



~ Creating a global network of collaborators connected in academia, business, government and the wider community ~  
~ Offering access to our expertise and excellence across the fusion of education, research and practice ~

## China Innovation Hub

Engage Global Innovation.

Create Global Impact.



**China Innovation Hub (CIH) is Bournemouth University's Hub of Practice for China.**

CIH is an exciting new venture that brings together expertise from BU with our counterparts in China to engage in global innovation. The CIH is dedicated to China's ambition to be a world leading innovation economy by 2020.

**Our mission: To address the dynamic global challenges and opportunities that industries and regions in China face in achieving sustainable growth**

Working with the Chinese Government and partners across education and industry, the CIH will create global impact by co-creating and co-shaping global innovation networks through conducting high quality research and informing policy, providing strategic consultancy and bespoke executive development.

### Current projects include:

- Understanding China's innovation strategy: What can the West learn from China?
- Health innovation in China
- Entrepreneurship education and developing global talent
- Creative production and computer animation
- International disaster management and cyber innovation
- Utility of technological innovation in Robotics
- New energy innovation and international technology transfer

### Collaborate with us:

If you have business or educational links in China and would like to contribute to China Innovation Hub, then please contact:

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**To find out more and to get involved please visit:**

**[www.bournemouth.ac.uk/global-hubs](http://www.bournemouth.ac.uk/global-hubs)**