

**Sexual Harassment in the Tourism Industry**  
**Bournemouth University, Bournemouth, UK**  
**Monday, 7th July, 2014**

Dear Colleagues,

The School of Tourism, in collaboration with the School of Health & Social Care, at Bournemouth University is delighted to invite you to a unique multi-disciplinary workshop.

This workshop aims to address the “present-absent” paradox of sexual harassment in the tourism workplace. Despite the growing recognition of the high prevalence of sexual harassment in the tourism and hospitality industry, issues regarding the prevention, reduction, management and coping with this phenomenon have been largely neglected (Hoel & Einarsen, 2003). Bringing together academics from various disciplines, practitioners, social activists and students, this event aspires to raise awareness, facilitate knowledge transfer and collaborations which will contribute towards the establishment of responsible management practices in the tourism workplace.

**Participation:** Attendance is free of charge, but places are limited. If you wish to attend, please e-mail to [DDP@bournemouth.ac.uk](mailto:DDP@bournemouth.ac.uk) by **Friday 6 June 2014 16:00 to RSVP**.

**Venue:** The Professional Engagement Suite, School of Tourism, Talbot Campus, Bournemouth University.

**Programme:**

**9:15** Coffee and registration

**9:45** Welcome and Introduction - Avital Biran, Bournemouth University

**10:00 Session 1 - Sexual Harassment and Everyday Sexism in the Workplace**

Karen Cole, Unite

- *Sexual Harassment in the Workplace*

Laura Bates, Everyday Sexism Project

- *Shedding Light on Sexism and Sexual harassment*

**11:15** Coffee break

**11:30 Session 2 - Sea, Sun, Sex and Sexual Harassment?**

Nigel Morgan, University of Surrey

- *Sexualised Tourism Environments*

Dana Yagil, Haifa University

- *Being Harassed as a Job Requirement: The Employee's Perspective*

**12:45** Lunch

**14:15 Session 3 - Education as Agent of Change: Industry, Higher Education and Students' Perspectives**

Tricia Barnett, Equality in Tourism

- *Educating the Industry About Gender and Equality*

Yael Ram, Ashkelon Academic College and Avital Biran, Bournemouth University

- *"Let's Talk about Sexual Harassment.."*

Students' Union at Bournemouth University (SUBU)

- *Sexism and Gender Equality: A Perspective from the Student Movement*

**15:45** Coffee break

**16:00 Session 4 - Where Do We Go Now? Discussion, Conclusion and Future Initiatives**

Facilitators: Avital Biran, Lee-Ann Fenge and Rosie Read, Bournemouth University

For further information or if you have any questions please contact Avital Biran at [abiran@bournemouth.ac.uk](mailto:abiran@bournemouth.ac.uk).

**We look forward to seeing you in Bournemouth!**