



Faculty of Media and Communication

BA (Hons) / Dip HE / Cert HE Film

PROGRAMME SPECIFICATION

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BASIC PROGRAMME DATA

Originating institution(s)	Bournemouth University
Award(s) and title(s)	BA (Hons) Film Dip HE Film Cert HE Film
UCAS Programme Code(s) (where applicable and if known)	T6H3
HECoS Subject Code Link to valid HECoS codes	100441
External reference points(s)	The UK Quality Code for Higher Education: Part A: Setting and maintaining academic standards: <ul style="list-style-type: none"> Chapter A1: UK and European reference points for academic standards (October 2013) - incorporates Framework for Higher Education Qualifications Chapter A2: Degree-awarding bodies reference points for academic standards (October 2013) Chapter A3: Securing academic standards and an outcomes-based approach to academic standards Quality Assurance Agency's (QAA) Framework for Higher Education Qualifications (FHEQ) Subject Benchmark Statement - Communication, media, film and cultural studies benchmarks - http://www.qaa.ac.uk/en/Publications/Documents/Subject-benchmark-statement-Communication-media-film-and-cultural-studies.pdf
Professional, Statutory and Regulatory Body (PSRB) links	International Moving Image Society (IMIS)
Place(s) of delivery	Bournemouth University Talbot Campus
Mode(s) of delivery	Full-time
Credit structure	Level 4 – 120 credits (60 ECTS) Level 5 – 120 credits (60 ECTS) Level 6 – 120 credits (60 ECTS)
Duration	3 years / 4 years with optional placement year
Date of original approval(s)	N/A
Date of first intake	September 2016
Expected start dates	September 2016
Student numbers	Minimum 30 Maximum 60 Optimum 60
Placements	All placements are optional. Students may choose to undertake a 30-week sandwich placement or 20 day 'short placement' between Level 5 and 6. Current practice is that students find their own placement with support from the Faculty Placements Team.
Partner(s) and model(s)	N/A
Date and version number of this Framework/Programme Specification Student intake(s)/cohort(s)	V 1.8-0922 This will apply to new enrolments from September 2021

This Programme Specification was approved in October 2015 following validation by the Academic Standards Committee.

E1516037, P1516 02

BU 1617 01, approved 24/02/2016. Previously version 1.0-0917
FMC 1718 05 and FMC 1718 06, approved 01/11/2017. Previously version 1.1-0917
FMC1819 05, approved 14/12/2018. Previously version 1.2-0918
BU 1819 01, approved 14/11/2018 previously version 1.3-0918
EC 1920 27, approved 22/01/2020, version remained as v1.4-0919
FMC 1920 17, approved 23/03/2020, previously version v1.5-0920
FMC 2021 22, approved 04/05/2021, previously version v1.6-0920
FMC202201, approved 29/9/21, previous version 1.7-0921
EC212211, approved 17/2/22, no change to version number

AIMS OF THE DOCUMENT

The aims of this document are to:

- Define the structure of the BA (Hons) Film programme
- Identify programme and level learning outcomes
- Articulate the regulations governing the awards offered through this Award

PROGRESSION ROUTES

Articulation

Students who have successfully completed the Foundation in Media and Communication at Bournemouth University International College with a Pass, and IELTS at 6.5 with no lower than 6 in each separate sub-element; will be automatically accepted for entry to the BA (Hons) Film at Level 4.

In order to take advantage of exciting new approaches to learning and teaching, as well as developments in industry, the current, approved Articulation route for this programme may be subject to change. Where this happens, students will be informed and supported by the Faculty as early as possible.

ACADEMIC AND PROFESSIONAL CONTEXTS

The Faculty of Media and Communication is a leading provider of media practice in higher education, designated as the UK's only Centre for Excellence in Media Practice (CEMP) by HEFCE. The Faculty of Media and Communication seeks to develop and evolve innovative programmes in line with the University's strategy to develop professionally orientated learning. The Faculty prioritises the need to engage with industry developments and seeks to develop provision that mirrors and indeed leads such developments. This Film programme is in line with this aim.

This programme takes students through a journey which can be identified as the development of core skills, creativity and critical thinking at level 4; through to the development of professionalism and industry-facing experiences at level 5; concluding in the demonstration of individual authorship and expression at level 6. The programme provides students with an opportunity to acquire and develop skills in all the areas of film production from idea development through to distribution, concept through to completion. The programme aims to imbue students with the characteristics of life-long learners that are well-equipped for the fluid world into which they will graduate. The skills of critical thinking, reflection, group working and communication skills mesh with the attributes of curiosity, flexibility, creative thinking, ideas generation and resilience to form what can be summarised as the overall aim of the framework: The development of the 'reflective media practitioner'.

AIMS OF THE PROGRAMME

The Film programme aims to produce graduates who engage in the world with interest, insight, intellectual curiosity and ethical awareness. These attributes will allow them to work as creative, collaborative, flexible and confident practitioners in order to contribute to and shape the present and future international film industries.

This key aim is underpinned by the following further aims:

- To provide students with the opportunity to produce individually and collaboratively authored original work to professional standards;
- To provide students with a critical understanding of current issues and opportunities at the forefront of the film industries globally;
- To equip students with the intellectual tools and techniques required to deal with issues systematically and creatively;
- To prepare students to be innovative and able to solve problems, both intellectual and practice orientated;
- To provide students with the independent learning ability required for continuing professional development;
- To prepare students to be reflective, creative practitioners.

INTENDED LEARNING OUTCOMES

By successfully completing this Programme, students will be able to:

Level 6 – BA (Hons) Film

A - Subject Knowledge and Understanding

- A1 Identify and explain the processes linking production, distribution, circulation and consumption
- A2 Identify and explain the key production processes and professional practices relevant to the film industries, and of ways of conceptualising creativity and authorship
- A3 Recognise the professional, technical and formal choices which realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes
- A4 Identify and explain the legal, ethical and regulatory frameworks that affect media and cultural production, manipulation, distribution, circulation, and consumption
- A5 Analyse and evaluate how media, cultural and creative organisations operate, communicate and are managed
- A6 Analyse and evaluate how in film industries individuals, or collaborative project-oriented teams, are formed, operate and complete their work

B - Intellectual Skills

- B1 Engage critically with major thinkers, debates and intellectual paradigms within the field and put them to productive use
- B2 Identify films as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change
- B3 Examine films critically with appropriate reference to the social and cultural contexts and diversity of contemporary society, and explain how different social groups variously make use of, and engage with films
- B4 Analyse closely, interpret and show the exercise of critical judgement in the understanding and, as appropriate, evaluation of films
- B5 Develop substantive and detailed knowledge and understanding in one or more designated areas of film
- B6 Consider and evaluate their own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions.

C – Subject-specific/Practical Skills

- C1 Produce work which demonstrates the effective manipulation of sound and/or image
- C2 Demonstrate the development of creative ideas and concepts based upon secure research strategies
- C3 Explain the importance of the commissioning and funding structures of the of creative industries and demonstrate a capacity to work within the constraints imposed by them
- C4 Produce work showing capability in operational aspects of media production technologies, systems, techniques and professional practices
- C5 Manage time, personnel and resources effectively by drawing on planning, organisational, project management and leadership skills
- C6 Produce work which recognises film forms and structures and explain their impact on audiences

D - Transferable Skills

- D1 Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms
- D2 Retrieve and generate information, and evaluate sources, in carrying out independent research
- D3 Organise and manage supervised, self-directed projects

- D4 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively
- D5 Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach
- D6 Apply entrepreneurial skills in dealing with audiences, clients, consumers, markets,

Level 5 – Dip HE Film

A - Subject Knowledge and Understanding

- A1 Identify and explain the processes linking production, distribution, circulation and consumption
- A2 Identify and explain the key production processes and professional practices relevant to the film industries, and of ways of conceptualising creativity and authorship
- A3 Recognise the professional, technical and formal choices which realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes
- A6 Analyse and evaluate how in film industries individuals, or collaborative project-oriented teams, are formed, operate and complete their work

B - Intellectual Skills

- B2 Identify films as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change
- B3 Examine films critically with appropriate reference to the social and cultural contexts and diversity of contemporary society, and explain how different social groups variously make use of, and engage with films
- B4 Analyse closely, interpret and show the exercise of critical judgement in the understanding and, as appropriate, evaluation of films
- B6 Consider and evaluate their own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions.

C – Subject-specific/Practical Skills

- C1 Produce work which demonstrates the effective manipulation of sound and/or image
- C2 Demonstrate the development of creative ideas and concepts based upon secure research strategies
- C3 Explain the importance of the commissioning and funding structures of the of creative industries and demonstrate a capacity to work within the constraints imposed by them

- C4 Produce work showing capability in operational aspects of media production technologies, systems, techniques and professional practices
- C5 Manage time, personnel and resources effectively by drawing on planning, organisational, project management and leadership skills
- C6 Produce work which recognises film forms and structures and explain their impact on audiences

D - Transferable Skills

- D1 Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms
- D4 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively

Level 4 – Cert HE Film

A - Subject Knowledge and Understanding

- A1 Identify and explain the processes linking production, distribution, circulation and consumption
- A2 Identify and explain the key production processes and professional practices relevant to the film industries, and of ways of conceptualising creativity and authorship
- A3 Recognise the professional, technical and formal choices which realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes

B - Intellectual Skills

- B2 Identify films as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change

C – Subject-specific/Practical Skills

- C1 Produce work which demonstrates the effective manipulation of sound and/or image
- C2 Demonstrate the development of creative ideas and concepts based upon secure research strategies
- C6 Produce work which recognises film forms and structures and explain their impact on audiences

D - Transferable Skills

- D1 Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms
- D4 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively

LEARNING AND TEACHING STRATEGIES AND METHODS

Learning and teaching strategies are adopted which aim to develop students as independent self-motivated learners, who will develop their skills of setting and achieving goals, enabling them to become life-long learners after the end of the programme. Our students see themselves as central to the cohort's learning experience, creators of new knowledge and practices, which can be shared amongst the community of learners. We seek to promote opportunities for collaborative learning through all units.

Lectures provide space for core teaching of subject areas to large groups of students, at all levels of delivery. Normally lectures are predominantly driven by an academic who passes on information to students 'on-mass', although attempts to engage students in discussions and exercises are good mechanisms for ensuring better engagement. Lectures last normally for 1-2 hours.

Screenings are where students watch films communally as part of their curriculum and later reflect in lectures, seminars or tutorials upon their analysis.

Seminars are smaller-group sessions that are more interactive than lectures, and are used to discuss ideas that arise from lecture content. They are also used to develop small group projects; students engage in more active involvement and present / pitch work to their peers. Seminars last between 1-2 hours, and typically include 12-20 students each.

Workshops are delivered predominantly by a team of technical tutors who instruct students on the technology and techniques required to produce media artefacts. Workshops either take place in computer labs or studio-style spaces where students are briefed on kit, and supported in their use of it. Workshop group sizes vary due to the kit / space being used, from 8 – 20, for the larger lab-based workshops.

Tutorials come in different shapes and sizes – both formally as a teaching tool, and informally to support student progression through their units. Examples of tutorials include group-based tutorials supporting group-based projects, and individual tutorials mentoring students through individual projects including the dissertation and the final work produced at Level 6.

Online learning is provided through the Virtual Learning Environment, MyBU, which provides information and links for support and further reading for all units. We are planning to incorporate formative revision and testing tools in units where students can revisit and revise the unit material, and taking formative tests that provide instant feedback and a suggestion as to which areas require improvement.

Fieldwork is normally conducted away from involvement with academic staff or technical tutors. Students work in groups across the campus, the nation and beyond to engage in practical film production activity. Seminars and tutorials are usually employed to help guide projects that require fieldwork activities, and a risk assessment system is in place to ensure student work away from campus has a health and safety overview.

ASSESSMENT STRATEGIES AND METHODS

The programme adopts a variety of different summative assessment methods to positively reflect the diversity of skills that are required within the film industry, but also not to repeatedly disadvantage any students who feel there is a particular assessment method that they struggle with. Below are the types of summative assessment that a student can expect to encounter upon the programme:

Critical Reflective essays are used to assess students' understanding and ability to contextualise their experiences. They are often used alongside practical assessments as an opportunity for the student to examine and explore any experiences they encountered during the production, and articulate how they will approach situations in future. They are to cite and reference the student's formative development blog. Critical reflective essays are required to adopt the Bournemouth University's Harvard Referencing system.

Video essays are used to test students' organization of ideas to effectively communicate issues, concerns, reflections, as well as critical engagement with theory and industry debates. A video essay is advantageous over written essays in certain situations where the student can express their cinematic understanding (e.g; performance, cinematography, editing etc.) visually, instead of using the written word. Video essays are required to adopt the Bournemouth University's Harvard Referencing system within the credits of the film.

Critical analyses are used to assess student's analytical and evaluative skills. Critical analyses differ from the reflective essays, as they require students to think objectively about a research question as opposed to the experience of producing an artefact. Critical analyses are required to adopt the Bournemouth University's Harvard Referencing system.

Peer assessment is one of the tools (alongside individual written reflective essays) used to tease out individual contributions to shared group work. Peer assessment is utilised in a summative fashion at Level 4 and 5 following the production phases, but is absent in Level 6 productions. Peer assessment is also used formatively in seminars to help students reflect on their group working practice, and share good approaches to overcoming issues.

Artefacts or short films represent the summation of individual or group-produced film production. Artefacts and short films are assessed via specific criteria and normally form a significant percentage of a unit's mark, either on its own, or as part of a portfolio. An artefact differs from a short film when it may indeed involve a production file or a series of video rushes or audio stems as opposed to an edited project. Short films and artefacts carry a smaller percentage of the assessment weighting in Level 4, and increase as the programme progresses.

Presentations are conducted in seminars and lectures either by individuals or by groups. Presentations are normally assessed 'on the spot' by two members of staff, and a sample are recorded by video camera for audit and review purposes. Presentations test important skills of communication, developing arguments, and resilience to questioning and thinking on their feet, important transferable skills for employment in the media communications industry.

Logbooks are a pre-structured proforma for approaching experiments, and are used in the first semester of Level 4 to demonstrate to research methods to students. Students are assessed on their ability to engage with the analysis of findings as opposed to the structuring of arguments, which is already prepared for them. In later assessments, students are expected to structure their own essays.

Professional samples are where a student prepares artefacts in line with industry examples (such as business proposals or distribution strategies). These are introduced in Level 5 and appear in Level 6 as students approach industry.

As well as the summative assessment, students will experience various modes of formative assessment also, which is equally critical to their learning experience. Below are some of the formative assessment methods students will encounter:

Critiques are conducted in seminars and used to provide students with formative feedback, and usually occur at interim points in the development of student projects. Lecturers who direct attention one by one to the work of each student run the sessions. Through asking probing questions and eliciting commentary individual students and staff engage in a conversation, which through being shared by the wider group, allows other students not being critiqued, to offer their comments and reflections.

MyBu tests are formative revision and testing tools where students can revisit and revise the unit material, and take formative tests that provide instant feedback and suggestions as to which areas require improvement. They are built into the VLE and can be accessed at anytime and anywhere the student wishes. These are optional and voluntary but provide a useful indicator for a student wishing to monitor their own progress.

Development blogs/ online portfolios chart a student's engagement and development throughout a unit and often offer individuals a platform to contextualise and demonstrate their contribution towards a group project. They are used cumulatively throughout the programme and serve as a personal record of development throughout the award and signify their learner journey.

PROGRAMME SKILLS MATRIX

Matrix table showing the relationship between ILOs for a programme and its constituent units

Units BOLD = CORE Lower case = Optional		Programme Intended Learning Outcomes																							
		A 1	A 2	A 3	A 4	A 5	A 6	B 1	B 2	B 3	B 4	B 5	B 6	C 1	C 2	C 3	C 4	C 5	C 6	D 1	D 2	D 3	D 4	D 5	D 6
L E V E L 6	GRADUATE FILM PROJECT (40)			X				X					X	X					X				X		X
	Career Pathways (20)																								
	Film festivals for makers and curators (20)					X				X															X
	PROJECT DEVELOPMENT FOR FILM (20)							X			X				X							X			
	ENTREPRENEURSHIP FOR THE CREATIVE INDUSTRIES (20)	X			X																				X
	Independent Research Project (20)							X														X	X		
Understanding Distribution (20)	X				X											X									
L E V E L 5	Production Management (20)		X															X	X						
	Acting (20)					X							X				X						X		
	Location and Post Sound (20)					X							X				X						X		
	Camera and Lighting (20)					X							X				X						X		
	Editing (20)					X							X				X						X		
	Production Design (20)		X															X	X						
	Directing (20)		X															X	X						
	Script Skills (20)		X															X	X						
	FILM BUSINESS (20)	X			X												X								
	FILM STORY STRUCTURES (20)									X					X					X					
	Documentary Practice (20)			X							X							X							
	Media Perspectives (20)																								
L E V E L 4	THE FILM INDUSTRIES (20)	X						X												X					
	PRINCIPLES OF STORYTELLING (20)		X											X				X							
	CREATIVE COLLABORATION (20)		X											X									X		
	UNDERSTANDING EXPERIMENTAL FILM (20)			X										X						X					
	FILM LANGUAGE 2 (20)		X	X				X						X						X	X				
FILM LANGUAGE (20)		X																	X						

<p>A - Subject Knowledge and Understanding</p> <p>A1 Identify and explain the processes linking production, distribution, circulation and consumption</p> <p>A2 Identify and explain the key production processes and professional practices relevant to the film industries, and of ways of conceptualising creativity and authorship</p> <p>A3 Recognise the professional, technical and formal choices which realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes</p> <p>A4 Identify and explain the legal, ethical and regulatory frameworks that affect media and cultural production, manipulation, distribution, circulation, and consumption</p> <p>A5 Analyse and evaluate how media, cultural and creative organisations operate, communicate and are managed</p> <p>A6 Analyse and evaluate how in film industries individuals, or collaborative project-oriented teams, are formed, operate and complete their work</p>	<p>C - Subject-specific/Practical Skills</p> <p>C1 Produce work which demonstrates the effective manipulation of sound and/or image</p> <p>C2 Demonstrate the development of creative ideas and concepts based upon secure research strategies</p> <p>C3 Explain the importance of the commissioning and funding structures of the of creative industries and demonstrate a capacity to work within the constraints imposed by them</p> <p>C4 Produce work showing capability in operational aspects of media production technologies, systems, techniques and professional practices</p> <p>C5 Manage time, personnel and resources effectively by drawing on planning, organisational, project management and leadership skills</p> <p>C6 Produce work which recognises film forms and structures and explain their impact on audiences</p>
<p>B - Intellectual Skills</p> <p>B1 Engage critically with major thinkers, debates and intellectual paradigms within the field and put them to productive use</p> <p>B2 Identify films as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change</p> <p>B3 Examine films critically with appropriate reference to the social and cultural contexts and diversity of contemporary society, and explain how different social groups variously make use of, and engage with films</p> <p>B4 Analyse closely, interpret and show the exercise of critical judgement in the understanding and, as appropriate, evaluation of films</p> <p>B5 Develop substantive and detailed knowledge and understanding in one or more designated areas of film</p> <p>B6 Consider and evaluate their own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions.</p>	<p>D - Transferable Skills</p> <p>D1 Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms</p> <p>D2 Retrieve and generate information, and evaluate sources, in carrying out independent research</p> <p>D3 Organise and manage supervised, self-directed projects</p> <p>D4 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively</p> <p>D5 Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach</p> <p>D6 Apply entrepreneurial skills in dealing with audiences, clients, consumers, markets, sources and/or users</p>

WORK-BASED LEARNING (WBL) / PLACEMENTS ELEMENTS

This programme incorporates a one-year (30 week) optional sandwich placement, and the alternative option of a 20 day 'short placement'. The work placement must take place between Level 5 and Level 6 and be in the area of film production. Those students who successfully complete the 30 week sandwich placement will be eligible for the award of full-time sandwich degree. Placements are not credit bearing and are not required for the award of intermediate qualifications.

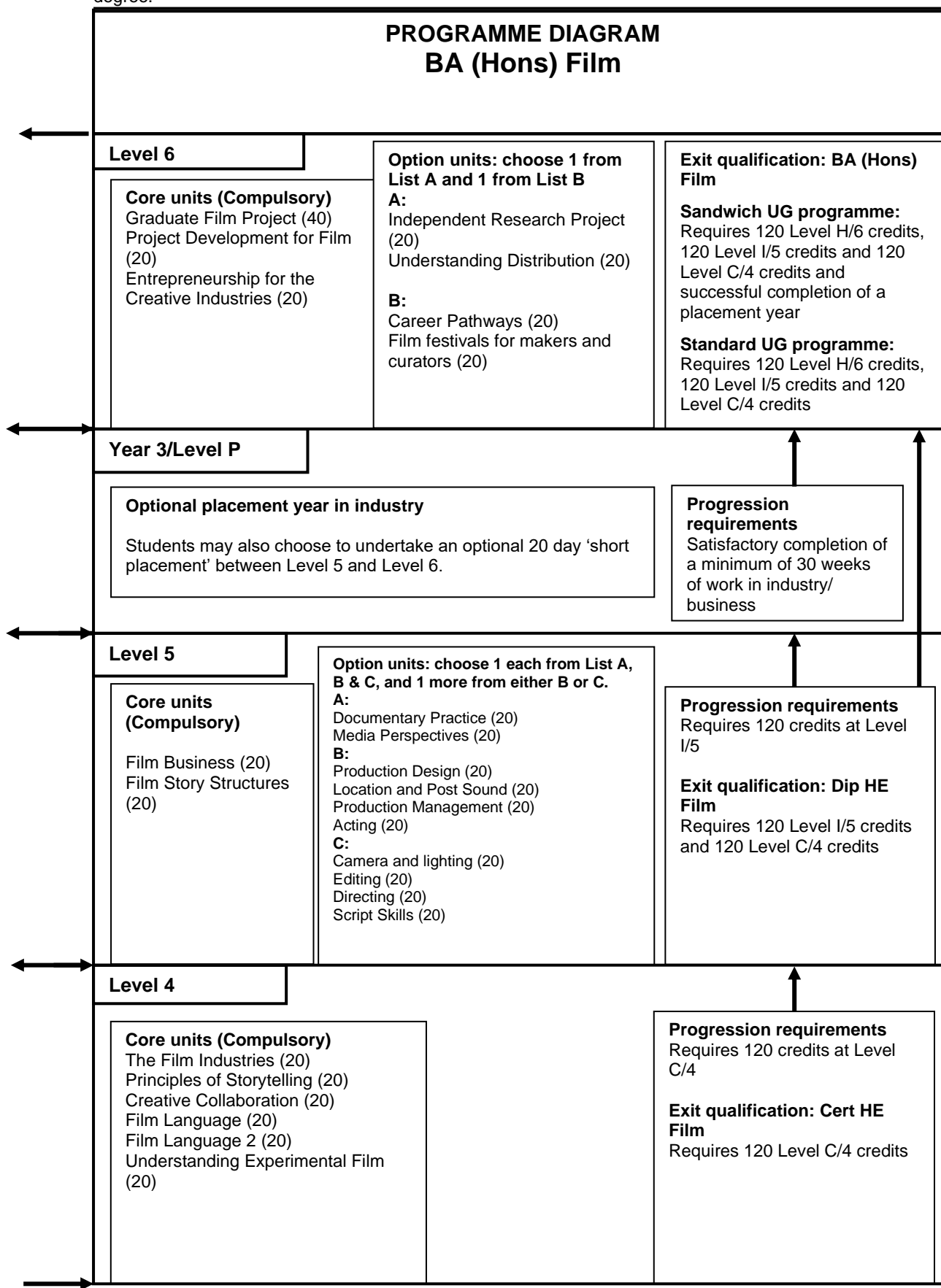
In order to be allowed to proceed to the final year of study, students must:

- Complete a minimum of 30 weeks satisfactory optional sandwich placement or a 20 day 'short placement';
- Complete the placement log book satisfactorily; this may include assignments relating to the nature of their work and the organisation they are working in;
- Satisfactorily meet the performance criteria of the placement as determined by the completed assessment forms from the company, the Placement Development Advisor and the student.

The supervised work placement year draws on some or all of the units studied on the first two levels of the programme. It provides the opportunity for the student to develop their abilities and understanding of media production and related subjects, as well as providing a platform for successful entry into the profession following graduation. It applies and develops understanding and skills acquired in Levels 4 and 5, makes a major contribution to the understanding of the final level units, further develops final project research by utilising the context of the work experience as appropriate and enhances students' prospects of future employment.

PROGRAMME DIAGRAM

4/3 Year Full-Time Undergraduate Sandwich/Standard Programme From 2012 it is a requirement for all standard undergraduate degree programmes to incorporate a compulsory or optional one-year placement. The placement is compulsory for those students exiting with the award of a sandwich degree.



ADMISSION REGULATIONS

The regulations for this framework/programme are the University's Standard Undergraduate Admission Regulations with the following amendments:

1. Applicants whose mother tongue is not English must offer evidence of qualifications in written and spoken English. Acceptable qualifications are:
 - IELTS (academic) 6.5 (with a minimum of 6 in each of four categories) **or** TOEFL (paper-based) 575 (with a minimum of 48 in each of three categories and an essay rating of at least 4) **or** TOEFL (internet-based) 90 with a minimum of 22 in each element, or direct equivalent.
2. Applicants from Bournemouth University International College programmes which have approved articulation routes must meet the minimum entry requirements in terms of course average and English requirements as stipulated by the Faculty of Media and Communication at Bournemouth University (see Progression Routes section on page 5).

The University Standard Admission Regulations are available online at <https://intranetsp.bournemouth.ac.uk/Documents/arpp31.aspx>

ASSESSMENT REGULATIONS

The regulations for this framework are the University's Standard Undergraduate Assessment Regulations.

The University Standard Assessment Regulations are available online at <https://intranetsp.bournemouth.ac.uk/Documents/arpp61.aspx>

PROGRAMME PROFILE

Originating Institution(s): Bournemouth University School/Faculty: Faculty of Media and Communication Partner: N/A	Place(s) of Delivery: Talbot Campus Language of delivery (<i>if not English</i>): N/A Programme HECoS code: 100441	Programme Award and Title: BA (Hons) Film Interim Award and Titles & required credits: Cert HE Film (120 Level 4 credits) Dip HE Film (120 Level 5 credits)	Mode(s) of study ¹ : Full-time / Full-time Sandwich Expected Length of study ² : 3 FT / 4 FTS BU Credit Structure & ECTS ³ : Level 6 120 (60 ECTS) Level 5 120 (60 ECTS) Level 4 120 (60 ECTS)
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Unit identification		Cost Centre(s) ⁴						Unit Details					Assessment Regs ⁷ :		
Unit version no.	Unit name	HECoS Subject Code	CC 1	%	HESA JACS Subject Code	CC2	%	Prog year ⁵ FT	Contact Hours	Core / option	No of credits ⁶	Level (4,5,6, PgC, PgD, M/7)	Assessment ⁸ Element Weightings ⁹		
													Exam 1	C/Work 1	C/Work 2
1.6	Film Language	100058		50	100887		50	1	40	Core	20	4		50	50
1.6	Film Language 2	100058		50	100887		50	1	40	Core	20	4		100	
1.6	Understanding Experimental Film	100441		50	100962		50	1	10	Core	20	4		100	
1.6	The Film Industries	100058		50	100714		50	1	30	Core	20	4		100	
1.6	Principles of Storytelling	100729		100				1	30	Core	20	4		50	50
1.6	Creative Collaboration	101221		100				1	20	Core	20	4		40	60
1.6	Film Story Structures	100729		50	W810		50	1	36	Core	20	5		100	
1.6	Film Business	100441		100				1	30	Core	20	5		100	
1.6	Production Management	100441		100				1	30	Option	20	5		100	
1.6	Documentary Practice	100441		100				1	30	Option	20	5		100	
1.6	Location and Post Sound	100890		100				1	30	Option	20	5		70	30
1.6	Acting	100441		100				1	30	Option	20	5		100	
1.6	Camera and Lighting	100716		100				1	30	Option	20	5		50	50
1.6	Editing	100890		100				1	30	Option	20	5		50	50
1.6	Production Design	101214		100				1	30	Option	20	5		100	
1.6	Directing	100888		100				1	30	Option	20	5		100	
1.6	Script Skills	100729		100				1	30	Option	20	5		100	

1.6	Media Perspectives	100444		100				1	40	Option	20	5		50	50	
1.6	Entrepreneurship for the Creative Industries	101221		100				1	30	Core	20	6		50	50	
1.6	Project Development for Film	100812		100				1	5	Core	20	6		100		
1.6	Graduate Film Project	100812		100				1	5	Core	40	6		60	40	
1.6	Independent Research Project	100812		100				1	10	Option	20	6		100		
1.6	Career Pathways	100444		100				1	40	Option	20	6		100		
1.6	Understanding Distribution	100441		100				1	20	Option	20	6		100		
1.6	Film Festivals for Makers and Curators	100441		100				1	20	Option	20	6		100		
Effective from ¹⁰ Prog Year / Month / Year			Contact in School/Faculty: Janice Jeffrey, Programme Administrator – jjeffrey@bournemouth.ac.uk				Date approved ¹¹ : May 2021			Programme Specification version no. ¹² : Version 1.8-0922			Placement ¹³ : 30 week minimum optional			
Yr. 1	Sept	2016	Name of Professional, Statutory or Regulatory Body (if appropriate) ¹⁴ : International Moving Image Society (IMIS)													
Yr. 2	Sept	2017														
Yr. 3	Sept	2018														
Yr. 4	Sept	2018														