

## PROGRAMME SPECIFICATION

## **KEY PROGRAMME INFORMATION**

Originating institution(s) Bournemouth University	Faculty responsible for the programme: Faculty of Media and Communication
Final award(s), title(s), and credit BA (Hons) Film and TV Production (360 Credits)	
Intermediate award(s), title(s), and credits Cert HE Film and TV Production - requires 120 cred Dip HE Film and TV Production - requires 120 cred ECTS) at Level 5	
UCAS Programme Code(s)	HECoS (Higher Education Classification of Subjects) Code and balanced or major/minor load. 100443
External reference points  QAA Subject Benchmark Statements	
Professional, Statutory and Regulatory Body (FCILECT (International Association of Cinema, Aud	
Places of delivery Talbot Campus, Bournemouth University	
Mode(s) of delivery Full-time Full-time Sandwich	Language of delivery English
Typical duration 3 years full time 4 years full time with Sandwich placement	
Date of first intake September 2025	Expected start dates September
Maximum student numbers: 96	Placements: Optionally for 4 weeks or 30 weeks Sandwich year placement.
Partner(s) N/A	Partnership model N/A
Lead Provider N/A	
Date of this Programme Specification: June 2024	
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Approval, review, or modification reference null E232407	mbers
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# PROGRAMME STRUCTURE

## Programme Award and Title: BA (Hons) Film and TV Production

Year 1/Level 4

Students complete all 6 core units.

Unit Name	Core/ Option	No. of Credits			lement	Expected Contact hours per	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2	unit		
Ambitions	Core	20		100%		40		100443
Studio Skills	Core	20		100%		60		100443
Film and Edit	Core	20		100%		36		100443
The Big Picture	Core	20		100%		24		100443
Writing and Story	Core	20		50%	50%	30		100443
Sound and Image	Core	20		100%		36		100443

Progression requirements: Requires 120 credits at Level 4

Exit qualification: Cert HE Film and TV Production (requires 120 credits at Level 4)

#### Year 2/Level 5

Students are required to complete 4 core units and choose 2 option units.

Unit Name	Core/ Option	No. of Credits	Assess Weight		Element	Expected Contact hours per	Unit Version No.	HECoS Code (plus balanced		
			Exam 1	Cwk 1	Cwk 2	unit		or major/ minor load)		
Multicam Formats	Option	20		80%	20%	60		100443		
Factual Shorts	Option	20		80%	20%	36		100443		
Fiction Shorts	Option	20		80%	20%	36		100443		
Professional 1	Core	20		100%		28		100443		
Media Perspectives	Core	20		50%	50%	20		100443		
Multicam Takeover	Option	20		70%	30%	60		100443		
Innovating Factual	Option	20		70%	30%	36		100443		
Dramatic Disruption	Option	20		70%	30%	36		100443		
Professional 2	Core	20		100		28		100443		
Research	Core	20		40%	60%	24		100443		

**Progression requirements:** Requires 120 credits at Level 5

**Exit qualification**: Dip HE Film and TV Production (requires 120 credits at Level 4 and 120 credits at Level 5)

#### Optional placement year in industry/business:

An optional sandwich placement may be taken between levels 5 and 6, alternatively an option to undertake a professional 4-week placement is encouraged.

#### **Progression requirements:**

Satisfactory completion of at least 30 weeks of an industry placement. Students who successfully complete the one-year placement will be awarded a degree in sandwich mode.

Students who do not choose to undertake the optional sandwich placement may progress directly from Level 5 to Level 6 subject to satisfactory progress in level 5.

## Year 3/Level 6

Students are required to complete 3 core units and choose 40 credits of optional units.

Unit Name	Core/ Option	No. of Credits			lement	Expected Contact hours per	Unit Version No.	HECoS Code (plus balanced
			Exam 1	Cwk 1	Cwk 2	unit		or major/ minor load)
Launchpad Development	Core	20		100%		42		100443
Dissertation	Option	40		100%		24		100443
Industry Research Project	Option	20		100%		20		100443
Understanding Distribution	Option	20		100%		30		100443
Launchpad Project	Core	40		50%	50%	32		100443
Media Futures	Core	20		100%		30		100443

Exit qualification: BA (Hons) Film and TV Production

Sandwich UG award: Requires 120 credits at Level 4; 120 credits at Level 5; 120 credits at Level 6 and

successful completion of a 30-week placement.

Full-time UG award: Requires 120 credits at Level 4; 120 credits at Level 5; 120 credits at Level 6.

#### AIMS OF THE DOCUMENT

The aims of this document are to:

- · define the structure of the programme;
- specify the programme award titles;
- identify programme and level learning outcomes;
- articulate the regulations governing the awards defined within the document.

#### AIMS OF THE PROGRAMME

This programme aims to develop creative, critically informed, and reflective graduates who can make an important contribution to shaping the present, and future, of Film and TV production. The programme is designed to:

- equip students with both a broad understanding of Film and TV production and specialist skillsets;
- provide students with the opportunity to produce collaboratively authored original work to professional standards;
- encourage cognitive autonomy, and provide students with the intellectual tools and techniques required to deal with issues systematically, coherently, and creatively;
- equip students with a critical and analytical understanding of the issues and opportunities at the forefront of Film and TV;
- prepare students to be professional, ethical, agile, and resilient;
- encourage curiosity, creativity, innovation, and the ability to solve intellectual and practice orientated problems;
- ability to evaluate a variety of media artefacts and texts drawn from film, tv, social media, Generative AI, and culture more generally, and to relate those texts to the wider fields of which they are a part;
- provide students with the active independent learning skills required for continuing professional development.

The programme design was informed by dialogue with industry partners, with this helping offer insight into the challenges and opportunities for new entrants to professional Film and TV practice.

#### ALIGNMENT WITH THE UNIVERSITY'S STRATEGIC PLAN

The programme is aligned with the BU 2025 strategic plan and fusion agenda. The programme's aims, as stated above, foreground intellectual rigour, critical thinking, professionalism, and resilience. In line with the strategic plan the programme offers a personalised student experience, excellent learning opportunities and a rich, culturally aware, learning community, that makes the most of its access to world-class facilities. Throughout the programme, and through undertaking a work placement, students build strong professional connections and get to understand how to manage the changing demands of the workplace. Students are encouraged to be creative, innovative, and flexible, whilst taking ownership of their own future facing development. As practitioners and researchers, the programme team maintain strong links with industry, and working alongside students actively fuse research, education, and professional practice.

#### LEARNING HOURS AND ASSESSMENT

Bournemouth University taught programmes are composed of units of study, which are assigned a credit value indicating the amount of learning undertaken. The minimum credit value of a unit is normally 20 credits, above which credit values normally increase at 20-point intervals. 20 credits is the equivalent of 200 study hours required of the student, including lectures, seminars, assessment, and independent study. 20 University credits are equivalent to 10 European Credit Transfer System (ECTS) credits.

The assessment workload for a unit should consider the total time devoted to study, including the assessment workload (i.e. formative and summative assessment) and the taught elements and independent study workload (e.g., lectures, seminars, preparatory work, practical activities, reading, critical reflection and often experiential practice.

Assessment per 20 credit unit should normally consist of 3,000 words or equivalent. Dissertations and Level 6 and 7 Final Projects are distinct from other assessment types. The word count for these

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assignments is 5,000 words per 20 credits, recognising that undertaking an in-depth piece of original research as the capstone to a degree is pedagogically sound. Therefore 40 credit units normally consist of 10,000 words or equivalent.

#### STAFF DELIVERING THE PROGRAMME

Students will usually be taught by a combination of senior academic staff with others who have relevant expertise including – where appropriate according to the content of the unit – academic staff, qualified professional practitioners, demonstrators, technicians and research students.

# INTENDED LEARNING OUTCOMES - AND HOW THE PROGRAMME ENABLES STUDENTS TO ACHIEVE AND DEMONSTRATE THE INTENDED LEARNING OUTCOMES

### PROGRAMME AND LEVEL 6 INTENDED PROGRAMME OUTCOMES

This	Subject knowledge and understanding s programme/level/stage provides opportunities students to develop and demonstrate knowledge understanding of:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:
A1 A2 A3	processes and professional practices relevant to	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):  • lectures (A1 – A6); • seminars (A1 – A4); • directed reading (A1, A3, A5 and A6); • use of the VLE (A1, A4, A5); • independent research (A1, A5, A6).  Assessment strategies and methods (referring to numbered Intended Learning Outcomes):  • Production of media artefact/s (A1 - A4); • Presented coursework (A1 – A6).
A5 A6	film and TV industries;  Identify and analyse the legal, ethical and/or other regulatory frameworks;  Recognise the economic forces that influence and frame the screen industries.	
This	ntellectual skills s programme/level/stage provides opportunities students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level outcomes:
B1 B2	engage critically with major thinkers, debates and intellectual paradigms within film and TV; develop an understanding of forms of film and TV with reference to social, cultural and/or technological change;	<ul> <li>Learning and teaching strategies and methods:</li> <li>lectures (B1, B2, B3, B5, B6);</li> <li>seminars (B1 – B6);</li> <li>directed reading (B1, B2, B3, B4 and B6);</li> <li>use of the VLE (B1);</li> </ul>

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В3	critically analyse and evaluate film and TV by	• independent research (B1, B2, B3, B5, B6).
	drawing on and applying research enabled by established and emergent practice;	Assessment strategies and methods:
B4	consider and evaluate their own work in a reflexive manner, with reference to academic codes of practice and/or professional conventions, issues and debates;	<ul> <li>Production of media artefact/s (B4, B6);</li> <li>Written coursework (B1 – B6).</li> </ul>
B5	Appreciate and apply ethical consideration and judgement to analysis of commissioning, production, distribution and/or consumption in the film and TV industries;	
В6	Employ sustained independent and critical enquiry and formulate appropriate form/mode of address using relevant methods and resources in relation to practice and/or research findings;	
C: F	Practical skills	The following learning and teaching and
	s programme/level/stage provides opportunities students to:	assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:
C1	· · · · · · · · · · · · · · · · · · ·	Learning and teaching strategies and methods:
	producing original output for a variety of audiences	• Seminars (C2, C3, C4);
C2	initiate, develop and realise distinctive and creative work within various forms of film and television production	<ul> <li>Summative and formative submissions (C1, C2, C3, C4, C6)</li> <li>Guided reading (C1- C6).</li> </ul>
С3	produce work that uses the effective manipulation of a range of production and post production equipment and software;	<ul> <li>Assessment strategies and methods:</li> <li>Production of media artefact/s (C1, C2, C4, C6);</li> </ul>
C4	experiment, as appropriate, with film and TV forms, conventions, languages, techniques and practices	Written and critically reflective coursework (C1, C4, C6).
C5	understand the importance of the commissioning and funding structures of the creative industries and work within the constraints imposed by them;	
C6	employ production skills and practices to challenge or advance existing forms and conventions;	
D: 1	Fransferable skills	The following learning and teaching and assessment strategies and methods enable
This programme/level/stage provides opportunities for students to:		students to achieve and to demonstrate the programme/level learning outcomes:
D1	Design, organise and manage self-directed projects by working productively and professionally in a team, showing abilities to lead effectively and/or to take direction;	<ul> <li>Learning and teaching strategies and methods:</li> <li>lectures (D4);</li> <li>seminars (D1 – D4);</li> </ul>

- **D2** Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach
- **D3** To work in flexible, creative and independent ways, showing self-discipline and awareness of relevant ethical considerations, self-direction and reflexivity
- **D4** To critically appraise retrieve and generate information, and evaluate sources, in carrying out independent research
- **D5** Develop entrepreneurial skills in dealing with commissioners, production approaches and/or end users.
- **D6** Research, identify and appraise potential graduate destinations.

- directed reading (D1 D6);
- use of the VLE (D2, D4, D5, D6);
- independent research (D2, D4, D6).

Assessment strategies and methods:

- Production of media artefact/s (D1, D2, D3, D5)
- Written and critically reflective coursework (D1 - D6).

## LEVEL 5/DipHE INTENDED LEVEL OUTCOMES

This	Knowledge and understanding s programme/level/stage provides opportunities students to develop and demonstrate knowledge understanding of:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:
A1	Identify and evaluate the formal, aesthetic, editorial, technical and process choices, challenges and opportunities involved in the development and production of film and TV;  Demonstrate sustainability modes of film and TV from a global, national and/or local cultural perspective;	<ul> <li>Learning and teaching strategies and methods:</li> <li>lectures (A1 – A4);</li> <li>seminars (A1 – A4);</li> <li>directed reading (A1, A3);</li> <li>independent research (A1 - A4).</li> </ul>
A3	Understand and apply strategies to ensure equality, diversity and inclusivity play key roles in terms of both access to the media and modes of representation in media texts and outputs;	<ul> <li>Assessment strategies and methods:</li> <li>Production of media artefact/s (A1 - A4);</li> <li>Written coursework (A1 - A4).</li> </ul>
This	ntellectual skills s programme/level/stage provides opportunities students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:
B1	examine and interpret the major thinkers, debates and intellectual paradigms within film and TV;	<ul> <li>Learning and teaching strategies and methods:</li> <li>lectures (B1 - B2);</li> <li>seminars (B1 - B4);</li> </ul>

B2	develop an understanding of forms of film and TV with reference to social, cultural and/or technological change;	<ul> <li>directed reading (B1 - B4);</li> <li>use of the VLE (B1);</li> <li>independent research (B1 - B4).</li> </ul>						
B3	demonstrate understanding of film and TV by drawing on and applying research enabled by established and emergent practice;  Produce work in a reflexive manner, with reference to academic codes of practice and/or professional conventions, issues and debates;	Assessment strategies and methods:  • Production of media artefact/s (B2 - B4);  • Written coursework (B1 – B4).						
This	Practical skills s programme/level/stage provides opportunities students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:						
C1	be adaptable, creative and reflexive in producing output for a variety of audiences organise and execute distinctive and creative work within various forms of film and television production	<ul> <li>Learning and teaching strategies and methods:</li> <li>Seminars (C2, C3, C4);</li> <li>Summative and formative submissions (C1 - C4)</li> <li>Guided reading (C1- C4).</li> </ul>						
C3	produce work that uses the effective manipulation of a range of production and post production equipment and software;  experiment, as appropriate for the level, with	Assessment strategies and methods:  • Production of media artefact/s (C1 - C4);						
04	film and TV forms, conventions, languages, techniques and practices	Written and critically reflective coursework (C1).						
This	ransferable skills s programme/level/stage provides opportunities students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:						
	Implement, organise and manage self-directed projects by working productively and professionally in a team, showing abilities to demonstrate leadership, develop listening skills and to contribute to the project.  Deliver work to a given length, format, brief and	<ul> <li>Learning and teaching strategies and methods:</li> <li>lectures (D1);</li> <li>seminars (D1 - D4);</li> <li>directed reading (D1 - D4);</li> <li>independent research (D2 - D4).</li> </ul>						
	deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach	Assessment strategies and methods:     Production of media artefact/s (D1 - D4);     Written or presented, critically reflective						
	To work in flexible, creative and independent ways, showing self-discipline awareness of relevant ethical considerations, self-direction and reflexivity	coursework (D1 - D4).						
D4	To retrieve and interpret sources, in carrying out independent research							

# **LEVEL 4/Cert HE INTENDED LEVEL OUTCOMES**

A: Knowledge and understanding  This programme/level/stage provides opportunities for students to develop and demonstrate knowledge and understanding of:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:
A1 Identify and explain the formal, aesthetic, editorial, technical and process choices, challenges and opportunities involved in the development and production of film and television;  A2 Understand the different sustainability modes of film and TV from a global, national and/or local cultural perspective;	Learning and teaching strategies and methods:  • Lectures (A1 – A2); • seminars (A1 – A2); • directed reading (A1 - A2); • use of the VLE (A1 - A2); • independent research (A1 - A2).  Assessment strategies and methods:  • Production of media artefact/s (A1 - A2); • Written coursework (A1 – A2).
B: Intellectual skills  This programme/level/stage provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:
<ul> <li>Recognise the major thinkers, debates and intellectual paradigms within film and TV;</li> <li>Describe and evidence forms of film and TV as they have emerged historically;</li> </ul>	Learning and teaching strategies and methods:  • lectures (B1); • seminars (B1 – B2); • directed reading (B1 - B2); • use of the VLE (B1); • independent research (B1 - B2).  Assessment strategies and methods:  • Production of media artefact/s (B2); • Written coursework (B1 – B2).
C: Practical skills  This programme/level/stage provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:
<ul> <li>C1 Produce output for a variety of audiences</li> <li>C2 To make, understand and express creative work in various production contexts.</li> </ul>	<ul> <li>Learning and teaching strategies and methods:</li> <li>Seminars/workshops (C1, C2);</li> <li>Summative and formative submissions (C1 - C2)</li> <li>Guided reading (C1- C2).</li> </ul> Assessment strategies and methods: <ul> <li>Production of media artefact/s (C1 - C2);</li> <li>Written reflective coursework (C1 - C2).</li> </ul>
D: Transferable skills	The following learning and teaching and assessment strategies and methods enable

	s programme/level/stage provides opportunities students to:	students to achieve and to demonstrate the level/stage learning outcomes:
D1	Understand the importance of working productively and professionally in a team,	Learning and teaching strategies and methods:  • lectures (D1);
D2	Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas;	<ul> <li>seminars (D1);</li> <li>production work contexts (D1);</li> <li>directed reading (D1 - D2);</li> <li>independent research (D1 - D2).</li> </ul>
		Assessment strategies and methods:     Production of media artefact/s (D1 - D2);     Written or presented, critically reflective coursework (D1 - D2).

# **Programme Skills Matrix**

Units	Programme Intended Learning Outcomes	A 1	A 2	A 3	A 4	A 5	A 6	B 1	B 2	B 3	B 4	B 5	B 6	C 1	C 2	C 3	C 4	C 5	C 6	D 1	D 2	D 3	D 4	D 5	D 6
L6	Dissertation					Χ	Χ	Χ	Χ	Χ	Χ	Χ	Χ								Χ	Χ	Χ		
L6	Industry Research Project				Х	Х	Х			Х		Х	Х	Х				Х	Х						
L6	Understanding Distribution						Х					Х						Х						Х	
L6	Entrepreneurship for the Creative Industries				Χ	Χ	Χ			Χ		Χ	Х					Χ					Χ	Χ	Х
L6	Project Development			Χ		Χ	Χ				Х	Χ	Х		Χ		Χ		Χ	Х	Χ	Х			
L6	Launchpad Project		Х	Х	Х	Х	Х			Х		Х	Х		Х		Х		Х	Х	Х	Х	Х	Х	Χ
L6	Media Futures		Х				Х					Х	Х					Х		Х				Х	Х
L5	Multicam Formats	Χ		Х	Х					Х	Х			Х	Х	Х	Х			Х	Х	Х			
L5	Factual Shorts	Χ		Х	Х					Х	Х			Х	Х	Х	Х			Х	Х	Х			
L5	Fiction Shorts	Х		Х	Х					Х	Х			Х	Х	Х	Х			Х	Х	Х			
L5	Professional 1			Х	Х			Х	Х	Х	Х				Х		Х			Х	Х	Х	Х		
L5	Media Perspectives	Χ	Х	Х				Х	Х	Х										Х	Х	Х	Х		
L5	Multicam Takeover									Х							Х			Х	Х	Х			
L5	Innovating Factual									Х							Х			Х	Х	Х			
L5	Dramatic Disruption									Х							Х			Х	Х	Х			
L5	Professional 2			Х	Х			Х	Х	Х	Х				Х		Х			Х	Х	Х			
L5	Research									Х	Х			Х						Х	Х	Х	Х		
L4	Ambitions	Χ	Χ																	Χ	Χ				
L4	Studio Skills	Х	Χ											Х	Х					Χ	Х				
L4	Film and Edit	Х	Х											Х	Χ					Х	Х				
L4	The Big Picture	Χ	Х					Х	Х					Х											
L4	Writing and Story	Х							Х																
L4	Creative Sound and Image	Χ	Х											Х	Х						Х				

#### ADMISSION REGULATIONS

Please refer to the course website for further information regarding admission regulations for this programme: Courses | Bournemouth University

#### **PROGRESSION ROUTES**

Recognition arrangements provide formally approved entry or progression routes through which students are eligible to apply for a place on a programme leading to a BU award. Recognition does not guarantee entry onto the BU receiving programme only eligibility to apply. In some cases, additional entry criteria such as a Merit classification from the feeder programme may also apply. Please see the recognition register for a full list of approved Recognition arrangements and agreed entry criteria.

#### ASSESSMENT REGULATIONS

Standard Assessment Regulations

## WORK BASED LEARNING (WBL) AND PLACEMENT ELEMENTS

Students can opt to undertake a suitable work placement of either 4 weeks (minimum 20 days) or one year (minimum of 30 weeks). Those students who successfully complete a 30-week placement will be eligible for the aware of a full-time sandwich degree.

Any placement(s) should be in a film or TV production related environment and students must be supervised by experienced professionals. The work placement provides the opportunity for students to develop their abilities and understanding of film and TV production and related fields, as well as providing a platform for successful entry into the profession following graduation, It applies and develops knowledge and understanding acquired in Levels 4 and 5, makes a major contribution to the understanding of the final level units, further develops final practice/research led projects by utilising the context of the work experience an appropriate and enhances students' prospects of future employment.