

## Why backing up data is important?

*“Backup is a copy of a file that can be used to recover the original file if it has been damaged or lost.”*

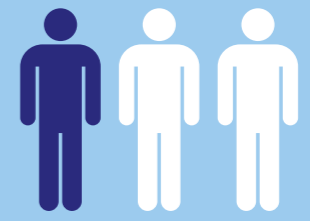
Data loss can happen to anyone at any given time. For instance, a single computer failure or infection with malware (e.g. ransomware) could result in data becoming inaccessible. Losing data is inconvenient, having a backup of your files ensures the continuity of your work and saves you having to reproduce your data.



Over 100 phones stolen every minute.



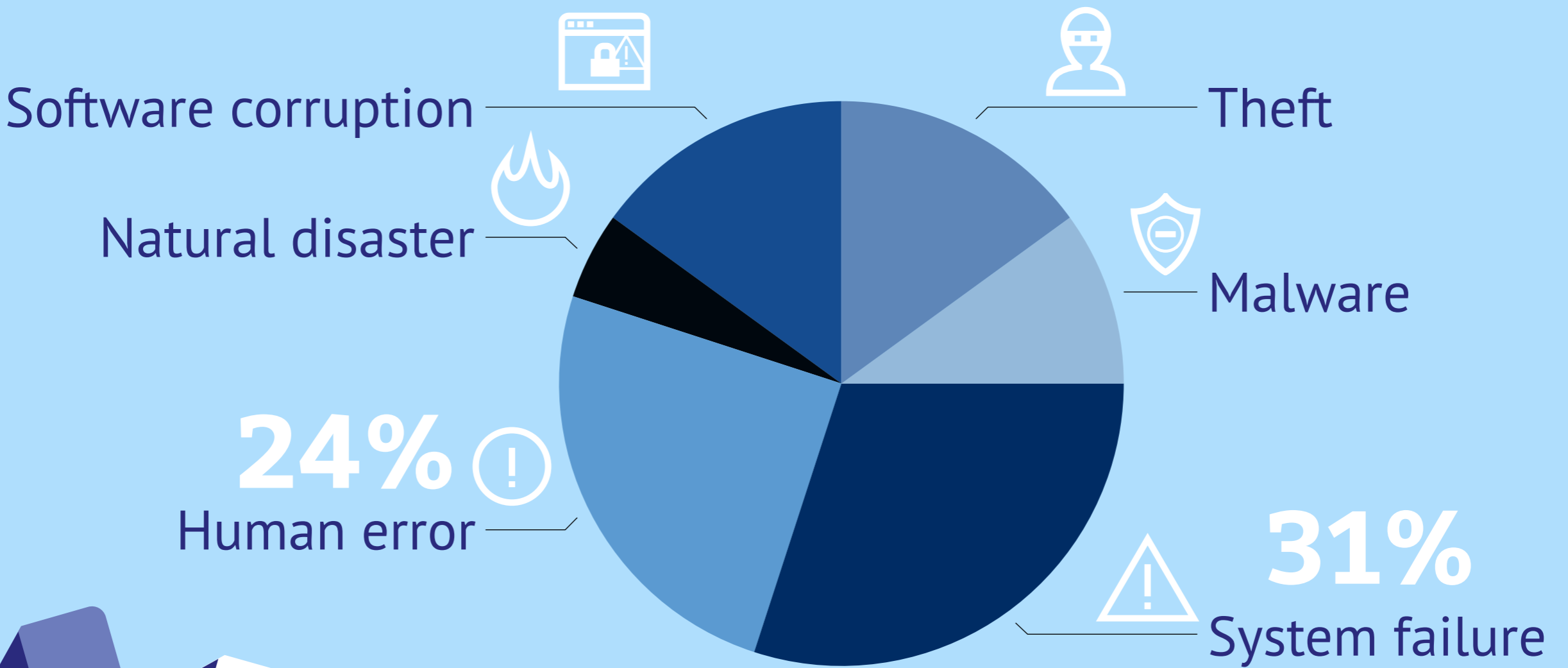
1 in 10 computers infected with malware every month.



1 out of 3 people have never back up.

Source: World Backup Day

### COMMON CAUSES OF DATA LOSS



Source: SC Media UK



To protect important files from accidental or intentional loss, save them to BU network drives.

IT Services keeps H:\ and I:\ drives' backups for eight weeks.

## IT Services

+44 (0) 1202 9 65515