

# Programme and units for Incoming Exchange Students 2024-25

This document should be read in conjunction with the BU [Information for Exchange Students Guide](#) which provides important information for partners and our Incoming Exchange students to give you information that will help you through the application and admission process.

This document provides a list of the BU programmes available to our Incoming Study Exchange students with the units for your learning agreements.

Every effort has been made to ensure the accuracy of the information contained in this document, but the University accepts no responsibility for errors or omissions. The University, at any time, reserves the right to introduce changes to the information given, including the addition, withdrawal or restructuring of the programme.

**Contact:** BU Global Engagement Mobility Team

**Email:** [incomingexchange@bournemouth.ac.uk](mailto:incomingexchange@bournemouth.ac.uk)

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# Course Information

This document gives you information about the programmes and units available for our Incoming Exchange students.

It should be read in conjunction with the detailed programme information on our course webpages and the relevant programme specification. For each programme in this document, we have included a link to this information and the required level of English language for each programme (as these do differ).

## Selecting your units

- Students' programme and units will be in line with our partnership agreement.
- At BU, you will study 3 units each Semester. Each unit is worth 10 ECTS or 20 BU CATS
- It is not possible to select units from across different programme, levels or years. You must select units from the same programme, level and year.
- Compulsory units must be studied and, where you have a choice of additional units these are clearly marked as 'Optional Units'.
- Optional units are offered subject to viability and therefore may not run.
- You may be asked to include an alternative unit. This will be a back up unit if one of your unit choices is not available. Please make sure that any alternative unit/s are clearly marked as an alternative on your learning agreement.
- Units are only taught once in an academic year, so you can only select units that are listed for the semester that you are applying to study at BU.
- We endeavour to accommodate all unit choices subject to timetabling restrictions.

## Academic Questions

- If you have academic questions about your choice of units or programme, please contact the Global Engagement Mobility Team who will put you in contact with your dedicated academic co-ordinator for study abroad matters.

Global Engagement Mobility Team: [incomingexchange@bournemouth.ac.uk](mailto:incomingexchange@bournemouth.ac.uk)  
Tel:+44 (01202) 965824

# Unit information for our Business School programmes

## BU Business School - Accounting, Finance and Economics

### BSc (Hons) Economics

Level: Undergraduate/ First Cycle

ISCED-F Code: 0311

Detailed Programme information: [www.bournemouth.ac.uk/study/courses/bsc-hons-economics](http://www.bournemouth.ac.uk/study/courses/bsc-hons-economics)

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-economics.pdf>

Language requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Industry, Region and Environment (10 ECTS)</li><li>2. Intermediate Microeconomics (10 ECTS)</li><li>3. Mathematics for Economists (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Econometric Techniques (10 ECTS)</li><li>2. Intermediate Macroeconomics (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Corporate Financial Management (10 ECTS)</li><li>• Money, Banking and Financial Services (10 ECTS)</li></ul>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Quantitative Economic Applications (10 ECTS)</li><li>2. International Economics (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Investment Management (10 ECTS)</li><li>• Public Finance and Policy (10 ECTS)</li><li>• Perspectives on Business Strategy (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Global Markets, Development and Labour (10 ECTS)</li><li>2. Research Study (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Risk Modelling and Management (10 ECTS)</li><li>• Financial Regulation (10 ECTS)</li></ul>

## BA (Hons) Accounting

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0411

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-accounting-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-accounting-foundation-year-option)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-accounting.pdf>

**English Language requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Accounting Information Systems (10 ECTS)</li><li>2. Management Accounting (10 ECTS)</li><li>3. Business Tax Planning (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Financial Reporting (10 ECTS)</li><li>2. Corporate Financial Management (10 ECTS)</li><li>3. Audit and Control (10 ECTS)</li></ol>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Perspectives on Business Strategy (10 ECTS)</li><li>2. Advanced Accounting Theory &amp; Practice (10 ECTS)</li><li>3. Contemporary Issues in Accounting &amp; Finance Research (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Select 2 of the following Optional Units plus 1 alternative**:</b> <ul style="list-style-type: none"><li>• Advanced Management Accounting (10 ECTS)</li><li>• Financial Regulation (10 ECTS)</li><li>• International Taxation (10 ECTS)</li></ul> <b>Select 1 of the following Optional Units plus 1 alternative**:</b> <ul style="list-style-type: none"><li>• Research Study (10 ECTS)</li><li>• Company Study (10 ECTS)</li></ul> <p><i>**Remember to clearly mark your alternative* units on your learning agreement</i></p>

## BA (Hons) Finance

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0412

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-finance>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspepcs/ba-finance.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Accounting Information Systems (10 ECTS)</li><li>2. Management Accounting (10 ECTS)</li><li>3. Asset Valuation (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Financial Reporting (10 ECTS)</li><li>2. Corporate Financial Management (10 ECTS)</li><li>3. Money, Banking and Financial Services (10 ECTS)</li></ol>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Contemporary Issues in Accounting &amp; Finance Research (10 ECTS)</li><li>2. Investment Management (10 ECTS)</li></ol> <p><b>Select 1 of the following Optional Units plus 1 alternative**:</b></p> <ul style="list-style-type: none"><li>• Perspectives on Business Strategy (10 ECTS)</li><li>• Advanced Accounting Theory &amp; Practice (10 ECTS)</li><li>• Public Finance &amp; Policy (10 ECTS)</li><li>• Entrepreneurship &amp; Business Ventures (10 ECTS)</li></ul> <p><i>**Remember to clearly mark your alternative* unit on your learning agreement</i></p>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Risk Modelling &amp; Management (10 ECTS)</li><li>2. Financial Regulation (10 ECTS)</li></ol> <p><b>Select 1 of the following Optional Units plus 1 alternative**:</b></p> <ul style="list-style-type: none"><li>• Research Study (10 ECTS)</li><li>• Company Study (10 ECTS)</li></ul> <p><i>**Remember to clearly mark your alternative* unit on your learning agreement</i></p>



## BA (Hons) Accounting & Finance

Level: Undergraduate/ First Cycle

ISCED-F Code: 0411

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/ba-hons-accounting-finance-foundation-year-option>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/ba-accounting-and-finance.pdf>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>Accounting Information Systems (10 ECTS)</li><li>Management Accounting (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>Asset Valuation (10 ECTS)</li><li>Business Tax Planning (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>Financial Reporting (10 ECTS)</li><li>Corporate Financial Management (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>Audit Control (10 ECTS)</li><li>Money, Banking and Financial Services (10 ECTS)</li></ul>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>Contemporary Issues in Accounting &amp; Finance Research (10 ECTS)</li><li>Advanced Accounting Theory &amp; Practice (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units plus 1 alternative*:</b> <ul style="list-style-type: none"><li>Perspectives on Business Strategy (10 ECTS)</li><li>Public Finance &amp; Policy (10 ECTS)</li><li>Investment Management (10 ECTS)</li></ul> <i>*Remember to clearly mark your alternative unit on your learning agreement</i>
<b>Semester 2 offer</b>	<b>Select 1 of the following Optional Units plus 1 alternative*:</b> <ul style="list-style-type: none"><li>Risk Modelling &amp; Management (10 ECTS)</li><li>Financial Regulation (10 ECTS)</li></ul> <b>Select 1 of the following Optional Units plus 1 alternative*:</b> <ul style="list-style-type: none"><li>Research Study (10 ECTS)</li><li>Company Study (10 ECTS)</li></ul> <b>Select 1 of the following Optional Units plus 1 alternative*:</b> <ul style="list-style-type: none"><li>International Taxation (10 ECTS)</li><li>Advanced Management Accounting (10 ECTS)</li></ul> <i>*Remember to clearly mark your alternative units on your learning agreement</i>

## MSc International Accounting & Finance

Level: Postgraduate/ Second Cycle

ISCED-F Code: 0411

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/msc-international-accounting-finance>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-accounting-and%20finance.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Financial Reporting and Analysis (10 ECTS)</li><li>2. International Corporate Finance (10 ECTS)</li><li>3. International Investment Management (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Statistics &amp; Data Modelling (10 ECTS)</li><li>2. Corporate Governance and Ethics (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Portfolio Construction and Theory (10 ECTS)</li><li>• International Taxation (10 ECTS)</li></ul>

## MSc International Finance & Economics

Level: Postgraduate/ Second Cycle

ISCED-F Code: 0311

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/msc-international-finance-economics>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-finance-and-economics.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. International Investment Management (10 ECTS)</li><li>2. Economics of Money and Financial Markets (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• International Corporate Finance (10 ECTS)</li><li>• Issues In Economic Development (10 ECTS)</li><li>• Global Economic Challenges (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Statistics &amp; Data Modelling (10 ECTS)</li><li>2. International Economics (10 ECTS)</li></ol>

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	<p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• SME and Entrepreneurial Finance (10 ECTS)</li> <li>• Portfolio Construction and Theory (10 ECTS)</li> <li>• Corporate Governance and Ethics (10 ECTS)</li> </ul>
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## MSc Sustainable Economic Development & Emerging Markets

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0311

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-sustainable-economic-development-emerging-markets>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspeccs/msc-sustainable-economic-develop.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1/ Exchange Entry Year

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Issues In Economic Development (10 ECTS)</li> <li>2. Global Economic Challenges (10 ECTS)</li> <li>3. Sustainable Regional Economic Development (10 ECTS)</li> </ol>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Statistics &amp; Data Modelling (10 ECTS)</li> <li>2. International Economics (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• SME and Entrepreneurial Finance (10 ECTS)</li> <li>• Supply Chains, Networks and Markets (10 ECTS)</li> <li>• Entrepreneurship, Innovation and Design (10 ECTS)</li> </ul>

## MSc Finance

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0412

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-finance>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspeccs/msc-finance.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 5.5 in each component.

### Year 1 entry

**Please note:** Bachelors of 1st Degree in a finance-related subject is required and Optional Units are offered subject to viability, so may not run.

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Economics of Money and Financial Markets (10 ECTS)</li> <li>2. International Corporate Finance (10 ECTS)</li> </ol>
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	<p><b>Select the following Optional Unit:</b></p> <ul style="list-style-type: none"> <li>• Risk Management (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Financial Econometrics (10 ECTS)</li> <li>2. Portfolio Construction and Theory (10 ECTS)</li> </ol> <p><b>Select the following Optional Unit:</b></p> <ul style="list-style-type: none"> <li>• Data Processing and Analytics (10 ECTS)</li> </ul>

**BA (Hons) Business & Management**

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0413

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-business-management-foundation-year-option>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-business-and-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

**Year 2 entry**

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Recruiting, Selecting and Retaining Talent (10 ECTS)</li> </ol> <p><b>Select 2 of the following Optional Units plus 1 alternative*:</b></p> <ul style="list-style-type: none"> <li>• Consumer Behaviour &amp; Contemporary Issues (10 ECTS)</li> <li>• Globally Responsible Business Practice (10 ECTS)</li> <li>• Digital Marketing Fundamentals (10 ECTS)</li> <li>• Global Operations Management (10 ECTS)</li> <li>• Management Accounting (10 ECTS)</li> </ul> <p><i>*Remember to clearly mark your alternative unit on your learning agreement</i></p>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Strategic Management (10 ECTS)</li> </ol> <p><b>Select 2 of the following Optional Units plus 1 alternative*:</b></p> <ul style="list-style-type: none"> <li>• Branding and Integrated Communications (10 ECTS)</li> <li>• Fundamentals of HRM (10 ECTS)</li> <li>• Project Management (10 ECTS)</li> <li>• Supply Chain Management (10 ECTS)</li> <li>• Corporate Financial Management (10 ECTS)</li> <li>• Financial Reporting (10 ECTS)</li> </ul> <p><i>*Remember to clearly mark your alternative unit on your learning agreement</i></p>

**Year 3 entry (Final Year) – Semester 1 only**

<b>Semester 1 Option A offer</b>	<p><b>Compulsory Unit:</b></p> <ol style="list-style-type: none"> <li>1. Research in Business and Managements (10 ECTS)</li> </ol> <p><b>Select 1 of the following Unit Pairs plus 1 alternative* Unit Pair:</b></p> <ul style="list-style-type: none"> <li>• International Economics (10 ECTS) and Investment Management (10 ECTS)</li> <li>• Entrepreneurship &amp; Business Ventures (10 ECTS) and Managing Innovation (10 ECTS)</li> <li>• Advanced Accounting Theory and Practice (10 ECTS) and Investment Management (10 ECTS)</li> </ul> <p style="text-align: right;"><i>Continued on next page</i></p>
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	<ul style="list-style-type: none"> <li>• Advanced Accounting Theory and Practice (10 ECTS) and Public Finance and Policy (10 ECTS)</li> <li>• Global Operations Strategy (10 ECTS) and Global Supply Chain Management (10 ECTS)</li> <li>• Contemporary Issues in HRM (10 ECTS) and SHRM in Context (10 ECTS)</li> <li>• Contemporary Issues in HRM (10 ECTS) and International Management (10 ECTS)</li> <li>• International Management (10 ECTS) and SHRM in Context (10 ECTS)</li> <li>• International Management (10 ECTS) and Global Strategic Marketing (10 ECTS)</li> <li>• Global Strategic Marketing (10 ECTS) and Digital Marketing (10 ECTS)</li> <li>• Global Strategic Marketing (10 ECTS) and Fashion Business (10 ECTS)</li> <li>• Advanced Project Management (10 ECTS) and Managing Innovation (10 ECTS)</li> <li>• Advanced Project Management (10 ECTS) and Global Supply Chain Management (10 ECTS)</li> <li>• Fashion Business (10 ECTS) and Digital Marketing (10 ECTS)</li> </ul> <p><b>Please note:</b> appropriate academic underpinning may be required and not all combinations of units may be possible.</p> <p><i>*Remember to clearly mark your alternative units on your learning agreement</i></p>
<p><b>Semester 1 Option B offer</b></p>	<p><b>Select 1 of the following Unit Groups, plus 1 alternative*:</b></p> <ol style="list-style-type: none"> <li>1. International Economics (10 ECTS)</li> <li>2. Investment Management (10 ECTS)</li> <li>3. Advanced Accounting Theory &amp; Practice (10 ECTS)</li> </ol> <ol style="list-style-type: none"> <li>1. Advanced Project Management (10 ECTS)</li> <li>2. Global Supply Chain Management (10 ECTS)</li> <li>3. Managing Innovation (10 ECTS)</li> </ol> <ol style="list-style-type: none"> <li>1. Public Finance and Policy (10 ECTS)</li> <li>2. Investment Management (10 ECTS)</li> <li>3. Advanced Accounting Theory &amp; Practice (10 ECTS)</li> </ol> <ol style="list-style-type: none"> <li>1. Global Strategic Marketing (10 ECTS)</li> <li>2. Digital Marketing (10 ECTS)</li> <li>3. Buying and Merchandising (10 ECTS)</li> </ol> <ol style="list-style-type: none"> <li>1. International Management (10 ECTS)</li> <li>2. Contemporary Issues in HRM (10 ECTS)</li> <li>3. SHRM in Context (10 ECTS)</li> </ol> <p><b>Please note:</b> appropriate academic underpinning may be required and not all combinations of units may be possible.</p> <p><i>*Remember to clearly mark your alternative units on your learning agreement.</i></p>

## MSc Management with Human Resources

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0413

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-management-human-resources>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-management-with-human-resources.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Organisation &amp; Employment Studies (10 ECTS)</li><li>2. Marketing and Strategy (10 ECTS)</li><li>3. Leadership Essentials (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Managing People (10 ECTS)</li><li>2. People Resourcing &amp; Development (10 ECTS)</li><li>3. International Human Resource Management (10 ECTS)</li></ol>

## MSc Organisational Project Management

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0413

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-organisational-project-management>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-organisational-project-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Accounting &amp; Financial Management (10 ECTS)</li><li>2. Project Management in Practice (10 ECTS)</li><li>3. Leadership Essentials (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Projects in Society (10 ECTS)</li><li>2. Entrepreneurship, Innovation &amp; Design (10 ECTS)</li><li>3. Project Management &amp; Change (10 ECTS)</li></ol>

## MSc Management with Business Analytics

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0413

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-management-business-analytics>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-management-with-business-analytics.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Accounting &amp; Financial Management (10 ECTS)</li><li>2. Marketing and Strategy (10 ECTS)</li><li>3. Leadership Essentials (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Business &amp; Finance Analytics (10 ECTS)</li><li>2. Data Driven Management (10 ECTS)</li><li>3. Business Intelligence (10 ECTS)</li></ol>



**BSc (Hons) Marketing**

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0414

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-marketing-foundation-year-option>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-marketing.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5 with minimum 6.0 in each component.

**Year 2 entry**

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Research Principles &amp; Practice (10 ECTS)</li> <li>2. Recruiting, Selecting and Retaining Talent (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Global Operations Management (10 ECTS)</li> <li>• Globally Responsible Business Practice (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Business Accounting (10 ECTS)</li> <li>2. Brands and Branding (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Digital Media Practice (10 ECTS)</li> <li>• Customer Experience (10 ECTS)</li> </ul>

**Year 3 entry (Final Year) – Semester 1 only**

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Developing Strategy for Global Markets (10 ECTS)</li> </ol> <p><b>Select 2 Optional Units - 1 from group A and 1 from group B</b></p> <p><b>Group A</b></p> <ul style="list-style-type: none"> <li>• Brand Meaning (10 ECTS)</li> <li>• Relationship Marketing (10 ECTS)</li> </ul> <p><b>Group B</b></p> <ul style="list-style-type: none"> <li>• International Management (10 ECTS) – <b>please note:</b> this unit is recommended for exchange students</li> <li>• Fashion Business (10 ECTS)</li> <li>• Entrepreneurship &amp; Business Ventures (10 ECTS)</li> </ul>
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## MSc Marketing Management

Level: Postgraduate/ Second Cycle

ISCED-F Code: 0414

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/msc-marketing-management>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspeccs/msc-marketing-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>Marketing and Strategy (10 ECTS)</li><li>Omni-channel Strategy &amp; Supply Chain Management (10 ECTS)</li><li>Leadership Essentials (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>Managing People (10 ECTS)</li><li>Marketing Communications and Brand Management (10 ECTS)</li><li>Sustainability and Social Marketing (10 ECTS)</li></ol>

## MSc Marketing Management (Digital)

Level: Postgraduate/ Second Cycle

ISCED-F Code: 0414

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/msc-marketing-management-digital>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspeccs/msc-marketing-management-digital.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>Marketing and Strategy (10 ECTS)</li><li>Omni-channel Strategy &amp; Supply Chain Management (10 ECTS)</li><li>Leadership Essentials (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>Digital Marketing (10 ECTS)</li><li>Marketing Communications and Brand Management (10 ECTS)</li><li>Sustainability and Social Marketing (10 ECTS)</li></ol>

## MSc Marketing and User Experience

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0414

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-marketing-user-experience>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-marketing-user-experience.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Research Methods and Professional Issues (10 ECTS)</li><li>2. Integrated Marketing Communications (10 ECTS)</li><li>3. Omni-channel Strategy &amp; Supply Chain Management (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Digital Marketing (10 ECTS)</li><li>2. Human Centred Design (10 ECTS)</li><li>3. Persuasive Technology and Behavioural Change (10 ECTS)</li></ol>

## MSc International Management

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0413

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-international-management>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Global Strategic Management (10 ECTS)</li><li>2. Marketing and Strategy (10 ECTS)</li><li>3. Leadership Essentials (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Global Innovation Management (10 ECTS)</li><li>2. Supply Chains, Networks &amp; Markets (10 ECTS)</li><li>3. Managing People (10 ECTS)</li></ol>

## MSc Innovation Management and Entrepreneurship

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0413

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-innovation-management-entrepreneurship-0>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-innovation-management-and-entrepreneurship.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Leadership Essentials (10 ECTS)</li><li>2. Business Model Innovation (10 ECTS)</li><li>3. Accounting &amp; Financial Management (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. SMEs and Entrepreneurial Finance (10 ECTS)</li><li>2. Entrepreneurship, Innovation &amp; Design (10 ECTS)</li><li>3. Selling, Relationships &amp; Customer Service (10 ECTS)</li></ol>

## BA (Hons) International Tourism & Hospitality Management

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 1015

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-international-tourism-hospitality-management-foundation-year-option>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-international-tourism-and-hospitality-mgmt.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Managing People in Tourism and Hospitality (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Tourism Operations Management (10 ECTS)</li><li>• Hospitality Operations Management (10 ECTS)</li><li>• Consumer Behaviour in Tourism &amp; Hospitality (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Project Management for Tourism &amp; Hospitality (10 ECTS)</li><li>2. Finance for Tourism &amp; Hospitality (10 ECTS)</li></ol> <b>Select the following Optional Unit:</b> <ul style="list-style-type: none"><li>• The Tourist Experience (10 ECTS)</li></ul>

## Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Strategy for Tourism &amp; Hospitality (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Visitor Attractions Management (10 ECTS)</li><li>• Sport Tourism (10 ECTS)</li><li>• Digital Marketing (10 ECTS)</li><li>• International HRM in Hospitality &amp; Tourism (10 ECTS) – <b>please note</b> the availability of this unit is subject to student numbers</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Tourism Issues and Futures (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Food, Culture and Travel (10 ECTS)</li><li>• Managing Crisis and Disasters (10 ECTS)</li><li>• International Event Management (10 ECTS)</li></ul>

## **BA (Hons) Tourism Management**

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 1015

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-tourism-management-foundation-year-option>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-tourism-management-sw.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

## Year 2 / Exchange Entry Year

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Managing People in Tourism &amp; Hospitality (10 ECTS)</li><li>2. Tourism Operations Management (10 ECTS)</li><li>3. Tourism &amp; Technology (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. The Tourist Experience (10 ECTS)</li><li>2. Finance for Tourism &amp; Hospitality (10 ECTS)</li></ol> <b>Select the following Optional Unit:</b> <ul style="list-style-type: none"><li>• Project Management for Tourism &amp; Hospitality (10 ECTS)</li></ul>

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### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Strategy for Tourism &amp; Hospitality (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Visitor Attractions Management (10 ECTS)</li><li>• Sport Tourism (10 ECTS)</li><li>• Digital Marketing (10 ECTS)</li><li>• International HRM in Hospitality &amp; Tourism (10 ECTS) – <b>please note</b> the availability of this unit is subject to student numbers</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Tourism Issues and Futures (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Food, Culture and Travel (10 ECTS)</li><li>• Managing Crisis and Disasters (10 ECTS)</li><li>• International Event Management (10 ECTS)</li></ul>

### **MSc Tourism Management**

Level: Postgraduate/ Second Cycle

ISCED-F Code: 1015

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/msc-tourism-management>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspeccs/msc-tourism-management.pdf>

- **Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Managing Visitor Attractions (10 ECTS)</li><li>2. The Tourism and Hospitality Industries (10 ECTS)</li><li>3. Business Strategy and Finance (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Tourism Planning and Development (10 ECTS)</li><li>2. Destinations: Contexts for Tourism &amp; Hospitality (10 ECTS)</li></ol> <b>Select 1 of the following Optional units:</b> <ul style="list-style-type: none"><li>• Crisis and Disaster Management (10 ECTS)</li><li>• Entrepreneurship (10 ECTS)</li><li>• Global Food and Drink (10 ECTS)</li></ul>

## MSc International Hospitality & Tourism Management

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 1015

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-international-hospitality-tourism-management>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-hospitality-and-tourism-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Hospitality Operations Management (10 ECTS)</li><li>2. The Tourism and Hospitality Industries (10 ECTS)</li><li>3. Business Strategy and Finance (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Innovations in Hospitality (10 ECTS)</li><li>2. Destinations: Contexts for Tourism &amp; Hospitality (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Crisis and Disaster Management (10 ECTS)</li><li>• Entrepreneurship (10 ECTS)</li><li>• Global Food and Drink (10 ECTS)</li></ul>

## BU Business School – Sport and Events Management

### BSc (Hons) Sport Coaching

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 1014

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-sport-development-coaching-sciences-0>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-sport-coaching.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Safe Sport (10 ECTS)</li><li>2. Principles of Training (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Advances in Sport &amp; Exercise Psychology (10 ECTS)</li><li>• Sport Management and Leadership (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Conducting Research in Sport and Exercise (10 ECTS)</li><li>2. Developing Coaching Practice (10 ECTS)</li></ol> <p style="text-align: right;"><i>Continued on next page</i></p>

	<p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Performance Analysis (10 ECTS)</li> <li>• Issues &amp; Controversies in Sport, Culture &amp; Society (10 ECTS)</li> <li>• Managing eSports (10 ECTS)</li> </ul>
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### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<p><b>Select 3 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Dissertation - <b>please note:</b> this cannot be studied in a single semester</li> <li>• Fusion Learning Project (10 ECTS)</li> <li>• Advanced Performance Analysis (10 ECTS)</li> <li>• Managing Sport &amp; Events for Sustainable Development (10 ECTS)</li> <li>• Talent Development in Sport (10 ECTS)</li> <li>• Strategy &amp; Leadership (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Select 3 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Dissertation - <b>please note:</b> this cannot be studied in a single semester</li> <li>• Advanced Coaching Practice (10 ECTS)</li> <li>• Applied Sport &amp; Exercise Psychology (10 ECTS)</li> <li>• Entrepreneurship &amp; Innovation in Sport Management (10 ECTS)</li> <li>• Sport and Physical Culture (10 ECTS)</li> </ul>

## BSc (Hons) Sport Management

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 1014

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-sport-management>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspeccs/bsc-hons-sport-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Sport Management and Leadership (10 ECTS)</li> <li>2. Consuming Sport (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Safe Sport (10 ECTS)</li> <li>• Managing Sport for Development (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Financial Appraisal (10 ECTS)</li> <li>2. Conducting Research in Sport and Exercise (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Developing Coaching Practice (10 ECTS)</li> <li>• Issues &amp; Controversies in Sport, Culture &amp; Society (10 ECTS)</li> <li>• Managing eSports (10 ECTS)</li> </ul>



## Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Select 3 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Dissertation - <b>please note:</b> this cannot be studied in a single semester</li><li>• Sport Business Analytics (10 ECTS)</li><li>• Fusion Learning Project (10 ECTS)</li><li>• Sport Tourism (10 ECTS)</li><li>• Managing Sport &amp; Events for Sustainable Development (10 ECTS)</li><li>• Talent Development in Sport (10 ECTS)</li><li>• Strategy and Leadership (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Select 3 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Dissertation - <b>please note:</b> this cannot be studied in a single semester</li><li>• Sport and Physical Culture (10 ECTS)</li><li>• Applied Sports Marketing (10 ECTS)</li><li>• Entrepreneurship &amp; Innovation in Sport Management (10 ECTS)</li><li>• Managing Crises &amp; Disasters (10 ECTS)</li><li>• International Event Management (10 ECTS)</li></ul>

## **MSc Sport Management**

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 1014

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-sport-management>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspeccs/msc-sport-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

## Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Contemporary Issues in Sport Management (10 ECTS)</li><li>2. Sport Business Analytics (10 ECTS)</li><li>3. Managing Operations, People &amp; Leadership (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Strategic Sport Management (10 ECTS)</li><li>2. International Sport Marketing (10 ECTS)</li><li>3. International Sport Event Management (10 ECTS)</li></ol>

## BA (Hons) Events Management

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 1015

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-events-management>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-events-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

**Please note:** this programme is undergoing a revalidation process, so units may change.

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Marketing the Experience (10 ECTS)</li><li>2. Global Business Environment (10 ECTS)</li><li>3. Events for Sustainable Futures (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Events and the Creative and Cultural Industries (10 ECTS)</li><li>2. Wellbeing Through Events (Events) (10 ECTS)</li><li>3. Innovative Event Concepts (10 ECTS)</li></ol>

### Year 2 entry

**Please note:** this programme is undergoing a revalidation process, so units may change.

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Consumer Psychology for Events (10 ECTS)</li><li>2. Financial Appraisal for Business (10 ECTS)</li><li>3. Professional Development &amp; Workplace Dynamics (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Live Event Development &amp; Delivery (10 ECTS)</li><li>2. Sustainable Project Management (10 ECTS)</li><li>3. Digital Marketing Communications (10 ECTS)</li></ol>

### Year 3 entry (Final Year)

**Please note:** this programme is undergoing a revalidation process, so units may change.

<b>Semester 1 offer</b>	<b>Compulsory Unit</b> <ol style="list-style-type: none"><li>1. Strategy and Leadership (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Digital Marketing (10 ECTS)</li><li>• Fashion Business (10 ECTS)</li><li>• Sport Tourism (10 ECTS)</li><li>• Visitor Attractions Management (10 ECTS)</li><li>• Final Year Project – <b>please note:</b> this cannot be studied in a single semester</li></ul> <p style="text-align: right;"><i>Continued on next page</i></p>
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<b>Semester 2 offer</b>	<b>Select 3 of the following Optional Units:</b> <ul style="list-style-type: none"> <li>• Food, Culture &amp; Travel (10 ECTS)</li> <li>• International Events Management (10 ECTS)</li> <li>• Managing Crises and Disasters (10 ECTS)</li> <li>• Applied Sports Marketing (10 ECTS)</li> <li>• Final Year Project – <b>please note:</b> this cannot be studied in a single semester</li> </ul>
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## MSc Events Management

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 1015

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-events-management>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspeccs/msc-events-management.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"> <li>1. Contemporary Issues in Events Management (10 ECTS)</li> <li>2. Organisations, Strategy and Finance (10 ECTS)</li> <li>3. Bidding for and Managing International Events (10 ECTS)</li> </ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"> <li>1. Live Event Development and Delivery (10 ECTS)</li> <li>2. Sustainable Project Management for Events (10 ECTS)</li> </ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"> <li>• Crisis and Disaster Management (10 ECTS)</li> <li>• Entrepreneurship (10 ECTS)</li> <li>• Global Food and Drink (10 ECTS)</li> <li>• International Sport Event Management (10 ECTS)</li> </ul>

# Unit information for our Faculty of Science & Technology programmes

## Faculty of Science & Technology – Psychology Programmes

### BSc (Hons) Psychology

Level: Undergraduate/ First Cycle

ISCED-F Code: 0313

Detailed Programme information: <https://www1.bournemouth.ac.uk/study/courses/bsc-hons-psychology>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspeccs/bsc-psychology.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Statistics and Research Methods (10 ECTS)</li><li>2. Personality, Intelligence &amp; Social Psychology (10 ECTS)</li><li>3. Biological Psychology (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Research Methods and Analysis (10 ECTS)</li><li>2. Developmental &amp; Applied Psychology (10 ECTS)</li><li>3. Cognition and Language (10 ECTS)</li></ol>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Select 3 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Applied Clinical Psychology (10 ECTS)</li><li>• Educational Psychology and Special Educational Needs (10 ECTS)</li><li>• Emotions, Mental Health and Affective Neuroscience (10 ECTS)</li><li>• Health Psychology (10 ECTS)</li><li>• Neuroimaging (10 ECTS)</li><li>• Psychology of Social Media and Videogames (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Select 3 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Counselling Psychology (10 ECTS)</li><li>• Cultural Psychology (10 ECTS)</li><li>• Current Trends in Cognitive and Clinical Neuroscience (10 ECTS)</li><li>• Cybersecurity and Cyberwarfare (10 ECTS)</li><li>• Forensic Applications for Face Processing (10 ECTS)</li><li>• Forensic Psychology (10 ECTS)</li><li>• Mind Over Matter in Medicine (10 ECTS)</li></ul>

## BSc (Hons) Psychology with Counselling

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0313

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-psychology-counselling>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-psychology-with-counselling.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Statistics and Research Methods (10 ECTS)</li><li>2. Personality, Intelligence &amp; Social Psychology (10 ECTS)</li><li>3. Biological Psychology (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Research Methods and Analysis (10 ECTS)</li><li>2. Developmental and Applied Counselling Psychology (10 ECTS)</li><li>3. Cognition and Language (10 ECTS)</li></ol>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Applied Clinical Psychology (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Educational Psychology and Special Educational Needs (10 ECTS)</li><li>• Emotions, Mental Health and Affective Neuroscience (10 ECTS)</li><li>• Health Psychology (10 ECTS)</li><li>• Neuroimaging (10 ECTS)</li><li>• Psychology of Social Media and Videogames (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Counselling Psychology (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Cultural Psychology (10 ECTS)</li><li>• Current Trends in Cognitive and Clinical Neuroscience (10 ECTS)</li><li>• Cybersecurity and Cyberwarfare (10 ECTS)</li><li>• Forensic Applications for Face Processing (10 ECTS)</li><li>• Forensic Psychology (10 ECTS)</li><li>• Mind Over Matter in Medicine (10 ECTS)</li></ul>

## BSc (Hons) Cyberpsychology

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0313

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-cyberpsychology>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspeccs/bsc-cyberpsychology.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Statistics and Research Methods (10 ECTS)</li><li>2. Personality, Intelligence &amp; Social Psychology (10 ECTS)</li><li>3. Biological Psychology (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Research Methods and Analysis (10 ECTS)</li><li>2. Developmental &amp; Applied Cyberpsychology (10 ECTS)</li><li>3. Cognition and Language (10 ECTS)</li></ol>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Social Media and Video Games (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Applied Clinical Psychology (10 ECTS)</li><li>• Educational Psychology and Special Educational Needs (10 ECTS)</li><li>• Emotions, Mental Health and Affective Neuroscience (10 ECTS)</li><li>• Health Psychology (10 ECTS)</li><li>• Neuroimaging (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Cybersecurity and Cyberwarfare (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Counselling Psychology (10 ECTS)</li><li>• Cultural Psychology (10 ECTS)</li><li>• Current Trends in Cognitive and Clinical Neuroscience (10 ECTS)</li><li>• Forensic Applications for Face Processing (10 ECTS)</li><li>• Forensic Psychology (10 ECTS)</li><li>• Mind Over Matter in Medicine (10 ECTS)</li></ul>

## BSc (Hons) Psychology with Forensic Investigation

Level: Undergraduate/ First Cycle

ISCED-F Code: 0313

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/bsc-hons-psychology-forensic-investigation>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-psychology-with-forensic-investigation.pdf>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component

### Year 2 entry

Semester 1 offer	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Statistics and Research Methods (10 ECTS)</li><li>2. Personality, Intelligence &amp; Social Psychology (10 ECTS)</li><li>3. Biological Psychology (10 ECTS)</li></ol>
Semester 2 offer	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Research Methods and Analysis (10 ECTS)</li><li>2. Developmental and Applied Forensic Investigation (10 ECTS)</li><li>3. Cognition and Language (10 ECTS)</li></ol>

### Year 3 entry (Final Year)

Semester 1 offer	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Forensic Law and Practice (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Applied Clinical Psychology (10 ECTS)</li><li>• Educational Psychology and Special Educational Needs (10 ECTS)</li><li>• Emotions, Mental Health and Affective Neuroscience (10 ECTS)</li><li>• Health Psychology (10 ECTS)</li><li>• Neuroimaging (10 ECTS)</li><li>• Psychology of Social Media and Videogames (10 ECTS)</li></ul>
Semester 2 offer	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Forensic Psychology (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Counselling Psychology (10 ECTS)</li><li>• Cultural Psychology (10 ECTS)</li><li>• Current Trends in Cognitive and Clinical Neuroscience (10 ECTS)</li><li>• Cybersecurity and Cyberwarfare (10 ECTS)</li><li>• Forensic Applications for Face Processing (10 ECTS)</li><li>• Forensic Psychology (10 ECTS)</li><li>• Mind Over Matter in Medicine (10 ECTS)</li></ul>

## Faculty of Science & Technology – Archaeology, Geography & Environmental Science

### BSc (Hons) Archaeology

Level: Undergraduate/ First Cycle

ISCED-F Code: 0222

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/bsc-hons-archaeology>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/ug-pg-AAFS-fw.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in either reading or writing and 5.5 in all other components.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Artifact Studies (10 ECTS)</li><li>2. Environmental Archaeology (10 ECTS)</li><li>3. Hunters, Farmers and Heroes: Social and Cultural Trajectories in Later Prehistoric Europe (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Becoming Human (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Geomatics and GIS (10 ECTS)</li><li>• Working with Cultural Heritage (10 ECTS)</li><li>• Applied Geophysical Survey (10 ECTS)</li></ul>

### BA (Hons) Archaeology

Level: Undergraduate/ First Cycle

ISCED-F Code: 0222

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/ba-hons-archaeology>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/ba-archaeology.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in either reading or writing and 5.5 in all other components.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ul style="list-style-type: none"><li>• Artifact Studies (10 ECTS)</li><li>• Contemporary Theory in Archaeology and Anthropology (10 ECTS)</li><li>• Hunters, Farmers and Heroes: Social and Cultural Trajectories in Later Prehistoric Europe (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Working with Cultural Heritage (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Rome &amp; Barbarian Europe (10 ECTS)</li><li>• Becoming Human (10 ECTS)</li><li>• Applied Geophysical Survey (10 ECTS)</li></ul>



## BSc (Hons) Geography

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0532

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-geography>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ug-and-pg-life-and-environmental-sciences-framework.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Advanced Skills for Geography (10 ECTS)</li><li>2. Coasts and Coastal Adaption (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Ecosystems (10 ECTS)</li><li>• Environmental Pollution (10 ECTS)</li><li>• Urban Social Geography (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>1. Geospatial Science (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Applications of Environmental Sciences (10 ECTS)</li><li>• Environmental and Societal Challenges (10 ECTS)</li><li>• Understanding Globalisation (10 ECTS)</li><li>• Quaternary Environments (10 ECTS)</li></ul>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Select 3 of the following Optional Units plus 1 alternative*:</b> <ul style="list-style-type: none"><li>• Contemporary Topics in Geography (10 ECTS)</li><li>• Emergence and Extinction (10 ECTS)</li><li>• Environmental Remote Sensing (10 ECTS)</li><li>• Marine Conservation (10 ECTS)</li><li>• Wildlife and Ecotourism (10 ECTS)</li></ul> <p><i>*Remember to clearly mark your alternative unit on your learning agreement.</i></p>
<b>Semester 2 offer</b>	<b>Select 3 of the following Optional Units plus 1 alternative*:</b> <ul style="list-style-type: none"><li>• Conservation Biogeography (10 ECTS)</li><li>• Climate and Environmental Change (10 ECTS)</li><li>• Environmental Law (10 ECTS)</li><li>• Freshwater Resource Management (10 ECTS)</li><li>• Sustainable Development &amp; Globalisation(10 ECTS)</li><li>• Space, Place and Environment (10 ECTS)</li><li>• Geomorphological Research (10 ECTS)</li></ul> <p><i>*Remember to clearly mark your alternative units on your learning agreement.</i></p>

## BSc (Hons) Environmental Science

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0521

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-environmental-science>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ug-and-pg-life-and-environmental-sciences-framework.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>Advanced Scientific Research Skills (10 ECTS)</li><li>Environmental Pollution (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>Ecosystems (10 ECTS)</li><li>Coasts and Coastal Adaption (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Unit:</b> <ol style="list-style-type: none"><li>Applications of Environmental Sciences (10 ECTS)</li></ol> <b>Select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>Behavioural Ecology (10 ECTS)</li><li>Environmental &amp; Societal Challenges (10 ECTS)</li><li>Geospatial Science (10 ECTS)</li><li>Microbiology (10 ECTS)</li><li>Quaternary Environments (10 ECTS)</li><li>Introduction To Toxicology (10 ECTS)</li></ul>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Select 3 of the following Optional Units plus 1 alternative*:</b> <ul style="list-style-type: none"><li>Biological Oceanography (10 ECTS)</li><li>Emergence &amp; Extinction (10 ECTS)</li><li>Environmental Forensics (10 ECTS)</li><li>Environmental Remote Sensing (10 ECTS)</li><li>Marine Conservation (10 ECTS)</li><li>Topics in Wildlife Conservation (10 ECTS)</li></ul> <i>*Remember to clearly mark your alternative* units on your learning agreement.</i>
<b>Semester 2 offer</b>	<b>Select 3 of the following Optional Units plus 1 alternative*:</b> <ul style="list-style-type: none"><li>Climate and Environmental Change (10 ECTS)</li><li>Conservation Biogeography (10 ECTS)</li><li>Environmental Law (10 ECTS)</li><li>Freshwater Resource Management (10 ECTS)</li><li>Geomorphological Research (10 ECTS)</li><li>Sustainable Development &amp; Globalisation (10 ECTS)</li></ul> <i>*Remember to clearly mark your alternative unit on your learning agreement.</i>

## Faculty of Science & Technology – Computing & Technology

### BSc (Hons) Forensic Computing and Security

Level: Undergraduate/ First Cycle

ISCED-F Code: 0688

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/bsc-hons-forensic-computing-security>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-forensic-computing-and-security.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Digital Forensics Fundamentals (10 ECTS)</li><li>2. Ethical Hacking &amp; Countermeasures (10 ECTS)</li><li>3. Enterprise Security &amp; Privacy (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Project Management and Team Work (10 ECTS)</li><li>2. Tools &amp; Technologies of Data Science (10 ECTS)</li><li>3. Security Information &amp; Event Management (10 ECTS)</li></ol>

### BSc (Hons) Computing

Level: Undergraduate/ First Cycle

ISCED-F Code: 0619

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/bsc-hons-computing>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-computing.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

**Please note:** \*you must select 1 of these programming units.

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Systems Design (10 ECTS)</li><li>2. Software Engineering (10 ECTS)</li></ol> <b>Select 1 Optional Unit:</b> <ul style="list-style-type: none"><li>• Networks (10 ECTS)</li><li>• Data Management (10 ECTS)</li><li>• *Web Programming (10 ECTS)</li><li>• Machine Learning (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Infrastructure Strategy (10 ECTS)</li><li>2. Project Management and Team Work (10 ECTS)</li></ol>

*Continued on next page*

	<b>Select 1 Optional Unit:</b> <ul style="list-style-type: none"> <li>• *Application Programming (10 ECTS)</li> <li>• Tools &amp; Technologies of Data Science (10 ECTS)</li> </ul>
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**BSc (Hons) Business Information Technology / Information Technology Management**

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0619

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-business-information-technology>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-business-information-technology.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

**Year 2 entry**

**Please note:** \*you must select 1 of these programming units.

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"> <li>1. Business for IT (10 ECTS)</li> <li>2. Systems Design (10 ECTS)</li> </ol> <b>Select 1 Optional Unit:</b> <ul style="list-style-type: none"> <li>• Data Management (10 ECTS)</li> <li>• *Web Programming (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"> <li>1. Infrastructure Strategy (10 ECTS)</li> <li>2. Project Management and Team Work (10 ECTS)</li> </ol> <b>Select 1 Optional Unit:</b> <ul style="list-style-type: none"> <li>• *Application Programming (10 ECTS)</li> <li>• Tools &amp; Technologies of Data Science (10 ECTS)</li> <li>• Economics of Information Security (10 ECTS)</li> <li>• Cyberpsychology (10 ECTS)</li> </ul>

## BSc (Hons) Software Engineering

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0613

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/bsc-hons-software-engineering>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-software-engineering.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

**Please note:** \*you must select 1 of these development units.

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"><li>1. Systems Design (10 ECTS)</li><li>2. Software Engineering (10 ECTS)</li></ol> <p><b>Select 1 Optional Unit:</b></p> <ul style="list-style-type: none"><li>• Networks (10 ECTS)</li><li>• *Data Management (10 ECTS)</li><li>• *Web Programming (10 ECTS)</li><li>• Machine Learning (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"><li>1. Infrastructure Strategy (10 ECTS)</li><li>2. Project Management and Team Work (10 ECTS)</li></ol> <p><b>Select 1 Optional Unit:</b></p> <ul style="list-style-type: none"><li>• *Application Programming (10 ECTS)</li><li>• Tools &amp; Technologies of Data Science (10 ECTS)</li></ul>

## Faculty of Science & Technology – Engineering and Design

### BSc (Hons) Design Engineering

Level: Undergraduate/ First Cycle

ISCED-F Code: 0788

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/bsc-hons-design-engineering-0>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-design-engineering.pdf>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Manufacturing and Engineering Materials (10 ECTS)</li><li>2. Engineering Design Tools (10 ECTS)</li><li>3. Engineering Simulation (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Design Engineering Projects 2 (20 ECTS)</li><li>2. Management and Commercialisation (10 ECTS)</li></ol>

### BSc (Hons) Product Design

Level: Undergraduate/ First Cycle

ISCED-F Code: 0788

Detailed Programme information: <https://www.bournemouth.ac.uk/study/courses/bsc-hons-product-design>

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-product-design.pdf>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Manufacturing and Technology (10 ECTS)</li><li>2. Product Design Tools (10 ECTS)</li><li>3. Product Design Projects 2A (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Design Studies 2 (10 ECTS)</li><li>2. Management and Commercialisation (10 ECTS)</li><li>3. Product Design Projects 2B (10 ECTS)</li></ol>

## BA (Hons) Product Design

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0788

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-product-design>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-product-design.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Manufacturing and Technology (10 ECTS)</li><li>2. Product Design Tools (10 ECTS)</li><li>3. Product Design Projects 2A (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Design Studies 2 (10 ECTS)</li><li>2. Management and Commercialisation (10 ECTS)</li><li>3. Product Design Projects 2B (10 ECTS)</li></ol>

## BEng (Hons) Mechanical Engineering

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0788

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/beng-hons-mechanical-engineering-2>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/beng-hons-mechanical-engineering.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Manufacturing and Engineering Materials (10 ECTS)</li><li>2. Stress and Dynamics (10 ECTS)</li><li>3. Engineering Simulation (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Management and Commercialisation (10 ECTS)</li><li>2. Fluids and Thermodynamics (10 ECTS)</li><li>3. Engineering Mathematics for Mechanical Systems Design (10 ECTS)</li></ol>

## MEng (Hons) Mechanical Engineering

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0788

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/meng-hons-mechanical-engineering-foundation-year-option>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/meng-hons-mechanical-engineering.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Manufacturing and Engineering Materials (10 ECTS)</li><li>2. Stress and Dynamics (10 ECTS)</li><li>3. Engineering Simulation (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Management and Commercialisation (10 ECTS)</li><li>2. Fluids and Thermodynamics (10 ECTS)</li><li>3. Engineering Mathematics for Mechanical Systems Design (10 ECTS)</li></ol>

## MSc Mechanical Engineering Design

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0788

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-mechanical-engineering-design>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-mechanical-engineering-design.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Interdisciplinary Group Project (10 ECTS)</li><li>2. Failure Analysis and Prevention (10 ECTS)</li><li>3. Lifecycle Management (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Structural Integrity (10 ECTS)</li><li>2. Advanced Materials (10 ECTS)</li><li>3. Research Methods (10 ECTS)</li></ol>



## MSc Engineering Project Management

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0788

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/msc-engineering-project-management>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/msc-mechanical-engineering-design.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Design Management (10 ECTS)</li><li>2. Project Management (10 ECTS)</li><li>3. Life Cycle Management (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Competitive Product Development (10 ECTS)</li><li>2. Knowledge Transfer (10 ECTS)</li><li>3. Research Methods (10 ECTS)</li></ol>

## Unit information for our Faculty of Media & Communication programmes

### Faculty of Media & Communication – Communication and Journalism Programmes

#### BA (Hons) Marketing Communications

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0414

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-foundation-year-option)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in all components of writing, speaking, listening, and reading.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Marketing Communications in a Global Context (10 ECTS)</li><li>2. Research Principles and Practice (10 ECTS)</li><li>3. Brands and Branding (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Marketing Communications Campaigns in Practice (10 ECTS)</li><li>2. Customer Experience (10 ECTS)</li><li>3. Content Creation (10 ECTS)</li></ol>

#### BA (Hons) Marketing Communications with Advertising

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0414

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-advertising-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-advertising-foundation-year-option)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications-with-advertising.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in all components of writing, speaking, listening, and reading.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Strategy Planning for Advertising (10 ECTS)</li><li>2. Research Principles and Practice (10 ECTS)</li><li>3. Brands and Branding (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Creative Practice in Advertising (10 ECTS)</li><li>2. Media Planning (10 ECTS)</li><li>3. Content Creation (10 ECTS)</li></ol>

## BA (Hons) Marketing Communications with Digital Media

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0414

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-digital-media-foundation-year-option>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications-with-digital-media.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in all components of writing, speaking, listening, and reading.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Digital Consumers (10 ECTS)</li><li>2. Research Principles and Practice (10 ECTS)</li><li>3. Brands and Branding (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Media Planning (10 ECTS)</li><li>2. Digital Media Practices (10 ECTS)</li><li>3. Content Creation (10 ECTS)</li></ol>

## BA (Hons) Marketing Communications with Public Relations

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0414

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-public-relations-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-public-relations-foundation-year-option)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications-with-public-relations.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in all components of writing, speaking, listening, and reading.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. PR Concepts and Influencer Relations (10 ECTS)</li><li>2. Research Principles and Practice (10 ECTS)</li><li>3. Brands and Branding (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. PR Events (10 ECTS)</li><li>2. Marketing Communications Campaigns in Practice (10 ECTS)</li><li>3. Content Creation (10 ECTS)</li></ol>

## BA (Hons) Multimedia Journalism

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0329

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-multimedia-journalism-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-multimedia-journalism-foundation-year-option)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-multimedia-journalism.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 7.0, with a minimum 6.5 in writing and 6.0 in speaking, listening, and reading.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. News &amp; Storytelling (10 ECTS)</li><li>2. Journalism Research Methods (10 ECTS)</li><li>3. Broadcast Journalism (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Long-form Storytelling (10 ECTS)</li><li>2. Global Current Affairs (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Photojournalism (10 ECTS)</li><li>• The 21st Century Journalist (10 ECTS)</li><li>• Sports World (10 ECTS)</li></ul>

## BA (Hons) Communication & Media

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0329

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-communication-media>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-communication-and-media.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Narrative Structures (10 ECTS)</li><li>2. Writing for the Media (10 ECTS)</li><li>3. Web and Mobile Communication (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Media and Marketing Research (10 ECTS)</li><li>2. Media: Messages and Meanings (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Popular Texts and Intertexts (10 ECTS)</li><li>• Global Current Affairs (10 ECTS)</li></ul>

## MA Media & Communication

**Level:** Postgraduate/ Second Cycle

**ISCED-F Code:** 0329

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ma-media-communication>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ma-media-and-communication.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in each component.

### Year 2 entry

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"><li>1. Communicating Ideas in The Digital Age (10 ECTS)</li><li>2. Key Concepts &amp; Methods: Texts &amp; Artefacts (10 ECTS)</li></ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"><li>• Consumer Insights (10 ECTS)</li><li>• Contemporary Perspectives in Media &amp; Communication (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"><li>1. Key Concepts &amp; Methods: Users and Producers (10 ECTS)</li><li>2. Media Diversity &amp; Cross-Cultural Communication (10 ECTS)</li></ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"><li>• Brands and Branding (10 ECTS)</li><li>• Media &amp; Global Challenges (10 ECTS)</li><li>• New Media Innovation (10 ECTS)</li></ul>

## Faculty of Media & Communication – Media Production Programmes

### BA (Hons) Media Production

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0211

**Detailed Programme information:** <https://www.bournemouth.ac.uk/study/courses/ba-hons-media-production-foundation-year-option>

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-media-production.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

**\*Please note:** Media Perspectives sub-units above are correct at time of publishing but may be updated in the academic year.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Fiction: Form and Content (10 ECTS)</li><li>2. Factual: Form and Content (10 ECTS)</li><li>3. Media Perspectives (10 ECTS): Select 2 Media Perspectives sub-units*; 1 from Option A and 1 from Option B<ol style="list-style-type: none"><li>a. <b>Select 1 of the following Option A: Foundations</b><ol style="list-style-type: none"><li>1a - Genre</li><li>1b - Adaptation</li><li>1c - Institutions</li><li>1d - Postmodernity</li><li>1e - Time</li></ol></li><li>b. <b>Select 1 of the following Option B: Intersections</b><ol style="list-style-type: none"><li>2a - Justice</li><li>2b - Practices</li><li>2c - Nostalgia</li><li>2d - Power</li><li>2e - Transnational</li></ol></li></ol></li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Work in the Media Industries (10 ECTS)</li><li>2. Stories and Spaces (10 ECTS)</li><li>3. Client and Audience (10 ECTS)</li></ol>

## BA (Hons) Television Production

Level: Undergraduate/ First Cycle

ISCED-F Code: 0211

Detailed Programme information: [www.bournemouth.ac.uk/study/courses/ba-hons-television-production-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-television-production-foundation-year-option)

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/ba-television-production.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

**\*Please note:** Media Perspectives sub-units above are correct at time of publishing but may be updated in the academic year.

### Year 2 entry

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"><li>1. Production Portfolio 1 (10 ECTS) - Select one of the following sub-units:<ul style="list-style-type: none"><li>• Multi-Camera &amp; Live Studio</li><li>• Documentary Practice</li><li>• Drama Practice</li></ul></li><li>2. Television Specialisms (10 ECTS) - Select 1 of the following sub-units:<ul style="list-style-type: none"><li>• Directing</li><li>• Production Management</li><li>• Camera &amp; Lighting</li><li>• Video Post-Production</li><li>• Sound Acquisition &amp; Post</li><li>• Scriptwriting</li></ul></li><li>3. Media Perspectives (10 ECTS): Select 2 Media Perspectives sub-units*; 1 from Option A and 1 from Option B:<ol style="list-style-type: none"><li>a. <b>Select 1 of the following Option A: Foundations</b><ol style="list-style-type: none"><li>1a - Genre</li><li>1b - Adaptation</li><li>1c - Institutions</li><li>1d - Postmodernity</li><li>1e - Time</li></ol></li><li>b. <b>Select 1 of the following Option B: Intersections</b><ol style="list-style-type: none"><li>2a - Justice</li><li>2b - Practices</li><li>2c - Nostalgia</li><li>2d - Power</li><li>2e - Transnational</li></ol></li></ol></li></ol>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"><li>1. Research Media (10 ECTS)</li><li>2. Open Project (10 ECTS)</li><li>3. Production Portfolio 2 (10 ECTS) - Select 1 of the following:<ul style="list-style-type: none"><li>• Short Form Fiction</li><li>• Realising Formats</li><li>• "The Show"</li></ul></li></ol>

## BA (Hons) Film

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0211

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-film-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-film-foundation-year-option)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-film-new.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

**\*Please note:** Media Perspectives sub-units above are correct at time of publishing but may be updated in the academic year.

### Year 2 entry

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"><li>1. Film Business (10 ECTS)</li><li>2. Film Story Structures (10 ECTS)</li></ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"><li>• Documentary Practice (10 ECTS)</li><li>• Media Perspectives (10 ECTS) - Select 2 Media Perspectives sub-units*; 1 from Option A and 1 from Option B:<ol style="list-style-type: none"><li><b>a. Select 1 of the following from Option A</b><ol style="list-style-type: none"><li>1a – Genre</li><li>1b – Adaptation</li><li>1c – Institutions</li><li>1d – Postmodernity</li><li>1e – Time</li></ol></li><li><b>b. Select 1 of the following from Option B</b><ol style="list-style-type: none"><li>2a - Justice</li><li>2b - Practices</li><li>2c - Nostalgia</li><li>2d - Power</li><li>2e - Transnational</li></ol></li></ol></li></ul>
<b>Semester 2 offer</b>	<p><b>Select 3 Optional Units - 1 unit from Option A, 1 unit from Option B and a 3rd unit from either A or B.</b></p> <p><b>Option A</b></p> <ul style="list-style-type: none"><li>• Production Management (10 ECTS)</li><li>• Production Design (10 ECTS)</li><li>• Location and Post Sound (10 ECTS)</li><li>• Acting (10 ECTS)</li></ul> <p><b>Option B</b></p> <ul style="list-style-type: none"><li>• Directing (10 ECTS)</li><li>• Camera and Lighting (10 ECTS)</li><li>• Editing (10 ECTS)</li><li>• Script Skills (10 ECTS)</li></ul>



## Faculty of Media & Communication – Humanities and Law Programmes

### LLB Law

Details for LLB Law available on request

### BA (Hons) English

Level: Undergraduate/ First Cycle

ISCED-F Code: 0232

Detailed Programme information: [www.bournemouth.ac.uk/study/courses/ba-hons-english-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-english-foundation-year-option)

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/ba-english.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Gender and Sexuality (10 ECTS)</li><li>2. Writing for the Media (10 ECTS)</li><li>3. Narratives Structures (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Children's Literature (10 ECTS)</li><li>2. Modernism and Postmodernism (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Popular Texts and Intertexts (10 ECTS)</li><li>• Media: Messages and Meaning (10 ECTS)</li></ul>

### MA Creative Writing & Publishing

Level: Postgraduate/ Second Cycle

ISCED-F Code: 0232

Detailed Programme information: [www.bournemouth.ac.uk/study/courses/ma-creative-writing-publishing](http://www.bournemouth.ac.uk/study/courses/ma-creative-writing-publishing)

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/MA-Creative-Writing-and-Publishing.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5 with a minimum of 6.5 in writing and 6.0 in speaking, listening and reading.

#### Year 1 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Writing Fiction (10 ECTS)</li><li>2. Narrating Identities: Self, Text &amp; the World (10 ECTS)</li><li>3. Interactive Storytelling (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Marketing and PR for Writers (10 ECTS)</li><li>2. Publishing Cultures and Materialities (10 ECTS)</li><li>3. Design, Editing and Publishing (10 ECTS)</li></ol>

## BA (Hons) Politics

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0312

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-politics-foundation-year-option](http://www.bournemouth.ac.uk/study/courses/ba-hons-politics-foundation-year-option)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-politics.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in each component

**Please note:** Semester 1 final year units available on a case-by-case basis.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Digital Politics (10 ECTS)</li><li>2. Political Psychology (10 ECTS)</li><li>3. Political Journalism (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Political Marketing and Campaigning (10 ECTS)</li><li>2. Civil Society and Social Movements (10 ECTS)</li></ol> <b>Select the following Optional Unit:</b> <ul style="list-style-type: none"><li>• Youth Culture &amp; Politics 1945 to the Present (10 ECTS)</li></ul>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Units</b> <ol style="list-style-type: none"><li>1. History and Political Struggle: International Perspectives Through Film (10 ECTS)</li><li>2. Persuasion and Influence (10 ECTS)</li><li>3. Promotion, Power and Democracy (10 ECTS)</li></ol> <p><b>Please note:</b> Semester 1 final year units are available on a case-by-case basis.</p>
<b>Semester 2 offer</b>	Not available for exchange

## Unit information for our Faculty of Health & Social Sciences programmes

### Faculty of Health & Social Sciences

#### BA (Hons) Social Work

Level: Undergraduate/ First Cycle

ISCED-F Code: 0923

Detailed Programme information: [www.bournemouth.ac.uk/study/courses/ba-hons-social-work](http://www.bournemouth.ac.uk/study/courses/ba-hons-social-work)

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspeccs/ba-social-work.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 7.0, with a minimum 6.5 in each component.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units</b> <ol style="list-style-type: none"><li>1. Social Exclusion &amp; Discrimination (10 ECTS)</li><li>2. Psycho-social Perspectives of The Life Course (10 ECTS)</li><li>3. Foundations for Professional Practice and Research (IPE) (10 ECTS)</li></ol>
<b>Semester 2 offer</b>	Not available for exchange

#### (Hons) Sport and Exercise Science

Level: Undergraduate/ First Cycle

ISCED-F Code: 1014

Detailed Programme information: [www.bournemouth.ac.uk/study/courses/bsc-hons-sport-exercise-science](http://www.bournemouth.ac.uk/study/courses/bsc-hons-sport-exercise-science)

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspeccs/bsc-sport-and-exercise-science.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Advances in Sport and Exercise Biomechanics (10 ECTS)</li><li>2. Advances in Sport and Exercise Psychology (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Principles of Training (10 ECTS)</li><li>• Nutrition in Health and Disease (10 ECTS)</li><li>• Sport Management and Leadership (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Conducting Research in Sport and Exercise (10 ECTS)</li><li>2. Advances in Sport and Exercise Physiology (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Performance Analysis (10 ECTS)</li><li>• Issues, Controversies in Sport, Culture and Society (10 ECTS)</li></ul>

## BA (Hons) Sociology

Level: Undergraduate/ First Cycle

ISCED-F Code: 0314

Detailed Programme information: [www.bournemouth.ac.uk/study/courses/ba-hons-sociology](http://www.bournemouth.ac.uk/study/courses/ba-hons-sociology)

Programme specification: <https://intranetsp.bournemouth.ac.uk/progspecs/ba-sociology.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

### Year 2 entry

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Qualitative Research Skills (10 ECTS)</li><li>2. Contemporary Social Theory (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• The Impact of Crime (10 ECTS)</li><li>• Youth Crime Gangs and On-Road Life (10 ECTS)</li><li>• Crime, Health &amp; Society (10 ECTS)</li><li>• Criminological Psychology (10 ECTS)</li></ul>
<b>Semester 2 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Doing Ethnographic Research (10 ECTS)</li><li>2. Understanding Globalisation (10 ECTS)</li></ol> <b>Select 1 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Ethnographies of Crime and Policing (10 ECTS)</li><li>• Understanding Culture (10 ECTS)</li><li>• Quantitative Skills (10 ECTS)</li><li>• Human Trafficking and Criminality (10 ECTS)</li><li>• Understanding Cultures (10 ECTS)</li><li>• Doing Ethnographic Research (10 ECTS)</li></ul>

### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<b>Compulsory Units:</b> <ol style="list-style-type: none"><li>1. Dissertation: <b>please note:</b> Dissertation cannot be studied in single semester</li><li>2. Terrorism, Protection and Society (10 ECTS)</li></ol> <b>Semesters 1&amp;2 students will select 1 of the following Optional Units or Semester 1 only students will select 2 of the following Optional Units:</b> <ul style="list-style-type: none"><li>• Criminology of Organisations (10 ECTS)</li><li>• The Sociology of Health and Illness (10 ECTS)</li><li>• Seekers, Believers &amp; Iconoclasts: The Sociology of Thought (10 ECTS)</li><li>• Capitalism's Crimes, Contracts, and Crises, Decolonial Perspectives in the Social Sciences (10 ECTS)</li><li>• Anthropology of International Intervention (10 ECTS)</li></ul>
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<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Dissertation: <b>please note:</b> Dissertation cannot be studied in single semester</li> <li>2. Politics and Ideology (10 ECTS)</li> </ol> <p><b>Semesters 1&amp;2 students will select 1 of the following Optional Units or Semester 1 only students will select 2 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Crime &amp; Criminal Justice in the 21st Century (10 ECTS)</li> <li>• Drugs, Crime and Society (10 ECTS)</li> <li>• Intersectional Criminology (10 ECTS)</li> <li>• Troubling Gender (10 ECTS)</li> <li>• Sport &amp; Leisure Cultures: Critical Perspectives (10 ECTS)</li> </ul>
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## BA (Hons) Sociology and Social Anthropology

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0314

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-sociology-social-anthropology-0](http://www.bournemouth.ac.uk/study/courses/ba-hons-sociology-social-anthropology-0)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-sociology-and-social-anthropology.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

### Year 2 entry

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Qualitative Research Skills (10 ECTS)</li> <li>2. Contemporary Social Theory (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Youth Crime, Gangs and On-Road Life (10 ECTS)</li> <li>• Impact of Crime (10 ECTS)</li> <li>• Crime, Health &amp; Society (10 ECTS)</li> <li>• Criminological Psychology (10 ECTS)</li> <li>• Contemporary Theory in Archaeology &amp; Anthropology* (10 ECTS)</li> <li>• Hunters, Gatherers and Europe: Prehistoric Europe* (10 ECTS)</li> </ul> <p><b>*Please note:</b> *these units are more archaeological in character than sociological</p>
<b>Semester 2 offer</b>	<p><b>Compulsory Unit:</b></p> <ol style="list-style-type: none"> <li>1. Understanding Cultures (10 ECTS)</li> </ol> <p><b>Select 2 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Understanding Globalisation (10 ECTS)</li> <li>• Human Trafficking and Criminality (10 ECTS)</li> <li>• Ethnographies of Crime and Policing (10 ECTS)</li> <li>• Quantitative Skills (10 ECTS)</li> <li>• Doing Ethnographic Research</li> </ul>

## Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<p><b>Compulsory Unit:</b></p> <ol style="list-style-type: none"> <li>1. Anthropology of International Intervention (10 ECTS)</li> </ol> <p><b>Select 2 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Terrorism, Protection and Society (10 ECTS)</li> <li>• Capitalism's Crimes, Contracts, and Crises, Decolonial Perspectives in the Social Sciences (10 ECTS)</li> <li>• Criminology of Organisations (10 ECTS)</li> <li>• The Sociology of Health and Illness (10 ECTS)</li> <li>• Seekers, Believers &amp; Iconoclasts: The Sociology of Thought (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Unit:</b></p> <ol style="list-style-type: none"> <li>1. Politics and Ideology (10 ECTS)</li> </ol> <p><b>Select 2 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Troubling Gender (10 ECTS)</li> <li>• Crime and Criminal Justice in the 21st Century (10 ECTS)</li> <li>• Drugs, Crime and Society (10 ECTS)</li> <li>• Intersectional Criminology (10 ECTS)</li> <li>• Animals and Society (10 ECTS): <b>please note:</b> this unit is more archaeological in character than sociological</li> </ul>

## **BA (Hons) Sociology & Criminology**

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0314

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-sociology-criminology](http://www.bournemouth.ac.uk/study/courses/ba-hons-sociology-criminology)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-sociology-and-criminology.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

## Year 2 entry

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Qualitative Research Skills (10 ECTS)</li> <li>2. Contemporary Social Theory (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Youth Crime, Gangs and On-Road Life (10 ECTS)</li> <li>• Impact of Crime (10 ECTS)</li> <li>• Criminological Psychology (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Human Trafficking and Criminality (10 ECTS)</li> <li>2. Quantitative Research Skills (10 ECTS) <b>OR</b> Doing Ethnographic Research (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Understanding Globalisation (10 ECTS)</li> <li>• Understanding Cultures (10 ECTS)</li> </ul> <p style="text-align: right;"><i>continued on next page</i></p>

	<ul style="list-style-type: none"> <li>• Ethnographies of Crime and Policing (10 ECTS)</li> <li>• Quantitative Research Skills (10 ECTS)</li> <li>• Doing Ethnographic Research (10 ECTS)</li> <li>• Crime, Health &amp; Society (10 ECTS)</li> </ul>
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### Year 3 entry (Final Year)

<b>Semester 1 offer</b>	<p><b>Compulsory Unit:</b></p> <ol style="list-style-type: none"> <li>1. Criminology of Organisations (10 ECTS)</li> </ol> <p><b>Select 2 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Anthropology of International Intervention (10 ECTS)</li> <li>• Seekers, Believers &amp; Iconoclasts: The Sociology of Thought (10 ECTS)</li> <li>• Capitalism's Crimes, Contracts, and Crises, Decolonial Perspectives in the Social Sciences (10 ECTS)</li> <li>• The Sociology of Health and Illness (10 ECTS)</li> <li>• Terrorism, Protection and Society (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Politics and Ideology (10 ECTS)</li> <li>2. Select 2 of the following Optional Units: <ul style="list-style-type: none"> <li>• Troubling Gender (10 ECTS)</li> <li>• Intersectionalities of Crime (10 ECTS)</li> <li>• Crime and Criminal Justice in the 21st Century (10 ECTS)</li> <li>• Drugs, Crime and Society (10 ECTS)</li> </ul> </li> </ol>

### **BA (Hons) Criminology**

**Level:** Undergraduate/ First Cycle

**ISCED-F Code:** 0319

**Detailed Programme information:** [www.bournemouth.ac.uk/study/courses/ba-hons-criminology](http://www.bournemouth.ac.uk/study/courses/ba-hons-criminology)

**Programme specification:** <https://intranetsp.bournemouth.ac.uk/progspecs/ba-criminology.pdf>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

### Year 2 entry

<b>Semester 1 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Impact of Crime (10 ECTS)</li> <li>2. Qualitative Research Skills (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Contemporary Social Theory (10 ECTS)</li> <li>• Youth Crime, Gangs and On-Road Life (10 ECTS)</li> <li>• Crime, Health &amp; Society (10 ECTS)</li> <li>• Criminological Psychology (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Units:</b></p> <ol style="list-style-type: none"> <li>1. Human Trafficking and Criminality (10 ECTS)</li> <li>2. Quantitative Research Skills (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Doing Ethnographic Research (10 ECTS)</li> </ul> <p style="text-align: right;"><i>continued on next page</i></p>

	<ul style="list-style-type: none"> <li>• Understanding Globalisation (10 ECTS)</li> <li>• Ethnographies of Crime and Policing (10 ECTS)</li> <li>• Understanding Cultures (10 ECTS)</li> </ul>
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**Year 3 entry (Final Year)**

<b>Semester 1 offer</b>	<p><b>Compulsory Unit:</b></p> <ol style="list-style-type: none"> <li>1. Criminology of Organisations (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Terrorism, Protection &amp; Society (10 ECTS)</li> <li>• Seekers, Believers &amp; Iconoclasts: The Sociology of Thought (10 ECTS)</li> <li>• Anthropology of International Intervention (10 ECTS)</li> <li>• The Sociology of Health and Illness (10 ECTS)</li> <li>• Capitalism’s Crimes, Contracts, and Crises, Decolonial Perspectives in the Social Sciences (10 ECTS)</li> </ul>
<b>Semester 2 offer</b>	<p><b>Compulsory Unit:</b></p> <ol style="list-style-type: none"> <li>1. Drugs, Crime and Society (10 ECTS)</li> </ol> <p><b>Select 1 of the following Optional Units:</b></p> <ul style="list-style-type: none"> <li>• Politics and Ideology (10 ECTS)</li> <li>• Crime and Criminal Justice in the 21st Century (10 ECTS)</li> <li>• Intersectionalities of Crime (10 ECTS)</li> <li>• Troubling Gender (10 ECTS)</li> </ul>