

Bournemouth University Travel Plan 2019-2025 measures and initiatives update – November 2019

Introduction

The Bournemouth University Travel Plan 2019-25 is a 'living' document which is regularly monitored, evaluated and reviewed. This Travel Plan update document highlights the measures which have been initiated over the life span of the Travel Plan 2019-25. This document will also review how the Travel Plan has performed against the modal targets set. A summary of the how the Travel Plan has been monitored and evaluated since 2019 is also provided.

Measures and initiatives

The Travel Plan has a suite of measures and initiatives to ensure the university is accessible for students, staff, and visitors, via a range of sustainable travel options. [The Bournemouth University Travel Plan 2019-25 summary document](#) identified a number of new and improved measures and incentives to help promote modal shift away from single occupancy car use and to help achieve the Travel Plan 2019-25 specific targets. The table below provides a summary of the suite of Travel Plan measures and initiative| which have been implemented since 2019.

Theme / Mode	Measure	Description	Owner	Target Date	Comment/Impact	R A G	Action Complete
Environmental Impact	Scope 3 carbon reporting	Develop a “robust” BU specific methodology for Scope 3 carbon reporting.	Travel and Transport Team	Aug 2019			
		Establish Scope 3 carbon reporting baseline.	Travel and Transport Team	Aug 2019			
	Carbon Reduction	Produce and implement transport specific element of Carbon Reduction Strategy including target.	Travel and Transport Team	Sep 2020			
	BU fleet vehicles	All BU fleet vehicles to be hybrid or fully electric by 2025	Travel and Transport Team	Jan 2025			
Strategic Campus Development	Planning applications for BU2025 projects	Travel Plan to make a positive contribution to transport mitigation strategy for each and every planning application submitted as part of the BU2025 programme.	Estates Department	On-going			
		Travel Plan to achieve targeted number of BREEAM credits for each new build project.	Estates Department	On-going			
	Living Lab project	One “Living Labs” project per year.	Travel and Transport Team	On-going			
	Local Authority engagement	Establish six-monthly (minimum) engagement forum with key Local Authority transport officers.	TPC	Sep 2019			
	Travel Plan	Incorporate Innovation into the Travel	TPC				

Research and Collaboration	Group	Plan Group meetings with Faculty representation, with a defined method for taking forward outputs.		Sep 2019			
	Cycling improvements	Engage with the Local Authority on cycling improvements between Talbot and Lansdowne Campuses.	Travel Plan Co-ordinator (TPC)	Sep 2020			
Management and Delivery	Stakeholder groups	The TPC will meet faculty representatives, modal champions and travel user groups on a regular basis to discuss TP issues outside the formal TPG.	TPC	On-going			
	Embedding innovation into TPG	The topic of “innovation” will be included as an agenda item in the quarterly TPG meeting, with side-meetings for “innovation sub-groups” facilitated as required.	TPC	On-going			
	Wellbeing Group	The Wellbeing group will be integrated into the TP through links with the Head of Sustainability and the Travel and Transport Manager.	Head of Sustainability / Travel and Transport Manager	On-going			
	Proposed TP management and delivery structure	The management and delivery structure currently in place for the TP will be updated to provide opportunities for communication between different groups and for decision-making powers below the ULT.	TPC	TBC			
	Online travel	An online version of the travel	TPC	On-			

Marketing and Coms.	resources	information leaflets currently distributed to new staff and students will be made available and circulated using all relevant channels.		going			
	Green Week	BU will continue to promote “Green Week” during which a number of events are held to encourage sustainable travel.	Travel and Transport Team	On-going			
	Other sustainable travel events	BU will identify further sustainable travel events and provide appropriate resources to support engagement.	Travel and Transport Team	On-going			
		BU will use sustainable travel events to promote a full range of travel options, including walking, cycling, public transport and the use of hybrid / fully electric vehicles.	Travel and Transport Team	On-going			
	Green Rewards	BU will continue to review the Green Rewards scheme to ensure that it remains “fresh” and engaging for staff.	Travel and Transport Team	On-going			
	Personalised Travel Planning	BU will review how Personalised Travel Planning is delivered to staff and students, e.g. investigate the use of MyPTP.	Travel and Transport Team	TBC			
	Travel User Groups	BU will continue to promote membership of both Walking and Bicycle User Groups. A “bike buddy” scheme will be established in collaboration with BUBUG that will connect new / inexperienced cyclists	TPC	On-going			

Walking and Cycling		with experienced cyclists to provide informal training and improve confidence.					
	Equipment and maintenance	Continued promotion of staff discounts available for the purchase of walking and cycling equipment, including the modified "Travel to Work" loan.	Travel and Transport Team	On-going			
		Promotional incentives (umbrellas, pedometers and re-usable coffee mugs) to be continued to be made available at travel events held on campus	Travel and Transport Team	On-going			
		BU will continue to offer measures to enhance cycle security on campus, including security locks, secure cycle compounds and free security tagging.	Travel and Transport Team	On-going			
	Cycle to Work	Regular reviews of the "Cycle to Work" scheme and investigate new schemes where they are considered to have the potential to surpass the existing offering (e.g. Green Commute initiative for electric bikes).	Travel and Transport Team	On-going			
	Dr Bike sessions	Regular Dr Bike sessions will be organised on campus	Travel and Transport Team	On-going			
	Hope 2 Cycle	Course offering basic skills in cycle maintenance and repair to be made available to staff and students.	Travel and Transport Team	On-going			
	New Forest	This project provides a way of	Travel and	On-			

	bike project	refurbishing abandoned bikes left on campus, whilst also providing people with a low-cost way of getting into cycling.	Transport Team	going			
	Road safety and training	Continued engagement with road safety campaigns.	Travel and Transport Team	On-going			
		BU will continue to offer a free "Bikeability" training course to staff and students.	Travel and Transport Team	On-going			
	BU by Bike loan scheme	Annual reviews to be completed of the "BU by Bike" scheme in the context of the potential introduction of a conurbation wide bike share scheme.	Travel and Transport Team	Annually			
	Modal Champions	Conduct a review of the modal champion initiative to identify further opportunities to influence uptake.	Travel and Transport Team	Sep 2019			
	Active Travel Strategy	An Active Travel Strategy will be produced in order to help promote walking and cycling to the university by staff, students and visitors.	Travel and Transport Team	Apr 2020			
	Strategic Delivery Plan	Delivery of planned improvements to active travel facilities as listed in Table 6.1 of the full BU Travel Plan document.	Estates	TBC			
	Electric Bikes	BU will promote existing opportunities to use electric bikes for commuting or intercampus / business travel, such as the Green	Travel and Transport Team	TBC			

		Commuter salary sacrifice initiative, pool E-bikes, and organised rides led by an experienced cyclist.					
Public Transport	UNIBUS	<p>Conduct annual reviews which cover: Opportunities to increase route coverage and hours of operation;</p> <p>Potential changes to routeing which arise through external factors (such as planned student accommodation in the Lansdowne area);</p> <p>Fare structures and pricing;</p> <p>Opportunities to introduce low emission vehicles into the fleet;</p> <p>Potential to develop integrated ticketing and/or a smart travel "App".</p>	UNIBUS review group	Annually			
		Delivery of a refreshed UNIBUS strategy up to 2025.	Travel and Transport Team	May 2020			
	Modal Champions and Student Ambassadors	The use of modal champions and student ambassadors will be used to help promote bus travel to the university.					
	Yellow Bus	BU will continue to work closely with Yellow Bus to ensure that the discounts and fares offered to staff	Travel and Transport Team	On-going			

		and students remain attractive.					
	Free Bus Pass	The free bus pass initiative currently available for new staff will be expanded to cover those staff who identify bus travel as a potential alternative mode through Personalised Travel Planning.	Travel and Transport Team	On-going			
	Rail travel	BU will engage with the Business Travel Network and with local Train Operating Companies (TOCs) with the aim of securing discounted staff rail travel.	TPC	TBC			
Parking Policy	Phase One	Establish a digital monitoring system for car parks and permit issuing.	Travel and Transport Team	Mar 2020			
		Collect data on car park occupancy and the types of permit issued.	Travel and Transport Team	Mar 2020			
	Phase Two	Introduce changes to permit composition to encourage “occasional use”.	Travel and Transport Team	Sep 2021			
		Establish an appeals process to allow those who require an unrestricted permit to be able to demonstrate this need.	Travel and Transport Team	Sep 2021			
	Phase Three	Introduce changes to permit eligibility criteria if required following implementation of Phases One and Two.	Travel and Transport Team	TBC			
	Student Permit	Undertake a process of reducing the number of student parking permits	Travel and Transport	On-going			

	Allocation	which are allocated.	Team			
Car Sharing	Lift share refresh	Reduce administrative barriers to car sharing through Phase One of the parking policy approach.	Travel and Transport Team	On-going		
		Continue to use “active matching” approaches and investigate potential connectivity to the parking permit application system, e.g. through interactive mapping.	Travel and Transport Team	On-going		
		Monitor the use of dedicated car share spaces with the view to providing additional spaces in prominent locations on campus. Over-supply should be avoided.	Travel and Transport Team	On-going		
		Identification of a mode share champion.	Travel and Transport Team	TBC		
		Review parking permit charging with a view to making car share permits more financially attractive than single occupancy vehicle permits.	Travel and Transport Team	TBC		
		Exempt car share teams from further permit eligibility changes that may be introduced in Phase Three of the parking policy approach.	Travel and Transport Team	TBC		
		Provide car share teams with a small number of single day permits.	Travel and Transport Team	TBC		
		Parking provision	Monitor and review the supply of motorcycle parking and facilities.	Travel and Transport Team	On-going	

Motorised Two Wheelers	User group	BU will continue to facilitate and promote BUMUG and utilise it as a forum to consult with users on measures which could improve their travel experience.	Travel and Transport Team	On-going			
	Travel to Work loan	Extend the scope of the "Travel to Work" loan to include a £3,000 sum towards the purchase of a motorbike, as a low carbon alternative to the private car.	Travel and Transport Team	TBC			
Operational Travel	Reducing the need to travel	Enable remote working through a rollout of IT facilities such as video-conferencing (e.g. Skype).	Travel and Transport Team/IT	TBC			
	Business travel	Revise the business travel policy document to include a number of management measures to ensure that BU is maintaining its Duty of Care. This will involve a process of internal stakeholder engagement.	Travel and Transport Team/Procurement	TBC			
		BU will promote opportunities for the use of hybrid / fully electric vehicles for business travel journeys.	Travel and Transport Team/Procurement	TBC			
	Deliveries and Servicing	BU will work with suppliers with the aim of limiting the environmental impact of delivery trips.	Travel and Transport Team/Procurement	TBC			
	Visitor travel / events	Expand the existing guide for communicating travel information to visitors into an Event Communication Strategy to be used for large events.	Travel and Transport Team	TBC			

Monitoring and Evaluation	Staff and Student Travel Surveys	Staff and Student Travel Surveys to be completed bi-annually in alternate years.	TPC	Annually		
		The travel survey template will be amended to capture further data regarding staff and student travel behaviours and mode share, including a "Travel Diary" element.	TPC	On-going		
		The staff and student travel surveys will be developed to capture key metrics with regards to commuting and business travel, including information about the vehicle being used to travel (if applicable) and other simple journey details such as distance and frequency. In terms of business travel, the updated staff travel survey will enable data capture of business journeys which can be cross-referenced with Travel Management Company (TMC) and expense data for emissions reporting.	TPC	TBC		
	Phase One Parking Policy Approach	BU will integrate the collection of parking data from Phase One into the monitoring strategy to assist in the quantification of TP progress towards targets.	Travel and Transport Team	TBC		

	Responding to change	The Travel and Transport team will remain engaged with industry best practice to ensure that potential external “changes” can be recognised and adopted where necessary.	Travel and Transport Team	On-going			
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Monitoring the progress of the BU Travel Plan 2019-25

The following table outlines how the BU Travel Plan 2019-25 is being constantly monitored, evaluated and reviewed.

Monitoring/evaluation undertaken	Date(s)	Outcome
Quarterly Travel Plan Working Group Meetings	<ul style="list-style-type: none"> • 06/11/2019 • 24/02/2020 (scheduled) • 08/06/2020 (scheduled) 	Review of the travel plan measures, initiatives, output targets and monitoring reports.
Annual review of the university bus service (UNIBUS)	Jan – March 2020	To review the existing bus operation and to consider future improvements/enhancements to the service.
Staff online travel survey undertaken	Due May 2020	
Sustainability Committee Annual Travel Plan report update submission	Due June 2020	
Student online travel survey undertaken	Due April 2021	
Public Transport Accessibility for staff analysis	TBC	
Talbot Campus Car Parking Occupancy survey	TBC	
Lansdowne Campus Car Parking Occupancy survey	TBC	
Cycle facilities audit	TBC	
Cycle parking occupancy survey	Monthly from Jan 2020	

Modal split progress vs 2019 targets

Staff data

Mode	Lansdowne Campus		Talbot Campus	
	2019	2025 Target	2019	2025 Target
Car alone	48.5%	36%	41.5%	37%
Cycle	11%		11%	
Walk	16.5%		21.5%	
Bus	11%		15%	
Rail	7%		3%	
Lift share	5%		5%	
Motorbike	1%		2%	
Multi-modal	0%		1%	

Student data

Mode	Lansdowne Campus			Talbot Campus		
	2017	2019	2025 Target	2017	2019	2025 Target
Car alone	21%	15%	19%	4%	3%	2%
Cycle	2%	6%		5%	4%	
Walk	36%	26%		33%	24%	
Bus	29%	44%		52%	66%	
Rail	10%	3%		1%	0%	
Lift share	2%	1%		4%	1%	
Motorbike	0%	1%		1%	1%	
Multi-	0%	4%		0%	1%	

modal							
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The targeted reduction in student and staff Single Occupancy Vehicle (SOV) mode share will be met with an increase in mode share for sustainable modes. Formal “targets” for sustainable mode share have not been set in order to avoid a scenario where a lower than anticipated increase in one mode share is returned due to over achievement of another sustainable mode.

Summary

The Bournemouth University Travel Plan 2019-25 encourages students, staff and visitors to think about their travel behaviour through the promotion of sustainable travel modes. This document will be reviewed and updated annually to ensure the Bournemouth University Travel Plan remains flexible and dynamic.

Additional information

For further information on the BU Travel Plan, please contact: tplangroup@bournemouth.ac.uk

To access the summary version of the BU Travel Plan 2019-2025: <https://www.bournemouth.ac.uk/sites/default/files/asset/document/Travel-Plan-Summary-2019-25.pdf>

To access the full version of the BU Travel Plan 2019-2025: <https://www.bournemouth.ac.uk/sites/default/files/asset/document/travel-plan.pdf>