

BU 2018: Creating, Sharing, Inspiring

BU 2018

Creating the most stimulating, challenging, and rewarding university experience in a world-class learning community by **sharing** our unique fusion of excellent education, research and professional practice and **inspiring** our students, graduates and staff to enrich the world.

Strategic Themes

Creating: Our stimulating, challenging, rewarding university experience in a world-class learning community

- C1. Deliver an outstanding and personalised student experience
- C2. Create a world-class learning community
- C3. Develop strategic local, regional, national and international partnerships
- C4. Build strong professional and academic networks worldwide
- C5. Ensure our graduates are culturally aware and internationally mobile by embedding the globalisation agenda within our student experience

Sharing: Our unique fusion of excellent education, research and professional practice

- S1. Fuse research, education and practice to create a unique academic experience where the sum is greater than the component parts. As part of that fusion...
- S2. ...undertake world-class research in recognised areas of academic excellence
- S3. ...offer exceptional levels of relevant real-world learning opportunities & placements
- S4. ...deliver inspirational teaching using the latest technology in world-class facilities
- S5. Be recognised internationally as a thought-leader

Inspiring: Our students, graduates and staff to enrich the world

- I1. Prepare students for flexible futures with skills to meet changing demands of work
- I2. Build personal professional development opportunities into all programmes
- I3. Create highly sought after employable graduates known for their intellectual rigour, critical thinking, professionalism and resilience
- I4. Support and inspire staff to realise their full potential
- I5. Inspire our staff and students to enrich the world

Strategic Enablers

People – P1. Recruit, retain, recognise, and develop a high performing workforce; P2. Engage and inspire staff to deliver an outstanding student experience and to fulfil their potential; P3. Be an excellent place to work; P4. Embed a culture of excellent service

Environment – E1. Provide world-class facilities; E2. Reduce our impact on the environment

Finance – F1. Use resources efficiently to secure the vision and key strategic priorities, and F2. to ensure financial sustainability

Values

Excellence

Achievement

Authenticity

Creativity

Responsibility