, C5).
<p>D: Transferable skills</p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p>D1 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively;</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p>

Programme Specification - Section 2

D2 Demonstrate openness and sensitivity to diversity in terms of other people, cultures and business and management issues.	<ul style="list-style-type: none">• Lectures (D4, D5);• Seminars (D4, D5);• Directed reading (D4, D5);• Use of the VLE (D4, D5);• Independent research (D4, D5).
	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): <ul style="list-style-type: none">• Coursework (D4, D5).

Programme Specification - Section 2

Programme Skills Matrix

Units		Programme Intended Learning Outcomes																			
		A 1	A 2	A 3	A 4	A 5	B 1	B 2	B 3	B 4	B 5	C 1	C 2	C 3	C 4	C 5	D 1	D 2	D 3	D 4	D 5
L E V E L 7	Critical Media Practice		X			X	X		X	X		X				X	X			X	X
	Storytelling			X	X				X			X	X					X			X
	Media for Social Impact		X	X		X			X	X		X				X	X			X	X
	Film & Television: Industries and Cultures			X	X		X					X	X					X		X	
	Research in Film and Television		X				X		X			X	X					X			
	Masters Research Project in Film and Television	X	X		X		X	X	X		X	X	X	X	X		X	X	X		

ADMISSION REGULATIONS

The regulations for this programme are the University's Standard Postgraduate Admission Regulations.

For Postgraduate Taught programmes, the standard entry requirements are: Bachelors Honours degree with 2:2 or equivalent. IELTS 6.0 with a minimum of 5.5 in writing, speaking, listening and reading.

PROGRESSION ROUTES

Articulation

Students who have successfully completed BUIC / Kaplan's Foundation or Pre-Masters courses can be admitted to the Postgraduate Media Production Framework Programmes without further scrutiny.

Bournemouth University International College Articulation

Applicants from Bournemouth University International College programmes which have approved articulation routes must meet the minimum entry requirements in terms of course average and English requirements as stipulated by the Faculty of Media and Communication at Bournemouth University.

In order to take advantage of exciting new approaches to learning and teaching, as well as developments in industry, the current, approved Articulation route for this programme may be subject to change. Where this happens, students will be informed and supported by the Faculty as early as possible.

ASSESSMENT REGULATIONS

The regulations for this programme are the University's standard Postgraduate assessment regulations

WORK BASED LEARNING (WBL) AND PLACEMENT ELEMENTS

n/a