

# The Creative and Innovative Strategic Thinking Tool (CiST)

## What is CiST?

- CiST is a process to aid strategy development
- CiST can be used by individuals or teams
- CiST encourages creative and innovative strategic thinking via consideration of reality tomorrow, rather than today

## Key Benefits of CiST

- When used by a team it supports leaders to empower others by fostering collaboration and helping team members to appreciate the bigger picture
- Promotes innovative and creative thinking by forcing individuals and teams to think beyond the constraints and established ways of doing things today

## Relevance

- The CiST tool aids leaders to demonstrate creativity (P1), dynamic leadership (P2) and innovation (P3), which are all strategic enablers of BU2018

## Further Information about the development of CiST

- Please refer to the supporting case study

