

	<p><b>Susanne Clarke</b></p> <p><b>Head of Service Excellence</b></p> <p><a href="http://uk.linkedin.com/in/susanneclarke">http://uk.linkedin.com/in/susanneclarke</a></p> <p><a href="https://staffprofiles.bournemouth.ac.uk/display/sclarke">https://staffprofiles.bournemouth.ac.uk/display/sclarke</a></p>
<p><b>Personal Coaching Statement</b></p>	<p>Effective coaching is a journey, which focuses on our unique experiences, our strengths, and our personal aims. My coaching practice is underpinned by a positive, respectful and supportive approach, respectful and goal oriented.</p>
<p><b>3 words/phrases that sum up the coaching approach</b></p>	<ol style="list-style-type: none"> <li>1. Supportive whilst challenging an individual to Achieve their goals.</li> <li>2. Respectful of others values and beliefs.</li> <li>3. Provision of a safe environment to be open and honest in order to gain the maximum benefit from the time.</li> </ol>
<p><b>Professional and/or relevant coaching qualifications</b></p>	<ul style="list-style-type: none"> <li>• INLPTA Certified NLP Diploma</li> <li>• Chartered Management Accountant (MA)</li> <li>• MSc Organizational Performance (Cranfield)</li> </ul>
<p><b>Any coaching-related tools you can offer eg MBTI; SDI; NLP et</b></p>	<ul style="list-style-type: none"> <li>• MBTI</li> <li>• NLP</li> <li>• Systemic Team coaching</li> </ul>
<p><b>Current CPD activities eg coaching supervision</b></p>	<ul style="list-style-type: none"> <li>• An experienced BU Internal coach. Validated by the BU Foundation Programme in Coaching and Mentoring Practice.</li> <li>• Appreciative Enquiry and a positive approach to improvement through focusing on what works.</li> </ul>
<p><b>Code of Ethics followed</b></p>	<p>The <a href="#">European Mentoring and Coaching Council (EMCC) Code</a> of ethics.</p>
<p><b>Any other relevant information that expands, supports or reinforces your credentials to coach</b></p>	<p>I am a firm believer in positive approaches, that support you in building self-efficacy, increasing motivation, and building understanding of the role emotions play in our daily lives. Every moment is a fresh beginning and I use several coaching models that are underpinned by positive scholarship to support you to embrace your full potential. <b>I welcome staff to contact me to see if we can work together, as well as teams, who would like to explore the benefits of team coaching.</b></p>

**Quote from a previous coachee**

“Susanne is a kind yet firm coach and allowed me to believe in myself to an extent that I had not previously considered possible”.