

KEY PROGRAMME INFORMATION

Originating institution(s) Bournemouth University	Faculty responsible for the programme Faculty of Media and Communication
Final award(s), title(s) and credits LLM in Intellectual Property 180 credits (ECTS 90) PG Cert in Intellectual Property 60 credits (ECTS 30)	
Intermediate award, title and credits PG Dip in Intellectual Property 120 Credits (ECTS 60) PG Cert in Intellectual Property 60 credits (ECTS 30)	
UCAS Programme Code(s) (where applicable and if known)	HECoS (Higher Education Classification of Subjects) Code and balanced or major/minor load. Law: 100485
External reference points <ul style="list-style-type: none"> • The revised UK Quality Code for Higher Education published May 2018 including: <ul style="list-style-type: none"> ○ Expectations and practices for standards and for quality. ○ Advice and Guidance published in November 2018. • The Intellectual Property Regulation Board (IP Reg) Accreditation Handbook - Accreditation of Qualifying Examinations published November 2016. 	
Professional, Statutory and Regulatory Body (PSRB) links The Intellectual Property Regulation Board (IP Reg)	
Places of delivery Bournemouth University – Talbot and Lansdowne Campus	
Mode(s) of delivery Full and part time	Language of delivery English
Typical duration Full time: One year (September intake 12 months, January intake 16 months) Part time: September intake 24 months, January intake 27 months	
Date of first intake October 2020. Applies to intake September 2019.	Expected start dates September and January

Programme Specification – Section 1

	(Note: Only January intake for PG cert in IP which provides full exemptions from the foundation level examinations for qualification as a patent attorney or trade mark attorney in the UK (IPReg/CIPA/CITMA)).
Maximum student numbers NA	Placements NA
Partner(s) NA	Partnership model NA
Date of this Programme Specification 22.05.2020	
Version number 6.0-0920	
Approval, review or modification reference numbers	
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PROGRAMME STRUCTURE

Programme Award and Title: PG Cert in Intellectual Property								
Level 7								
Students are required to complete 2 core and 1 optional unit.								
Unit Name	Core/Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Copyright & Trade Marks	Core	20		100%		36	1	100485
Patents & Design	Core	20		100%		36	1	100485
International IP Practice (Patent Attorney Route)	Option	20	60%	40%		36	1	100485
International IP Practice (Trade Mark Attorney Route)	Option	20	60%	40%		36	1	100485
Exit qualification:								
PG Cert in Intellectual Property requires 60 credits								
* In order to achieve full exemptions from the foundation level examinations for qualification as a patent attorney or trade mark attorney in the UK (IPReg/CIPA/CITMA), students must successfully complete:								
<ul style="list-style-type: none"> • Both Copyright & Trademarks and Patents & Design AND • Either International IP Practice (Patent Attorney Route) <u>OR</u> International IP Practice (Trade Mark Attorney Route) 								

Programme Specification – Section 1

Programme Award and Title: LLM in Intellectual Property								
Level 7								
Students are required to complete 3 core and 4 optional units.								
Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Principles of International Law and International Organisations	Option	20		100%		36	1	100681
Corporate Law: Theory and Practice	Option	20		100%		36	1	100482
Regulation and Policy of International Commerce	Option	20		100%		36	1	100482
International Cyber Law & Governance	Option	20		100%		36	1	100485
International and Comparative Intellectual Property Law*	Core	20		100%		36	1	100485
Regulating Informational Interests	Option	20	50%	50%		36	1	100485
Contemporary Issues in Intellectual Property Law*	Core	20		100%		36	1	100485
Copyright & Trade Marks	Option	20		100%		36	1	100485
Patents & Design	Option	20		100%		36	1	100485
International IP Practice (Patent Attorney Route)*	Option	20	60%	40%		36	1	100485
International IP Practice (Trade Mark Attorney Route)*	Option	20	60%	40%		36	1	100485
Dissertation	Core	60		100%		20	1	100485

Exit qualification:

LLM Intellectual Property requires 180 Credits
PG Dip in Intellectual Property requires 120
PG Cert in Intellectual Property requires 60

* In order to achieve full exemptions from the foundation level examinations for qualification as a patent attorney or trade mark attorney in the UK (IPReg/CIPA/CITMA), students must successfully complete:

- Both Copyright and Trademarks and Patents and Design

AND

Programme Specification – Section 1

- Either International IP Practice (Patent Attorney Route) OR International IP Practice (Trade Mark Attorney Route)

AIMS OF THE DOCUMENT

The aims of this document are to:

- define the structure of the LLM/PG Cert in Intellectual Property programmes;
- specify the programme award titles;
- identify programme and level learning outcomes;
- articulate the regulations governing the awards defined within the document.

AIMS OF THE PROGRAMMES

LLM in Intellectual Property:

The specialist award LLM Intellectual Property focusses on creative outputs, inventive applications of technology, branding opportunities, and the management of the exploitation process. The units will cover all areas of intellectual property law but will also focus on international, comparative and contemporary issues relating to intellectual property. Some of the units are jointly delivered with BU's Postgraduate Certificate in Intellectual Property which has accreditation by IP Reg, the regulatory body for patent and trade mark attorneys. The units are taught by members of the Centre for Intellectual Property Policy and Management (CIPPM) which is a well-established research centre in the Department of Humanities and Law. It has a respected tradition of research in intellectual property law at UK and international levels and was established in 2000. Students are benefitting with the centre's research culture which is enhanced by Annual Symposia and Annual Spring Lectures with high profile speakers. In addition, students can apply for traineeships at the European Patent Office (EPO) and the EU Intellectual property Office (EUIPO) through Bournemouth University's membership of the Pan-European Seal Professional Traineeship Programme.

PG Cert in Intellectual Property:

Bournemouth University became the first university to receive direct accreditation from the Intellectual Property Regulation Board (IPReg), the statutory body regulating the professions of patent attorney (CIPA) and trade mark attorney (CITMA). Students who have completed the following units: **Copyright and Trademarks; Patents and Designs** and either **International Intellectual Property Practice (Patent Attorney Route)** or **International Intellectual Property Practice (Trademark Attorney Route)** will qualify with a PGCert Intellectual Property which provides full exemptions from the foundation level examinations for qualification as a patent attorney or trade mark attorney in the UK (IPReg/CIPA/CITMA).

In summary, both programmes aim to develop graduates who:

- Possess a clear, systematic and critical body of knowledge at the forefront of intellectual property law.
- Have an ability to critically evaluate the latest insights and research in their discipline area, as well as an ability to evaluate and apply established techniques of research and enquiry.
- Can demonstrate a clear ability to engage in self-directed and scholarly research, through which they will use the knowledge and skills they have gained to create their own hypotheses, and data with which to evaluate them.
- Can act autonomously in planning and implementing at a professional level and can communicate their conclusions clearly to specialist and non-specialist audience.
- Utilise a wide range of transferable skills and competencies that will enable them to operate effectively in their future career, their own personal development and lifelong learning.

ALIGNMENT WITH THE UNIVERSITY’S STRATEGIC PLAN

These programmes align with Bournemouth University’s new Strategic Vision (BU 2025) of inspiring learning, advancing knowledge and enriching society. The Faculty of Media and Communication delivery planning supports teaching which benefits from research of international excellence and expertise in professional practice to enable the delivery of research and practice led and informed teaching and prepares students for work in the legal professions or other graduate employment. The programme also aligns well with BU’s strategic investment areas as to they relate to the international legal context of many of these goals, such as medical science and animation. In addition, many units cover elements relating to the UN Development goals such as of Lifelong Learning (UNSG 4), Innovative and Sustainable Industry (UNSG 9), and Sustainable Patterns of Production and Consumption (UNSG 12)–and encouraging students to consider their responsibility as both professionals and citizens for shaping the world they will leave behind.

LEARNING HOURS AND ASSESSMENT

Bournemouth University taught programs are composed of units of study, which are assigned a credit value indicating the amount of learning undertaken. The minimum credit value of a unit is normally 20 credits, above which credit values normally increase at 20-point intervals. 20 credits is the equivalent of 200 study hours required of the student, including lectures, seminars, assessment and independent study. 20 University credits are equivalent to 10 European Credit Transfer System (ECTS) credits.

The assessment workload for a unit should consider the total time devoted to study, including the assessment workload (i.e. formative and summative assessment) and the taught elements and independent study workload (i.e. lectures, seminars, preparatory work, practical activities, reading, critical reflection). Assessment per 20 credit unit should normally consist of 3,000 words or equivalent. Dissertations are part of the LLM in Intellectual Property and are distinct from other assessment types. The word count for a dissertation is 15,000 words recognizing that undertaking an in-depth piece of original research as the capstone to a degree is pedagogically sound.

STAFF DELIVERING THE PROGRAMMEs

Students will usually be taught by a combination of academic staff supplemented with colleagues who have relevant expertise including – where appropriate according to the content of the unit – academic staff, qualified professional practitioners, demonstrators/technicians and research students.

INTENDED LEARNING OUTCOMES – AND HOW THE PROGRAMME ENABLES STUDENTS TO ACHIEVE AND DEMONSTRATE THE INTENDED LEARNING OUTCOMES

PROGRAMME AND LEVEL 7 INTENDED PROGRAMME OUTCOMES

<p>A: Subject knowledge and understanding</p> <p>This programme provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme learning outcomes:</p>
<p>A1 A critical awareness of concepts, principles and theories relevant to relevant fields of intellectual property, drawing principally on the discipline of law but also its wider economic and societal context;</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> lectures (A1 – A5);

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<p>A2 The legal regimes and organisations governing intellectual property;</p> <p>A3 The wider regulatory framework, purpose and effect of intellectual property law;</p> <p>A4 The wider international context by reference to the applicable body of law;</p> <p>A5 Rules and procedures necessary for registration, enforcement and defences in the relevant fields of intellectual property law;A6 Published work and jurisprudence in the relevant fields of intellectual property law;</p>	<ul style="list-style-type: none"> • seminars (A1 – A5); • directed reading (A1, A3); • use of the VLE (A4, A6); • independent research (for dissertation) (A6). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • coursework essays (A2 – A5); • dissertation (A6).
<p>B: Intellectual skills</p> <p>This programme provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme outcomes:</p>
<p>B1 Evaluate critically, and apply subject knowledge and skills in the development and implementation of practical solutions to intellectual property law;</p> <p>B2 Analyse and synthesise information relevant to the programme and display a range of skills and competencies, including the ability to work constructively and co-operatively within a group context where required;</p> <p>B3 Use specialised technical/academic skills across the area of study in collecting, evaluating and utilising relevant legal and other information associated with intellectual property;</p> <p>B4 Integrate and critically evaluate data from a variety of sources and to formulate, analyse and resolve complex factual scenarios;</p> <p>B5 Plan and execute a self-managed dissertation.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • lectures (B1 - B4); • seminars (B1 – B4); • directed reading (B1 – B5); • use of the VLE (B2 – B5); • independent research (for dissertation) (B1 - B5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • open book examinations (B1- B4); • coursework essays (B1 - B5); • dissertation (B1 - B5).
<p>C: Practical skills</p> <p>This programme provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme learning outcomes:</p>
<p>C1 Take into account the culture of constituent stake holders of intellectual property when evaluating legal rules and legal change;</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • lectures (C1 - C3);

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<p>C2 Demonstrate informed choices in the legal and regulatory context offered by common, civil law and international law;</p> <p>C3 Identify potential conflict between legal practice and legal sources and to advocate plausible solutions;</p> <p>C4 Adopt a common law methodology in respect of legal research and analysis and report writing;</p> <p>C5 Make effective use of the relevant academic and professional literature and other sources of information, including electronic legal, economic and financial databases.</p>	<ul style="list-style-type: none"> • coursework essays (C1 - C3, C5); • independent research for empirical dissertation (C1 – C2); • group exercises (C3 – C5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • open book examinations (C1, C4); • coursework essays (C1, C2, C3, C5); • dissertation (C1, C2, C5).
<p>D: Transferable skills</p> <p>This programme provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme learning outcomes:</p>
<p>D1 Communicate effectively by oral, written and visual means and be able to communicate and disseminate information, ideas and concepts;</p> <p>D2 Use effectively IT, including electronic data bases and word-processing, to obtain up-to-date legal information and elaborate reports and other ad-hoc legal advices;</p> <p>D3 Work in collaboration with others, including staff and students, and be able to facilitate and manage group processes, negotiation and participation;</p> <p>D4 Undertake independent work of an original nature in the field of intellectual property law;</p> <p>D5 Demonstrate problem solving skills and the application of knowledge to complex legal situations across discipline areas;</p> <p>D6 Be independent and reflective learners.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • lectures (D1 - D5); • seminars (D1- D5); • use of the VLE (D1 - D5); • directed reading (D1- D5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • coursework essays (D1 - D5); • open book examinations (D1 - D5); • dissertation (D1- D5).

ADMISSION REGULATIONS

The Admissions regulations for this programme are the University's Standard Postgraduate Admissions Regulations:

<https://intranetsp.bournemouth.ac.uk/pandptest/3a-postgraduate-admissions-regulations.pdf>

PROGRESSION ROUTES

Recognition arrangements provide formally approved entry or progression routes through which students are eligible to apply for a place on a programme leading to a BU award. Recognition does not guarantee entry onto the BU receiving programme only eligibility to apply. In some cases, additional entry criteria such as a Merit classification from the feeder programme may also apply. Please see the recognition register for a full list of approved Recognition arrangements and agreed entry criteria.

ASSESSMENT REGULATIONS

The regulations for this programme are the University's Standard Postgraduate Assessment Regulations.

The University's Standard Assessment Regulation for Taught Postgraduate Programmes are available at the following link: <https://intranetsp.bournemouth.ac.uk/pandptest/6a-standard-assessment-regulations-postgraduate.pdf>

WORK BASED LEARNING (WBL) AND PLACEMENT ELEMENTS

NA

Programme Specification - Section 2

Programme Skills Matrix:

Units		Programme Intended Learning Outcomes																					
		A 1	A 2	A 3	A 4	A 5	A 6	B 1	B 2	B 3	B 4	B 5	C 1	C 2	C 3	C 4	C 5	D 1	D 2	D 3	D 4	D 5	D 6
LEVEL 7	Principles of International Law and International Organisations	X	X	X	X		X	X	X	X	X		X	X	X	X	X	X	X		X	X	X
	Corporate Law: Theory and Practice	X		X			X	X	X	X	X			X	X	X	X	X	X		X	X	X
	Regulation and Policy of International Commerce	X		X			X	X	X	X	X		X	X	X	X	X	X	X		X	X	X
	International Cyber Law & Governance	X		X	X		X			X	X		X	X	X	X	X	X	X		X	X	X
	International and Comparative Intellectual Property Law	X	X	X			X	X	X	X	X		X	X	X	X	X	X	X		X	X	X
	Regulating Informational Interests	X	X	X	X		X	X	X	X	X		X	X	X	X	X	X	X		X	X	X
	Contemporary Issues in Intellectual Property Law	X	X	X	X		X	X	X	X	X		X		X	X	X	X	X		X	X	X
	Copyright & Trade Marks	X	X	X			X	X	X		X			X	X	X	X	X	X	X	X	X	X
	Patents & Designs	X	X	X			X	X	X		X			X	X	X	X	X	X		X	X	X
	International IP Practice (Patent Attorney Route)		X	X	X	X	X	X	X		X		X	X		X	X	X	X		X	X	X
	International IP Practice (Trade Mark Attorney Route)		X	X	X	X	X	X	X		X		X	X		X	X	X	X		X	X	X
Dissertation	X		X	X		X	X		X		X	X		X	X	X	X	X		X	X	X	

Programme Specification - Section 2

<p>A – Subject Knowledge and Understanding This programme provides opportunities for students to develop and demonstrate knowledge and understanding of:</p> <ul style="list-style-type: none"> A1 A critical awareness of concepts, principles and theories relevant to relevant field of intellectual property, drawing principally on the discipline of law but also its wider societal context; A2 The legal regimes and organisations governing intellectual property; A3 The wider regulatory framework, purpose and effect of intellectual property law; A4 The wider international context by reference to the applicable body of law; A5 Published work in the relevant field of intellectual property law; 	<p>C – Subject-specific/Practical Skills This programme provides opportunities for students to:</p> <ul style="list-style-type: none"> C1 Take into account the culture of constituent stake holders of intellectual property when evaluating legal rules and legal change; C2 Demonstrate informed choices in the legal and regulatory context offered by common, civil law and international law; C3 Identify potential conflict between legal practice and legal sources and to advocate plausible solutions; C4 Adopt a common law methodology in respect of legal research and analysis and report writing; C5 Make effective use of the relevant academic and professional literature and other sources of information, including electronic legal, economic and financial databases.
<p>B – Intellectual Skills This programme provides opportunities for students to:</p> <ul style="list-style-type: none"> B1 Evaluate critically, and apply subject knowledge and skills in the development and implementation of practical solutions to intellectual property law; B2 Analyse and synthesise information relevant to the programme and display a range of skills and competencies, including the ability to work constructively and co-operatively within a group context where required; B3 Use specialised technical/academic skills across the area of study in collecting, evaluating and utilising relevant legal and other information associated with intellectual property; B4 Integrate and critically evaluate data from a variety of sources and to formulate, analyse and resolve complex factual scenarios; B5 Plan and execute a self-managed dissertation. 	<p>D – Transferable Skills This programme provides opportunities for students to:</p> <ul style="list-style-type: none"> D1 Communicate effectively by oral, written and visual means and be able to communicate and disseminate information, ideas and concepts; D2 Use effectively IT, including electronic data bases and word-processing; D3 Work in collaboration with others, including staff and students, and be able to facilitate and manage group processes, negotiation and participation; D4 Undertake independent work of an original nature in the field of intellectual property law; D5 Demonstrate problem solving skills and the application of knowledge across discipline areas; D6 Be independent and reflective learners

PROGRAMME DIAGRAMS

PG Certificate in Intellectual Property

(exempting from the foundation level examinations for qualification as a patent attorney or trade mark attorney in the UK (IPReg/CIPA/CITMA)).

Core units (Compulsory)

Copyright & Trade Marks

Patents & Designs

Option units

Choose 1 of the following:

International IP Practice
(Patent Attorney Route)

International IP Practice
(Trade Mark Attorney Route)

Exit qualification:

**PG Cert Intellectual
Property**

Require 60 Level 7 credits

LLM Intellectual Property

Level 7

Core units (Compulsory)

International and Comparative Intellectual Property Law (20)

Contemporary Issues in Intellectual Property Law (20)

Dissertation (60)

Option units

Choose 2 of the following:

Principles of International Law and International Organisations (20)

Corporate Law: Theory and Practice (20)

Regulation and Policy of International Commerce (20)

International Cyber Law & Governance (20)

Regulating Informational Interests (20)

And

Choose 2 of the following:

Copyright & Trade Marks

Patents & Designs

International IP Practice (Patent Attorney Route)

International IP Practice (Trade Mark Attorney Route)

Exit qualification:

LLM Intellectual Property

Requires 180 Level 7 credits

PG Dip Intellectual Property

Requires 120 Level 7 credits

PG Cert Intellectual Property

Require 60 Level 7 credits