

Graduate Outcomes Survey 2017/18

INTRODUCTION

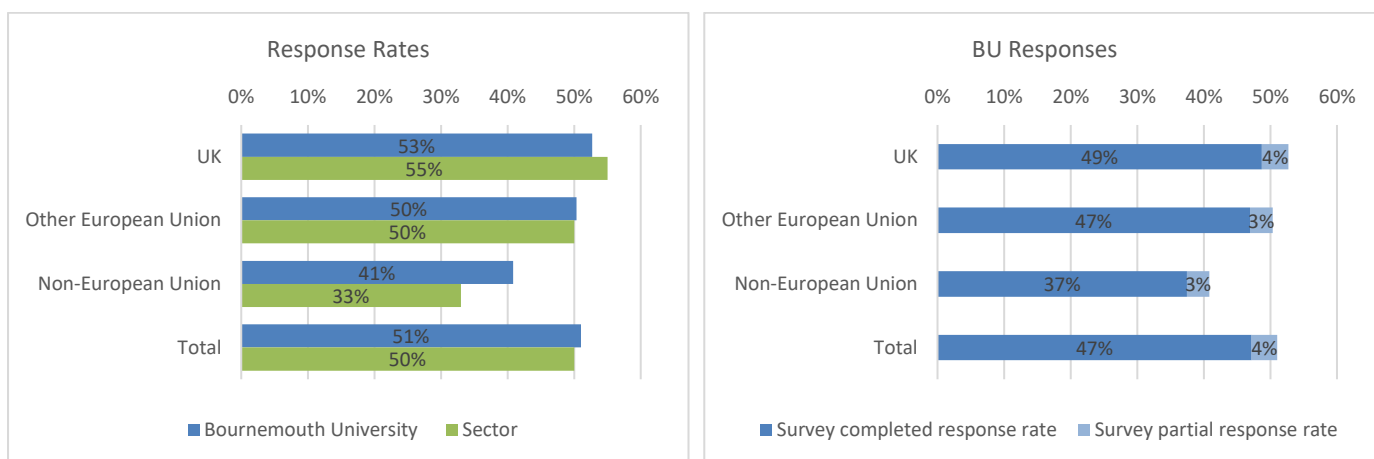
This report provides an overview of the data collected through the Graduate Outcomes survey. Graduate Outcomes is a new national survey of students completing courses of higher education (HE). It is conducted across the UK and seeks to survey the entire graduate population capturing information about the activities and perspectives of graduates 15 months after they finish their studies. It is a new survey conducted differently from previous leaver destination surveys and producing different information. These new statistics are not comparable with the results of the earlier Destinations of Leavers from Higher Education (DLHE) survey.

This is the first year that the Graduate Outcomes data has been collected, as a result they have been designated as Experimental Statistics by the Higher Education Statistics Agency (HESA) in line with the Code of Practice for Statistics.

RESPONSE RATES

At BU there were 2395 graduates who responded to the Graduate Outcomes 2017/18 survey from the target population of 5078, a rate of 47% complete responses, matching the sector response rate. When including graduates who partially completed the survey, this response rate rises to 51%, increasing the number of usable responses to 2592, this compares to a 50% combined response rate across the sector.

Data used in this report is based on both complete and partially completed responses as per the Higher Education Graduate Outcomes Statistics: UK, 2017/18 Statistical Bulletin released by HESA.



The sector completed response rate among UK domiciled graduates was 52%, at BU this was 3% lower at 49%. At BU Other EU achieved 47% of complete responses where non-EU achieved 37%, this is compared to 46% and 29% respectively for the sector.

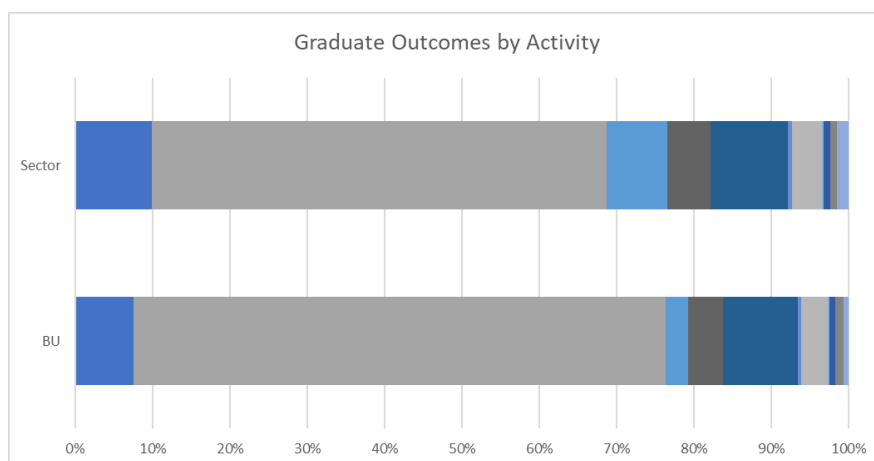
ACTIVITIES OF GRADUATES

Of all respondents at a sector level, 59% went into full time employment (excluding anyone who was also in study). For postgraduates this was 66%, for undergraduates 56%. BU outperformed this at all levels – reporting 69% across the board.

At a sector level 90% of graduates were in some form of work or further study. This compares to 91% at BU. 69% of BU graduates went into full time employment compared to 59% at sector level. It should be noted that there is a distinction between the terms “work” and “employment”; graduates who identify their most important activity as being engaged in unpaid or voluntary work for an employer are classified as in work, but not in employment.

The percentage of survey respondents in further study at BU was 11% including 8% who were in both employment and study. For the sector these figures have been published as 18% and 10% respectively.

Unemployment, including those due to start work or study, accounted for 5% of graduates across the sector, with BU reporting 4%.



The following tables show how BU performed compared to the sector split by level in terms of the groupings “% in some form of Work or Further Study”, “% in Employment or Further Study”, “% in Employment or Unpaid Work” and “% in Further Study”.

Access to sector data for these measures is currently restricted to overall UG/PG totals but data by level is provided for BU for information. BU outperforms the sector in all work / employment categories at both levels. In terms of further study BU performance is just below 11% at overall, PG and UG level, this falls behind sector data by 7%, 4% and 9% respectively.

LEVEL - BU	% in some form of Work or Further Study	% in Employment or Further Study	% in Employment or Unpaid Work	% in Further Study
BU Postgraduate (research)	96.5%	96.5%	94.7%	17.5%
BU Postgraduate (taught)	91.6%	91.1%	88.4%	10.0%
BU PG Overall	92.1%	91.7%	89.1%	10.7%
Sector PG Overall	92%	91%	87%	15%
BU First degree	90.2%	89.5%	86.6%	11.1%
BU Other undergraduate	94.4%	93.6%	92.9%	9.4%
BU UG Overall	90.8%	90.0%	87.5%	10.9%
Sector UG Overall	88%	87%	79%	20%
BU Overall	91.0%	90.4%	87.8%	10.9%
Sector Overall	90%	88%	81%	18%

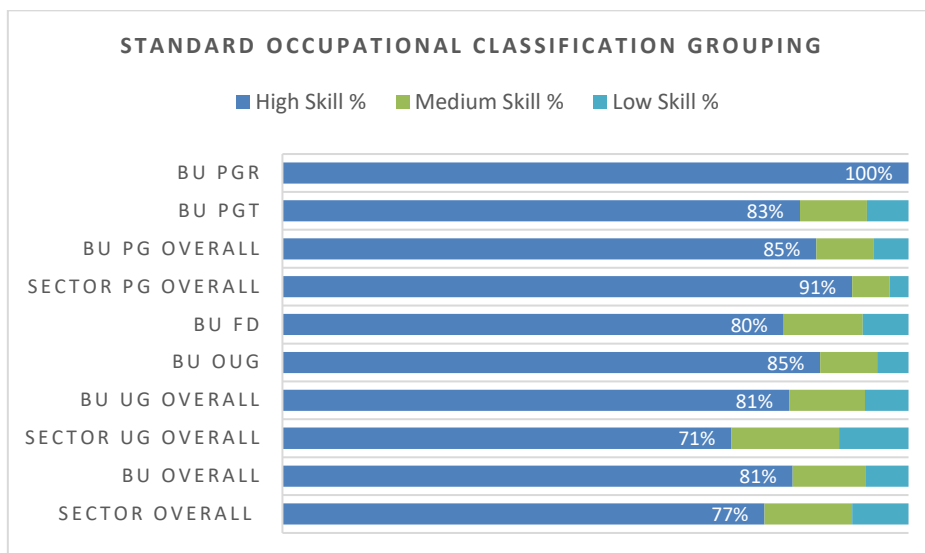
Sector data is based on rounded numbers in line with HESA rounding strategy.

HIGHLY SKILLED

The standard occupational classification (SOC) of graduates entering work in the UK has been used to derive three categories –

- high skilled (*Managers, directors and senior officials, Professional, Associate professional and technical occupations*)
- medium skilled (*Administrative & secretarial, Skilled trades, Caring, leisure & other service occupations*)
- low skilled (*Sales and customer service, Process, plant and machine operatives, Elementary occupations*)

The data is restricted to graduates entering work in the UK based upon what the graduate considered to be their most important activity on the census week. Activities included are 1. Paid work for an employer, 2. Self-employment/freelancing, 3. Running my own business, 4. Developing a creative, artistic or professional portfolio, and 5. Voluntary/unpaid work for an employer.



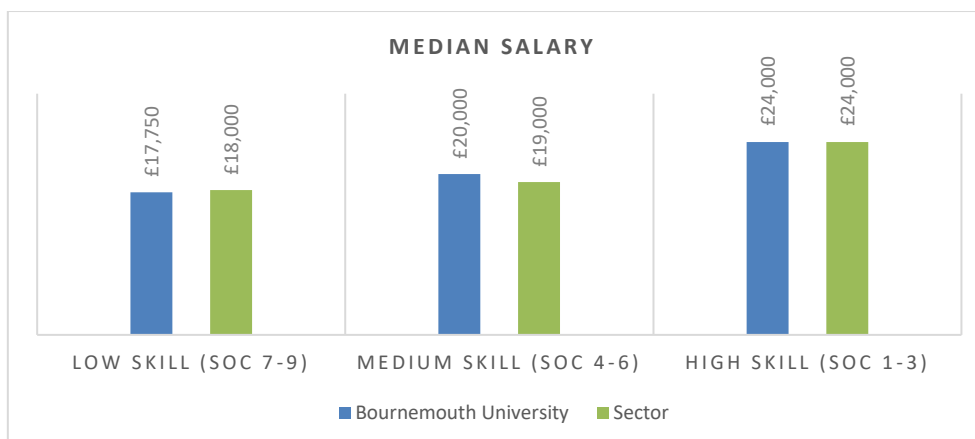
At an overall level BU is 4% ahead of the sector in terms of the percentage of graduates entering work in highly skilled roles (BU 81% vs Sector 77%). As before, access to sector data for these measures is currently restricted to overall UG/PG totals but data by level is provided for BU for information. At UG level 81% of BU graduates are reported to be in high skilled roles compared to 71% in the sector. At PG level the percentage of graduates in high skilled roles from BU is behind the sector by 6% (BU 85% vs Sector 91%)

LEVEL - BU	High Skilled %	Medium Skilled %	Low Skilled %
BU Postgraduate (research)	100.0%	0.0%	0.0%
BU Postgraduate (taught)	82.7%	10.7%	6.6%
BU PG Overall	85.3%	9.1%	5.6%
Sector PG Overall	91%	6%	3%
BU First degree	79.9%	12.6%	7.3%
BU Other undergraduate	85.1%	9.0%	5.0%
BU UG Overall	80.6%	12.1%	6.9%
Sector UG Overall	71%	17%	11%
BU Overall	81.3%	11.7%	6.8%
Sector Overall	77%	14%	9%

Sector data is based on rounded numbers in line with HESA rounding strategy.

MEDIAN SALARIES

Salary data relates to Full Time, First Degree leavers in employment in the UK. Results exclude outliers within the data – in line with HESA definitions the lower cut-off was salaries below £11,513 per annum. At the upper extreme of the salary range, graduates reporting a salary of £73,000 or higher have been excluded.



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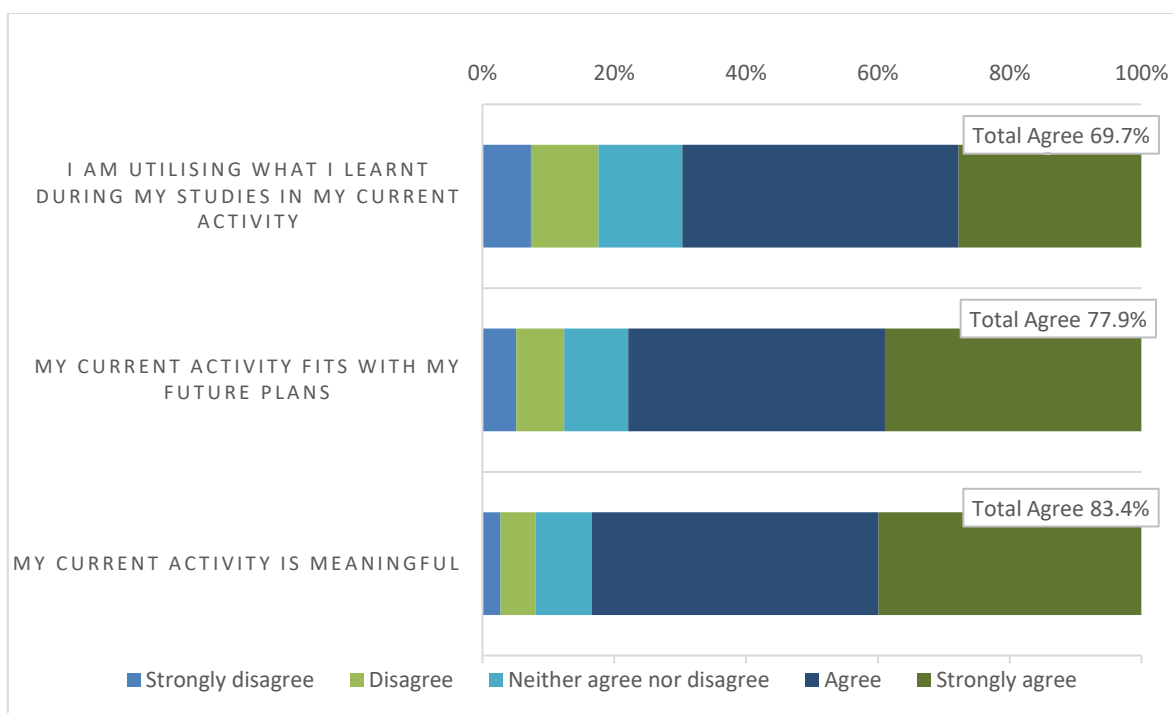
Overall, BU perform in line with the sector median salary for those in high skilled employment at £24,000 per annum. The BU median salary for those in medium skilled employment is £20,000, £1,000 greater than the sector median of £19,000. The median salary for BU graduates in low skilled employment is £250 less per annum than the sector median.

The pay gap between male and female full-time first degree graduates in full-time paid employment in the UK was greatest among those in the high skilled group at a sector level (7.7%) with the male median salary reported as £26,000 compared to the female median of £24,000. At BU the gap was smaller at 4% with males in the high skilled group earning £1k more than their female counterparts (£25,000 and £24,000 respectively).

In the medium skill employment group BU salaries were again £1k apart but both male and female salaries were ahead of the sector, with BU male graduates in the medium skilled category earning £21,000 compared to the sector median of £20,000. This is compared to female BU graduates earning £20,000 with the sector equivalent being £19,000.

STUDENT VOICE

In addition to requesting information regarding their activities during the relevant census week, graduates were also asked three questions to summarise their feelings about their activities at the time of the survey (these questions are commonly referred to as graduate voice questions).



BU falls behind the sector in all three student voice measures.

In terms of the percentage of graduates who agree that their current activity is meaningful 83% of graduates agreed or strongly agreed with this statement compared to 86% across the sector.

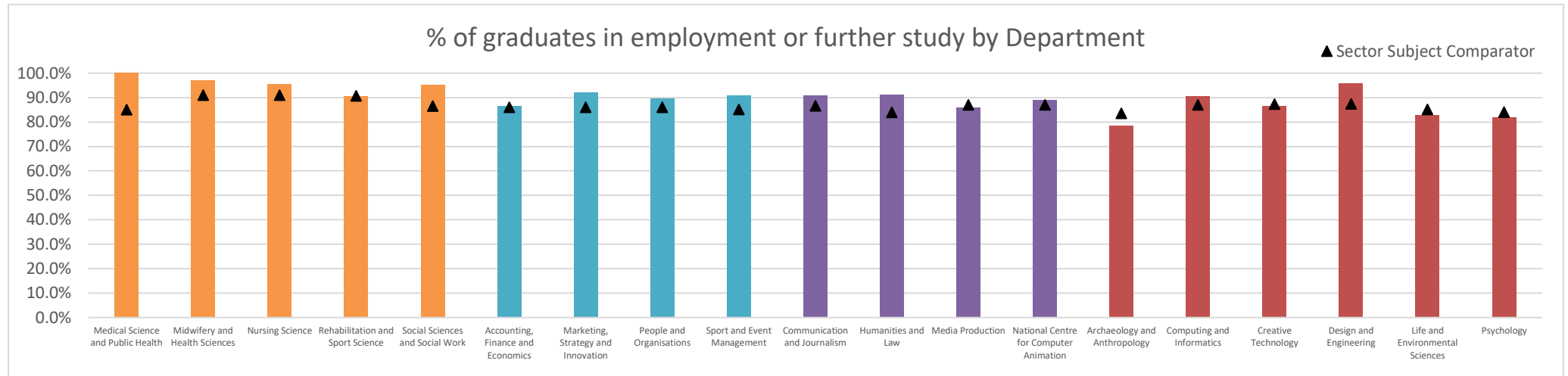
78% of BU graduates agree or strongly agree that their current activity fits with their future plans; 2% below the sector figure of 80%.

In terms of whether graduates felt that their current activity was utilising what was learnt during their studies 70% of BU graduates agreed or strongly agreed compared to 72% across the sector.

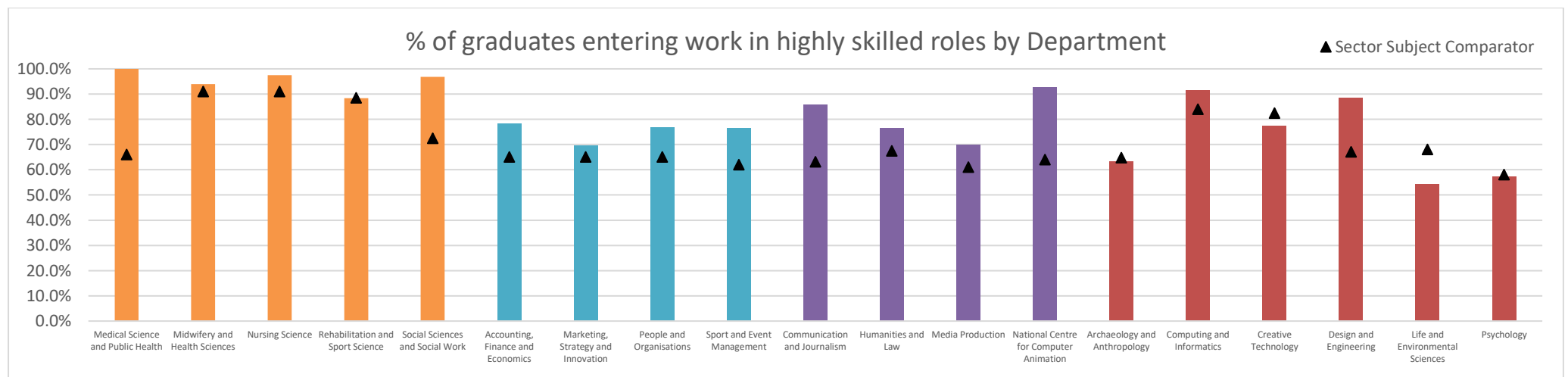
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BU Faculty / Department / Programme Results - UG

The chart below breaks down performance by Department for the measure % of graduates in employment or further study. The comparison line shows the sector data for UG subject coding present within the department.



The following chart breaks down performance by Department for graduates entering work in highly skilled roles (standard occupational classifications 1-3). The comparison line shows the sector data for UG subject coding present within the department.



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The table below shows employability rates in the 2017/18 Graduate Outcomes Survey by Programme, Department and Faculty for UG programmes. The percentage of leavers in in employment or further study is shown as well as the percentage of those in employment or unpaid work, the total percentage rate for those leavers in further study approximately 15 months after leaving is also shown. The percentage of those in highly skilled employment is also reported, together with results of the student voice questions. Salary data refers to full time first degree leavers in UK employment only. Data is suppressed (..) where less than 4 salaries were reported. It is important when viewing this data to consider the base population and the response rate of the Graduate Outcomes survey. Clearly a lower base population will elicit a greater percentage fluctuation for that programme. Data is not displayed for programmes with less than 4 respondents.

FACULTY / DEPARTMENT / PROGRAMME	% In employment or further study	% In employment or unpaid work	% In further study	% High Skilled	Median Salary FT FD in UK Employment	% Agree Activity is meaningful	% Agree Activity fits with future plans	% Agree Using Skills learnt during studies	Graduate Outcomes Population	Response Rate
Faculty Of Health & Social Sciences	94.7%	92.6%	6.0%	95.5%	£24,000	94.8%	88.8%	88.4%	431	52.1%
Medical Science & Public Health	100.0%	100.0%	0.0%	100.0%	..	100.0%	100.0%	75.0%	4	80.0%
BSC (HONS) PUBLIC HEALTH WITH PROFESSIONAL REGISTRATION AS A SPECIALIST COMMUNITY PUBLIC HEALTH NURSE (HEALTH VISITING)	100.0%	100.0%	0.0%	100.0%	..	100.0%	100.0%	75.0%	4	80.0%
Midwifery and Health Sciences	97.1%	97.1%	2.9%	93.9%	£28,000	87.9%	90.9%	84.8%	35	57.4%
BSC (HONS) MIDWIFERY	100.0%	100.0%	6.3%	93.8%	£28,000	93.3%	86.7%	80.0%	16	55.2%
DIPHE IN OPERATING DEPARTMENT PRACTICE	100.0%	100.0%	0.0%	94.1%	..	82.4%	94.1%	88.2%	18	58.1%
Nursing Science	95.5%	94.0%	6.7%	97.5%	£23,023	100.0%	91.5%	93.9%	134	46.0%
BSC (HONS) ADULT NURSING	95.2%	93.3%	8.7%	98.9%	£23,023	100.0%	92.2%	94.3%	104	46.6%
BSC (HONS) CHILDREN'S AND YOUNG PEOPLE'S NURSING	91.7%	91.7%	0.0%	90.9%	£26,000	100.0%	81.8%	90.9%	12	54.5%
BSC (HONS) MENTAL HEALTH NURSING	100.0%	100.0%	0.0%	94.4%	£23,000	100.0%	93.8%	93.8%	18	39.1%
Rehabilitation and Sport Science	90.7%	85.3%	5.3%	88.3%	£24,000	89.9%	78.3%	73.9%	75	50.7%
BSC (HONS) CLINICAL EXERCISE SCIENCE	92.9%	85.7%	7.1%	83.3%	£21,000	84.6%	61.5%	38.5%	14	41.2%
BSC (HONS) NUTRITION	90.5%	76.2%	14.3%	78.6%	£22,000	83.3%	72.2%	55.6%	21	50.0%
BSC (HONS) OCCUPATIONAL THERAPY	90.0%	90.0%	0.0%	94.1%	£24,000	94.7%	89.5%	100.0%	20	50.0%
BSC (HONS) PHYSIOTHERAPY	100.0%	100.0%	0.0%	94.1%	£24,000	100.0%	88.2%	100.0%	18	64.3%
Social Sciences and Social Work	95.1%	93.4%	6.6%	96.9%	£28,698	94.4%	90.7%	91.8%	183	56.7%
BA (HONS) SOCIAL WORK	95.2%	95.2%	4.8%	100.0%	£29,000	100.0%	100.0%	100.0%	21	80.8%
BA (HONS) SOCIOLOGY AND ANTHROPOLOGY	100.0%	100.0%	0.0%	66.7%	£26,950	66.7%	100.0%	66.7%	4	40.0%
BA (HONS) SOCIOLOGY AND SOCIAL POLICY	85.7%	57.1%	28.6%	0.0%	£14,750	66.7%	50.0%	66.7%	7	58.3%
BSC (HONS) PROFESSIONAL PRACTICE	84.2%	84.2%	10.5%	100.0%	..	93.8%	81.3%	81.3%	19	76.0%
GRADUATE CERTIFICATE IN PRACTICE EDUCATION	100.0%	100.0%	4.8%	100.0%	..	100.0%	100.0%	94.7%	21	52.5%
GRADUATE CERTIFICATE IN PROFESSIONAL PRACTICE	96.2%	95.2%	5.7%	99.0%	..	94.7%	90.4%	93.5%	105	52.0%
Faculty Of Management	90.1%	88.3%	11.5%	74.9%	£25,000	82.3%	79.6%	65.8%	537	51.1%
Accounting, Finance & Economics	86.5%	83.3%	21.9%	78.3%	£25,000	78.0%	78.0%	76.8%	96	50.8%
BA (HONS) ACCOUNTING & FINANCE	84.8%	82.6%	21.7%	67.6%	£25,000	78.4%	83.8%	83.8%	46	51.1%
BA (HONS) ACCOUNTING AND BUSINESS	100.0%	100.0%	60.0%	100.0%	£25,000	75.0%	75.0%	75.0%	5	50.0%
BA (HONS) ACCOUNTING AND TAXATION	83.3%	83.3%	16.7%	80.0%	£22,000	66.7%	83.3%	100.0%	6	66.7%
BA (HONS) ECONOMICS	84.6%	76.9%	30.8%	88.9%	£29,500	84.6%	92.3%	53.8%	13	43.3%
BA (HONS) FINANCE AND BUSINESS	100.0%	100.0%	0.0%	87.5%	£24,000	81.8%	72.7%	81.8%	11	50.0%

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BA (HONS) FINANCE AND ECONOMICS	90.9%	81.8%	18.2%	85.7%	£23,000	85.7%	57.1%	57.1%	11	68.8%
Marketing, Strategy and Innovation	92.1%	90.8%	7.2%	69.6%	£24,000	82.1%	82.8%	62.4%	152	54.7%
BA (HONS) GLOBAL BUSINESS MANAGEMENT	90.0%	87.5%	17.5%	65.2%		85.7%	82.9%	76.5%	40	67.8%
BA (HONS) INTERNATIONAL HOSPITALITY MANAGEMENT	100.0%	100.0%	7.4%	69.6%	£23,000	85.2%	88.9%	63.0%	27	47.4%
BA (HONS) RETAIL MANAGEMENT	100.0%	100.0%	6.3%	80.0%	£26,000	93.8%	100.0%	68.8%	16	50.0%
BA (HONS) TOURISM MANAGEMENT	90.6%	90.6%	0.0%	40.0%	£21,000	69.2%	73.1%	53.8%	32	49.2%
BSC (HONS) MARKETING	86.1%	83.3%	2.8%	96.0%	£29,000	79.3%	75.9%	48.3%	36	58.1%
People and Organisations	89.7%	87.6%	8.3%	76.7%	£25,000	83.7%	81.5%	59.5%	145	54.5%
BA (HONS) BUSINESS AND MANAGEMENT	80.0%	80.0%	0.0%	69.2%	£22,000	80.0%	80.0%	52.6%	20	62.5%
BA (HONS) BUSINESS STUDIES	77.8%	77.8%	11.1%	16.7%	..	83.3%	50.0%	33.3%	9	42.9%
BA (HONS) BUSINESS STUDIES WITH ECONOMICS	100.0%	100.0%	0.0%	100.0%	..	100.0%	100.0%	75.0%	4	23.5%
BA (HONS) BUSINESS STUDIES WITH ENTERPRISE	100.0%	100.0%	25.0%	50.0%	..	66.7%	66.7%	33.3%	4	33.3%
BA (HONS) BUSINESS STUDIES WITH FINANCE	86.4%	90.9%	4.5%	83.3%	£25,000	95.2%	90.5%	60.0%	22	50.0%
BA (HONS) BUSINESS STUDIES WITH HUMAN RESOURCE MANAGEMENT	100.0%	90.9%	27.3%	50.0%	£24,000	90.9%	90.9%	70.0%	11	64.7%
BA (HONS) BUSINESS STUDIES WITH MARKETING	85.7%	78.6%	7.1%	85.7%	£25,000	73.1%	61.5%	53.8%	28	50.0%
BA (HONS) BUSINESS STUDIES WITH OPERATIONS AND PROJECT MANAGEMENT	96.0%	92.0%	8.0%	83.3%	£28,000	79.2%	87.5%	65.2%	25	73.5%
BA (HONS) INTERNATIONAL BUSINESS STUDIES	100.0%	100.0%	7.1%	100.0%	£27,000	92.3%	100.0%	69.2%	14	63.6%
BA (HONS) INTERNATIONAL MANAGEMENT	100.0%	100.0%	0.0%	0.0%		100.0%	100.0%	75.0%	5	83.3%
Sport and Event Management	91.0%	89.6%	12.5%	76.4%	£23,000	83.7%	75.2%	68.8%	144	45.4%
BA (HONS) EVENTS AND LEISURE MARKETING	81.3%	81.3%	0.0%	75.0%	£22,500	76.9%	76.9%	61.5%	16	41.0%
BA (HONS) EVENTS MANAGEMENT	97.9%	97.9%	10.6%	80.0%	£24,000	75.6%	75.6%	63.6%	47	42.0%
BSC (HONS) SPORTS DEVELOPMENT AND COACHING SCIENCES	85.0%	90.0%	15.0%	71.4%	£20,000	94.1%	82.4%	82.4%	20	41.7%
BSC (HONS) SPORTS MANAGEMENT	93.1%	93.1%	10.3%	90.9%	£26,000	91.7%	70.8%	79.2%	29	46.0%
BSC (HONS) SPORTS MANAGEMENT (GOLF)	81.8%	81.8%	0.0%	66.7%	£19,000	80.0%	80.0%	70.0%	11	64.7%
BSC (HONS) SPORTS PSYCHOLOGY AND COACHING SCIENCES	90.5%	76.2%	33.3%	53.8%	£19,000	90.0%	70.0%	60.0%	21	55.3%
Faculty Of Media & Communication	89.1%	87.6%	8.3%	80.9%	£23,000	82.5%	79.1%	66.7%	469	52.0%
Communication and Journalism	90.8%	89.2%	6.2%	85.9%	£23,000	82.8%	81.1%	68.0%	195	51.9%
BA (HONS) ADVERTISING	86.2%	86.2%	0.0%	90.5%	£22,500	64.0%	64.0%	56.0%	29	50.0%
BA (HONS) COMMUNICATION & MEDIA	88.5%	85.2%	8.2%	78.0%	£23,000	85.2%	77.8%	70.4%	61	55.5%
BA (HONS) MARKETING COMMUNICATIONS	93.8%	89.6%	12.5%	94.1%	£25,000	87.8%	87.8%	75.6%	48	56.5%
BA (HONS) MULTIMEDIA JOURNALISM	92.5%	95.0%	2.5%	87.5%	£21,500	88.2%	85.3%	70.6%	40	49.4%
BA (HONS) PUBLIC RELATIONS	94.1%	94.1%	0.0%	78.6%	£24,000	80.0%	93.3%	53.3%	17	40.5%
Humanities and Law	91.2%	86.8%	17.6%	76.6%	£22,500	81.7%	73.3%	60.0%	68	42.0%
BA (HONS) ENGLISH	90.5%	85.7%	9.5%	85.7%	£23,610	76.5%	70.6%	58.8%	21	53.8%
LLB (HONS) LAW	88.9%	86.1%	16.7%	84.0%	£21,500	84.8%	75.8%	63.6%	36	46.8%

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Media Production	85.8%	85.8%	5.2%	70.0%	£20,000	78.7%	73.8%	61.2%	134	51.9%
BA (HONS) DIGITAL MEDIA DESIGN	81.8%	72.7%	9.1%	100.0%	£23,000	81.8%	90.9%	72.7%	11	45.8%
BA (HONS) MEDIA PRODUCTION	81.6%	81.6%	6.1%	79.3%	£20,000	76.2%	66.7%	64.3%	49	53.8%
BA (HONS) RADIO	88.9%	88.9%	11.1%	57.1%	£21,000	77.8%	66.7%	55.6%	9	81.8%
BA (HONS) SCRIPTWRITING FOR FILM & TELEVISION	78.9%	84.2%	5.3%	38.5%	£19,500	70.6%	64.7%	47.1%	19	39.6%
BA (HONS) TELEVISION PRODUCTION	93.2%	93.2%	2.3%	71.9%	£20,000	85.4%	82.9%	62.5%	44	55.0%
National Centre for Computer Animation	88.9%	87.5%	11.1%	92.7%	£23,000	90.2%	90.2%	80.3%	72	67.9%
BA (HONS) COMPUTER ANIMATION ARTS	85.3%	85.3%	8.8%	88.2%	£20,000	79.3%	86.2%	75.9%	34	72.3%
BA (HONS) COMPUTER VISUALISATION AND ANIMATION	91.2%	88.2%	11.8%	95.0%	£24,000	100.0%	92.9%	82.1%	34	66.7%
BSC (HONS) SOFTWARE DEVELOPMENT FOR ANIMATION GAMES AND EFFECTS	100.0%	100.0%	25.0%	100.0%	£28,000	100.0%	100.0%	100.0%	4	66.7%
Faculty Of Science & Technology	86.1%	81.3%	16.0%	72.0%	£23,000	79.2%	68.8%	58.1%	562	57.8%
Archaeology and Anthropology	78.4%	62.2%	18.9%	63.2%	£20,000	75.0%	50.0%	59.4%	37	62.7%
BA (HONS) ARCHAEOLOGY AND ANTHROPOLOGY	77.8%	66.7%	11.1%	40.0%	..	37.5%	37.5%	50.0%	9	60.0%
BSC (HONS) ANTHROPOLOGY	66.7%	66.7%	0.0%	33.3%	..	40.0%	40.0%	40.0%	6	85.7%
BSC (HONS) ARCHAEOLOGICAL AND FORENSIC SCIENCES	100.0%	71.4%	28.6%	66.7%	..	100.0%	66.7%	66.7%	7	50.0%
BSC (HONS) ARCHAEOLOGY	83.3%	58.3%	33.3%	100.0%	£20,500	100.0%	58.3%	75.0%	12	63.2%
Computing & Informatics	90.4%	87.8%	11.3%	91.4%	£27,000	84.2%	84.2%	63.0%	115	56.4%
BSC (HONS) BUSINESS INFORMATION TECHNOLOGY	87.5%	87.5%	18.8%	91.7%	£25,500	86.7%	86.7%	85.7%	16	59.3%
BSC (HONS) COMPUTER NETWORKS	85.7%	85.7%	14.3%	75.0%	£24,000	80.0%	80.0%	60.0%	7	87.5%
BSC (HONS) COMPUTING	92.9%	89.3%	7.1%	88.9%	£27,000	91.3%	95.7%	69.6%	28	63.6%
BSC (HONS) CYBER SECURITY MANAGEMENT	71.4%	71.4%	0.0%	80.0%	..	66.7%	66.7%	60.0%	7	100.0%
BSC (HONS) FORENSIC COMPUTING AND SECURITY	93.3%	90.0%	3.3%	92.0%	£28,000	84.0%	80.0%	45.8%	30	50.8%
BSC (HONS) INFORMATION TECHNOLOGY MANAGEMENT	100.0%	100.0%	20.0%	100.0%	..	100.0%	100.0%	66.7%	5	29.4%
BSC (HONS) SOFTWARE ENGINEERING	90.5%	85.7%	23.8%	100.0%	£31,000	82.4%	82.4%	58.8%	21	55.3%
Creative Technology	86.7%	86.7%	9.3%	77.4%	£23,000	81.8%	65.7%	50.0%	75	55.6%
BSC (HONS) GAMES PROGRAMMING	88.9%	88.9%	7.4%	94.7%	£25,000	84.0%	76.0%	60.0%	27	58.7%
BSC (HONS) GAMES TECHNOLOGY	84.0%	84.0%	12.0%	82.4%	£21,000	78.3%	54.2%	45.8%	25	55.6%
BSC (HONS) MUSIC AND AUDIO TECHNOLOGY	100.0%	100.0%	14.3%	40.0%	£19,250	66.7%	66.7%	20.0%	7	70.0%
BSC (HONS) MUSIC AND SOUND PRODUCTION TECHNOLOGY	81.3%	81.3%	6.3%	58.3%	£17,100	91.7%	66.7%	50.0%	16	47.1%
Design & Engineering	95.9%	91.9%	13.5%	88.3%	£25,000	91.2%	83.8%	80.9%	74	54.4%
BA (HONS) INDUSTRIAL DESIGN	100.0%	100.0%	16.7%	100.0%	..	60.0%	40.0%	60.0%	6	42.9%
BA (HONS) PRODUCT DESIGN	100.0%	75.0%	25.0%	100.0%	..	50.0%	25.0%	50.0%	4	80.0%
BSC (HONS) DESIGN ENGINEERING	100.0%	91.7%	25.0%	90.9%	£29,000	100.0%	81.8%	100.0%	12	46.2%
BSC (HONS) PRODUCT DESIGN	87.5%	87.5%	12.5%	85.7%	£25,000	100.0%	100.0%	75.0%	8	80.0%
MDES (HONS) PRODUCT DESIGN	95.7%	91.3%	13.0%	100.0%	£24,000	90.9%	95.5%	81.8%	23	69.7%
MENG ENGINEERING	100.0%	100.0%	14.3%	100.0%	£28,500	100.0%	83.3%	100.0%	7	38.9%
MENG ENGINEERING (DIRECT ENTRY)	92.3%	92.3%	0.0%	63.6%	..	100.0%	100.0%	81.8%	13	46.4%

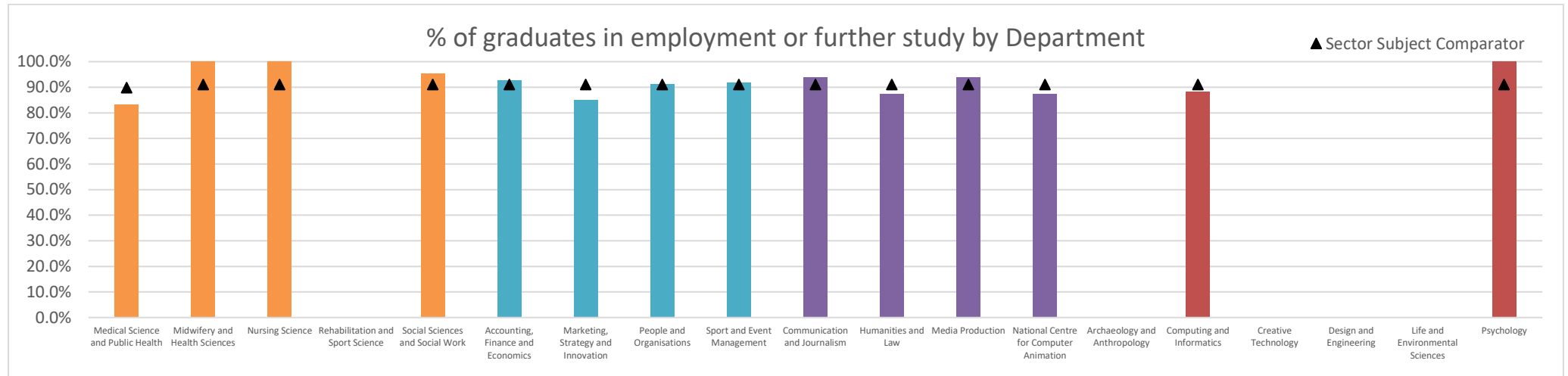
Graduate Outcomes Survey 2017/18

FACULTY / DEPARTMENT / PROGRAMME	% In employment or further study	% In employment or unpaid work	% In further study	% High Skilled	Median Salary FT FD in UK Employment	% Agree Activity is meaningful	% Agree Activity fits with future plans	% Agree Using Skills learnt during studies	Graduate Outcomes Population	Response Rate
Life & Environmental Sciences	82.9%	77.5%	19.4%	54.3%	£19,000	71.8%	54.2%	41.4%	129	65.2%
BSC (HONS) BIOLOGICAL SCIENCES	77.4%	61.3%	38.7%	53.8%	£17,000	75.0%	69.0%	55.2%	31	67.4%
BSC (HONS) ECOLOGY AND WILDLIFE CONSERVATION	72.0%	76.0%	12.0%	58.8%	£18,500	65.2%	47.8%	50.0%	25	62.5%
BSC (HONS) ENVIRONMENTAL SCIENCE	100.0%	83.3%	50.0%	50.0%	..	83.3%	83.3%	40.0%	6	75.0%
BSC (HONS) FORENSIC BIOLOGY	100.0%	100.0%	33.3%	60.0%	..	83.3%	50.0%	33.3%	6	100.0%
BSC (HONS) FORENSIC INVESTIGATION	78.9%	84.2%	5.3%	21.4%	£19,000	62.5%	37.5%	18.8%	19	67.9%
BSC (HONS) FORENSIC SCIENCE	90.6%	81.3%	12.5%	61.9%	£23,000	75.0%	53.6%	35.7%	32	68.1%
BSC (HONS) GEOGRAPHY	88.9%	88.9%	0.0%	75.0%	£21,591	77.8%	44.4%	44.4%	9	42.9%
Psychology	81.8%	75.8%	21.2%	57.1%	£22,000	75.6%	69.4%	61.8%	132	54.8%
BSC (HONS) PSYCHOLOGY	81.8%	75.8%	21.2%	57.1%	£22,000	75.6%	69.4%	61.8%	132	54.8%

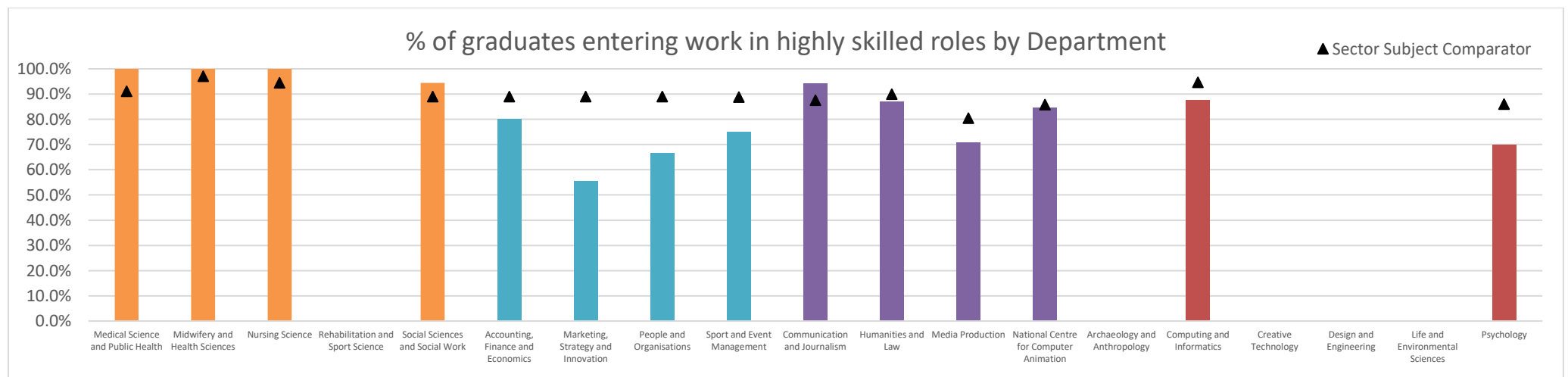
Graduate Outcomes Survey 2017/18

BU Faculty / Department / Programme Results - PG

The chart below breaks down performance by Department for the measure % of graduates in employment or further study. The comparison line shows the sector data for PG subject coding present within the department. Data has been suppressed where there were less than 4 respondents (departments marked *).



The following chart breaks down performance by Department for graduates entering work in highly skilled roles (standard occupational classifications 1-3). The comparison line shows the sector data for PG subject coding present within the department.



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The table below shows employability rates in the 2017/18 Graduate Outcomes Survey by Programme, Department and Faculty for PG programmes. The percentage of leavers in in employment or further study is shown as well as the percentage of those in employment or unpaid work, the total percentage rate for those leavers in further study approximately 15 months after leaving is also shown. The percentage of those in highly skilled employment is also reported, together with results of the student voice questions. It is important when viewing this data to consider the base population and the response rate of the Graduate Outcomes survey. Clearly a lower base population will elicit a greater percentage fluctuation for that programme. Data is not displayed for departments / programmes with less than 4 respondents.

FACULTY / DEPARTMENT / PROGRAMME	% In employment or further study	% In employment or unpaid work	% In further study	% High Skilled	% Agree Activity is meaningful	% Agree Activity fits with future plans	% Agree Using Skills learnt during studies	Graduate Outcomes Population	Response Rate
Faculty Of Health & Social Sciences	94.0%	94.0%	12.0%	97.6%	93.5%	89.1%	87.0%	50	63.3%
Medical Science & Public Health	83.3%	100.0%	0.0%	100.0%	83.3%	66.7%	66.7%	6	46.2%
MSC PUBLIC HEALTH	80.0%	100.0%	0.0%	100.0%	80.0%	60.0%	80.0%	5	41.7%
Midwifery and Health Sciences	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	100.0%	4	57.1%
PGDIP MIDWIFERY	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	100.0%	4	57.1%
Nursing Science	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	100.0%	7	70.0%
MA ADVANCED PRACTICE	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	100.0%	7	70.0%
Other - HSS	88.9%	88.9%	22.2%	100.0%	100.0%	100.0%	87.5%	9	64.3%
DOCTOR OF PHILOSOPHY - FACULTY OF HEALTH & SOCIAL SCIENCES - LIBRARY	100.0%	100.0%	40.0%	100.0%	100.0%	100.0%	100.0%	5	62.5%
Rehabilitation and Sport Science	-	-	-	-	-	-	-	-	-
Social Sciences and Social Work	95.2%	95.2%	14.3%	94.4%	88.9%	88.9%	83.3%	21	72.4%
MA ADVANCED MENTAL HEALTH PRACTICE	100.0%	100.0%	0.0%	100.0%	75.0%	75.0%	100.0%	4	66.7%
MA SOCIAL WORK	100.0%	100.0%	7.7%	91.7%	100.0%	100.0%	81.8%	13	76.5%
Faculty Of Management	88.5%	84.8%	8.4%	71.2%	78.4%	77.2%	70.8%	191	42.5%
Accounting, Finance & Economics	92.6%	88.9%	3.7%	80.0%	72.7%	68.2%	68.2%	27	44.3%
MSC FINANCE	100.0%	100.0%	0.0%	80.0%	85.7%	71.4%	100.0%	8	72.7%
MSC INTERNATIONAL ACCOUNTING AND FINANCE	100.0%	80.0%	20.0%	100.0%	25.0%	25.0%	50.0%	5	55.6%
MSC INTERNATIONAL ECONOMICS AND FINANCE	83.3%	83.3%	0.0%	100.0%	100.0%	100.0%	75.0%	6	50.0%
MSC INTERNATIONAL INVESTMENT AND FINANCE	100.0%	100.0%	0.0%	100.0%	66.7%	66.7%	66.7%	4	44.4%
Marketing, Strategy and Innovation	85.1%	81.9%	8.5%	55.6%	77.6%	75.3%	68.2%	94	42.0%
MSC INNOVATION MANAGEMENT AND ENTREPRENEURSHIP	75.0%	75.0%	12.5%	100.0%	87.5%	62.5%	62.5%	8	53.3%
MANAGEMENT	75.0%	70.0%	15.0%	0.0%	63.2%	73.7%	73.7%	20	34.5%
MSC INTERNATIONAL MANAGEMENT	81.0%	76.2%	4.8%	50.0%	70.0%	65.0%	70.0%	21	48.8%
MSC MARKETING MANAGEMENT	92.9%	92.9%	0.0%	50.0%	90.9%	81.8%	54.5%	14	36.8%
MSC RETAIL MANAGEMENT AND MARKETING	100.0%	100.0%	11.1%	100.0%	87.5%	100.0%	87.5%	9	50.0%
MSC TOURISM MANAGEMENT	90.9%	90.9%	9.1%	33.3%	75.0%	87.5%	62.5%	11	50.0%
MSC TOURISM MANAGEMENT AND MARKETING	100.0%	100.0%	0.0%	66.7%	85.7%	71.4%	57.1%	7	31.8%
Other - FoM	91.7%	91.7%	8.3%	100.0%	100.0%	91.7%	66.7%	12	66.7%
DOCTOR OF PHILOSOPHY - FACULTY OF MANAGEMENT - LIBRARY	100.0%	100.0%	12.5%	100.0%	100.0%	87.5%	62.5%	8	66.7%

Graduate Outcomes Survey 2017/18

FACULTY / DEPARTMENT / PROGRAMME	% In employment or further study	% In employment or unpaid work	% In further study	% High Skilled	% Agree Activity is meaningful	% Agree Activity fits with future plans	% Agree Using Skills learnt during studies	Graduate Outcomes Population	Response Rate
People and Organisations	91.2%	88.2%	8.8%	66.7%	90.0%	90.0%	83.3%	34	45.9%
MASTER OF BUSINESS ADMINISTRATION	90.0%	90.0%	0.0%	66.7%	70.0%	80.0%	100.0%	10	43.5%
MSC MANAGEMENT WITH HUMAN RESOURCES	100.0%	100.0%	0.0%	33.3%	100.0%	100.0%	66.7%	8	32.0%
MSC MANAGEMENT WITH PROJECT MANAGEMENT	80.0%	80.0%	20.0%	100.0%	100.0%	100.0%	88.9%	10	55.6%
Sport and Event Management	91.7%	83.3%	12.5%	75.0%	59.1%	68.2%	68.2%	24	33.3%
MSC EVENTS MANAGEMENT	83.3%	75.0%	16.7%	80.0%	41.7%	58.3%	66.7%	12	30.8%
MSC EVENTS MARKETING	100.0%	100.0%	0.0%	66.7%	66.7%	66.7%	33.3%	4	33.3%
MSC SPORT MANAGEMENT	100.0%	87.5%	12.5%	66.7%	85.7%	85.7%	85.7%	8	38.1%
Faculty Of Media & Communication	91.3%	89.8%	11.7%	85.9%	78.9%	70.7%	69.9%	196	45.5%
Communication and Journalism	94.0%	94.0%	10.0%	94.1%	91.1%	76.1%	69.6%	50	53.8%
MA ADVERTISING	100.0%	100.0%	0.0%	100.0%	66.7%	66.7%	33.3%	4	44.4%
MA CORPORATE COMMUNICATION	100.0%	100.0%	0.0%	100.0%	100.0%	75.0%	50.0%	5	71.4%
MA MEDIA AND COMMUNICATION	90.0%	90.0%	0.0%	66.7%	71.4%	50.0%	62.5%	10	37.0%
MA MULTIMEDIA JOURNALISM	75.0%	75.0%	25.0%	50.0%	75.0%	75.0%	50.0%	4	80.0%
PG CERTIFICATE EDUCATION PRACTICE	96.3%	96.3%	14.8%	100.0%	100.0%	85.2%	81.5%	27	60.0%
Humanities and Law	87.3%	81.8%	18.2%	87.0%	65.1%	63.6%	69.8%	55	39.3%
GRADUATE DIPLOMA IN LAW	40.0%	40.0%	0.0%	100.0%	80.0%	60.0%	80.0%	5	62.5%
LEGAL PRACTICE COURSE	88.9%	88.9%	0.0%	100.0%	42.9%	57.1%	57.1%	9	39.1%
LLM INTELLECTUAL PROPERTY	80.0%	40.0%	60.0%		100.0%	100.0%	100.0%	5	27.8%
LLM INTERNATIONAL COMMERCIAL LAW	83.3%	100.0%	50.0%		60.0%	60.0%	100.0%	6	33.3%
LLM INTERNATIONAL TAX LAW	75.0%	75.0%	0.0%	100.0%	100.0%	100.0%	50.0%	4	50.0%
MA LITERARY MEDIA	100.0%	100.0%	20.0%	33.3%	25.0%	25.0%	25.0%	5	55.6%
POSTGRADUATE CERTIFICATE INTELLECTUAL PROPERTY	100.0%	94.7%	10.5%	91.7%	71.4%	66.7%	71.4%	19	38.8%
Media Production	93.8%	93.8%	6.3%	70.8%	76.9%	71.8%	66.7%	48	47.1%
MA CREATIVE AND MEDIA EDUCATION	100.0%	100.0%	25.0%	100.0%	71.4%	71.4%	71.4%	8	88.9%
MA DIRECTING FILM AND TELEVISION	88.9%	88.9%	11.1%	66.7%	80.0%	80.0%	60.0%	9	40.9%
MA POST PRODUCTION EDITING	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	75.0%	5	41.7%
MA PRODUCING FILM AND TELEVISION	100.0%	100.0%	0.0%	33.3%	75.0%	75.0%	75.0%	5	55.6%
MA RADIO PRODUCTION	83.3%	83.3%	0.0%	60.0%	66.7%	66.7%	50.0%	6	75.0%
MA SCRIPTWRITING	100.0%	100.0%	0.0%	66.7%	60.0%	40.0%	60.0%	6	50.0%
MA SOUND DESIGN FOR FILM AND TELEVISION	87.5%	87.5%	0.0%	80.0%	85.7%	85.7%	71.4%	8	47.1%
National Centre for Computer Animation	87.5%	87.5%	9.4%	84.6%	76.9%	66.7%	66.7%	32	39.0%
MA 3D COMPUTER ANIMATION	85.0%	85.0%	10.0%	85.7%	75.0%	64.7%	64.7%	20	45.5%
MA DIGITAL EFFECTS	88.9%	88.9%	0.0%	75.0%	71.4%	57.1%	57.1%	9	30.0%
Other - FMC	100.0%	100.0%	18.2%	100.0%	100.0%	87.5%	100.0%	11	78.6%
DOCTOR OF PHILOSOPHY - FACULTY OF MEDIA & COMMUNICATION - LIBRARY	100.0%	100.0%	33.3%	100.0%	100.0%	100.0%	100.0%	6	85.7%
PHD STUDENTSHIP - FACULTY OF MEDIA & COMMUNICATION	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	100.0%	4	80.0%
Faculty Of Science & Technology	96.4%	92.9%	12.5%	88.6%	76.0%	76.0%	70.0%	56	46.3%

Graduate Outcomes Survey 2017/18

FACULTY / DEPARTMENT / PROGRAMME	% In employment or further study	% In employment or unpaid work	% In further study	% High Skilled	% Agree Activity is meaningful	% Agree Activity fits with future plans	% Agree Using Skills learnt during studies	Graduate Outcomes Population	Response Rate
Archaeology & Anthropology	-	-	-	-	-	-	-	-	-
Computing & Informatics	88.2%	82.4%	5.9%	87.5%	61.5%	69.2%	46.2%	17	50.0%
MSC INFORMATION TECHNOLOGY	83.3%	83.3%	0.0%	100.0%	66.7%	66.7%	44.4%	12	57.1%
Creative Technology	-	-	-	-	-	-	-	-	-
Design & Engineering	-	-	-	-	-	-	-	-	-
Life & Environmental Sciences	-	-	-	-	-	-	-	-	-
Other - FST	100.0%	96.0%	20.0%	100.0%	79.2%	79.2%	83.3%	25	58.1%
MASTER BY RESEARCH - FACULTY OF SCIENCE & TECHNOLOGY - LABORATORY	100.0%	100.0%	0.0%	100.0%	25.0%	50.0%	50.0%	5	71.4%
PHD STUDENTSHIP - FACULTY OF SCIENCE & TECHNOLOGY	100.0%	94.1%	23.5%	100.0%	88.2%	82.4%	88.2%	17	60.7%
Psychology	100.0%	100.0%	8.3%	70.0%	91.7%	83.3%	66.7%	12	34.3%
MSC CLINICAL AND DEVELOPMENTAL NEUROPSYCHOLOGY	100.0%	100.0%	0.0%	50.0%	100.0%	100.0%	80.0%	5	26.3%
MSC INVESTIGATIVE FORENSIC PSYCHOLOGY	100.0%	100.0%	14.3%	83.3%	85.7%	71.4%	57.1%	7	53.8%

Notes:

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Employment/Work/Study figures use the derived activity field for Graduate Outcomes which is broadly based on the most important activity of the graduate with a few exceptions: e.g. where graduates state that their most important activity is employment, and they have an additional activity of further study (or vice versa), the graduate is categorised as being in both work and further study.

High Skilled Employment figures are shown for graduates entering work in the UK based upon what the graduate considered to be their most important activity on the census week and combines the standard occupational classification codes of 1. Managers, directors and senior officials, 2. Professional occupations and 3. Associate professional and technical occupations. Activities included are 1. Paid work for an employer, 2. Self-employment/freelancing, 3. Running my own business, 4. Developing a creative, artistic or professional portfolio, and 5. Voluntary/unpaid work for an employer

Salary data relates to Full Time, First Degree leavers in employment in the UK. Salary data reported through the Graduate Outcomes survey has been cleaned, and the results exclude outliers within the data. For 2017/18 graduates, the April 2018 - March 2019 minimum wage of £7.38 per hour was used, resulting in a lower cut-off of salaries below £11,513. At the upper extreme of the salary range, graduates reporting a salary of £73,000 or higher have been excluded. This followed analysis (by HESA) of the distribution of graduates not excluded by the lower wage cut-off and accounts for the top 1.5% of salaries.

Graduates were asked three questions to summarise their feelings about their activities at the time of the survey (these questions are commonly referred to as graduate voice questions). Graduates were asked to rate the following statements either Strongly Agree, Agree, Neither Agree nor Disagree, Disagree or Strongly Disagree (% agree is derived from the combined responses for Strongly Agree and Agree);

- My current activity is meaningful
- My current activity fits with my future plans
- I am utilising what I learnt during my studies in my current activity